



### Manchester BID

Week 32, 2018

05/08/2018 to 11/08/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

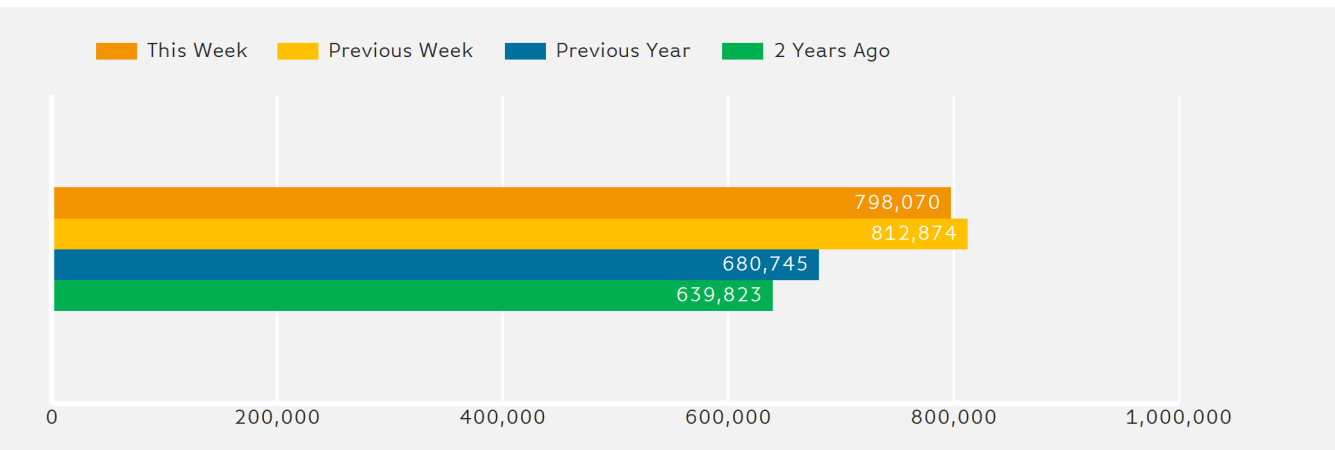
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 6.6 %	▲ 8.5 %	▲ 17.2 %	▲ 6.4 %	▼ -1.8 %	▼ -2.5 %
North & Yorkshire	▼ -0.4 %	▲ 0.1 %	▲ 2.0 %	▼ -3.6 %	▼ -0.9 %	▼ -3.8 %
High Street Index(Regional City)	▼ -1.1 %	▲ 0.5 %	▼ -0.4 %	▼ -3.6 %	▼ -1.9 %	▼ -1.6 %
UK	▼ -2.3 %	▼ -0.4 %	▼ -1.2 %	▼ -4.2 %	▼ -2.5 %	▼ -2.2 %

