



Manchester BID

Week 33, 2017

13/08/2017 to 19/08/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|----------------------------------|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2017 | 2016 | 2017 | 2016 | 2017 | 2016 |
| Manchester BID | ▲ 8.3 % | ▲ 4.6 % | ▲ 4.2 % | ▼ -1.0 % | ▲ 0.3 % | ▲ 2.4 % |
| North & Yorkshire | ▲ 0.1 % | ▼ -1.7 % | ▼ -1.0 % | ▼ -1.4 % | ▲ 2.0 % | ▼ -0.8 % |
| High Street Index(Regional City) | ▲ 0.5 % | ▼ -1.2 % | ▲ 0.6 % | ▲ 0.9 % | ▲ 0.9 % | ▼ -2.6 % |
| UK | ▼ -0.4 % | ▼ -1.8 % | ▼ -1.0 % | ▲ 0.2 % | ▲ 1.3 % | ▼ -2.2 % |

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 7.2% up on the previous year.

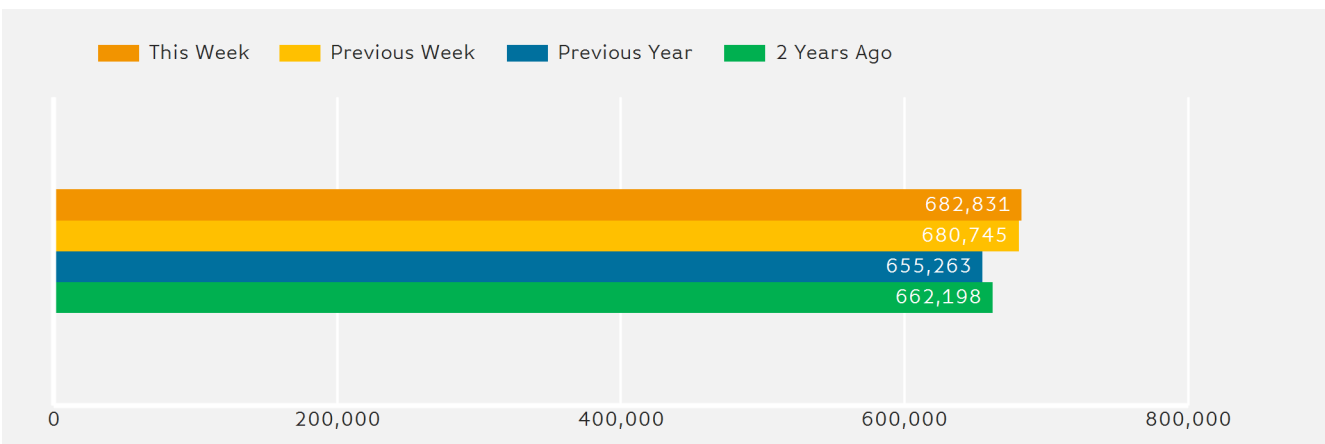
Footfall for the year to date is 8.3% up on the previous year.

The number of visitors counted for week commencing 13 August 2017 was 682,831.

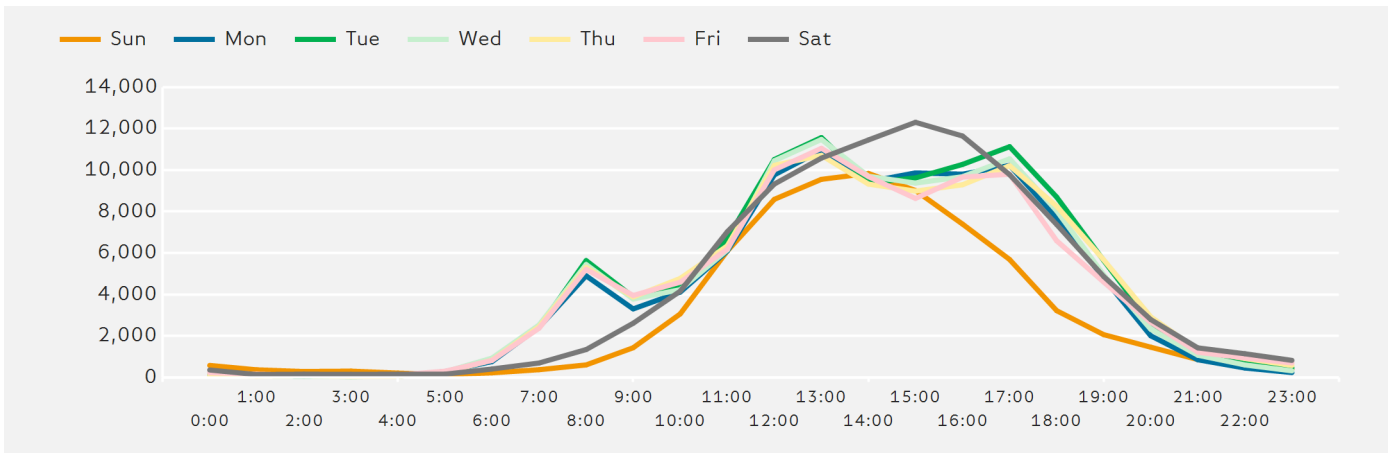
The busiest day in week commencing 13 August 2017 was Tuesday with 106,382 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 12,302

Footfall Totals by Week