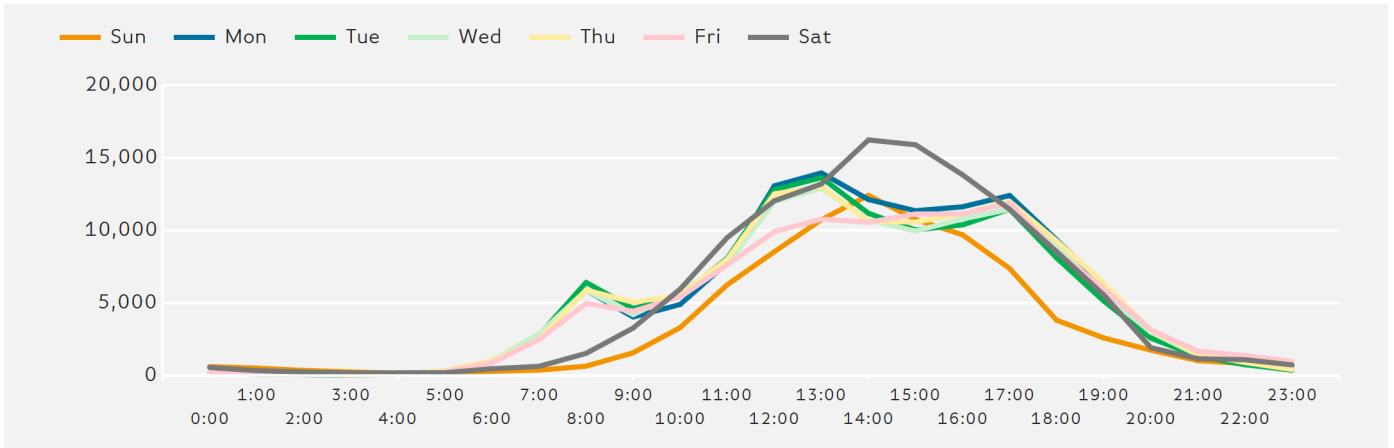
### Headlines

- The change in footfall for Manchester BID over the last 52 weeks is 6.3% up on the previous year.
- Footfall for the year to date is 6.6% up on the previous year.
- The number of visitors counted for week commencing 5 August 2018 was 798,070.
- The busiest day in week commencing 5 August 2018 was Saturday with 124,579 visitors.
- The peak hour of the week was 14:00 on Saturday 11 August 2018 with footfall of 16,223

### Footfall by Week



### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	26	26	22	20	21	17	20
Previous Week	23	21	22	23	30	23	21
Previous Year	19	18	17	19	18	19	18

### Footfall by Day

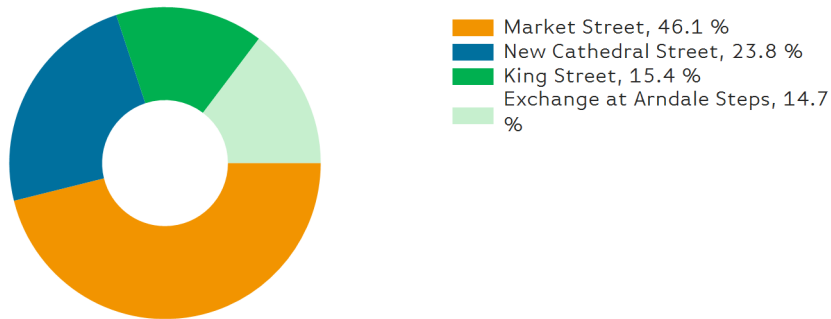
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	84,276	122,363	116,748	116,358	120,152	113,594	124,579	798,070
Previous Week	75,318	111,693	118,705	120,601	120,148	124,329	142,080	812,874
Previous Year	70,967	100,669	96,201	100,584	103,968	100,496	107,860	680,745
2 Years Ago	65,476	90,483	92,839	95,626	90,431	103,130	101,838	639,823
Week on Week % Change	11.9 %	9.6 %	-1.6 %	-3.5 %	0.0 %	-8.6 %	-12.3 %	
Year on Year % Change	18.8 %	21.5 %	21.4 %	15.7 %	15.6 %	13.0 %	15.5 %	

### Footfall by Location

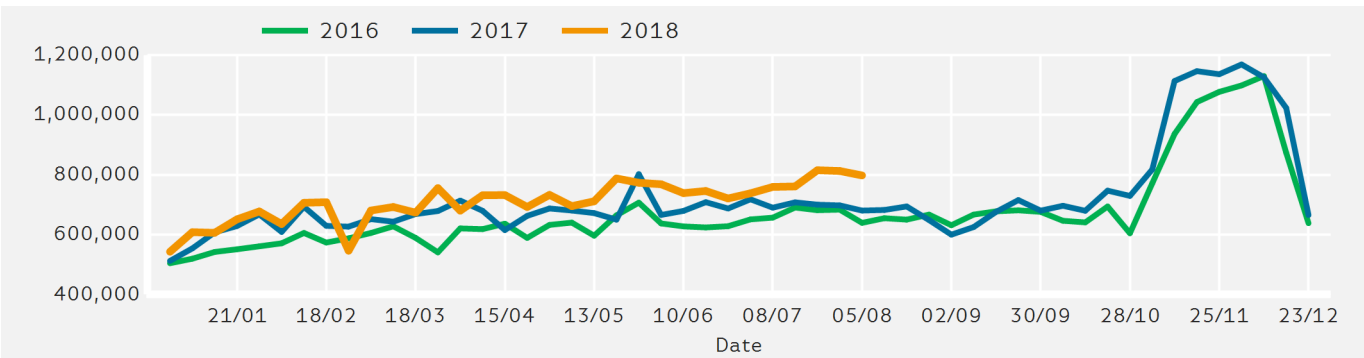


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 32, 2018 Vs Week 1, 2017 to Week 32, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2018 Vs Week 32, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2018 Vs Week 31 2018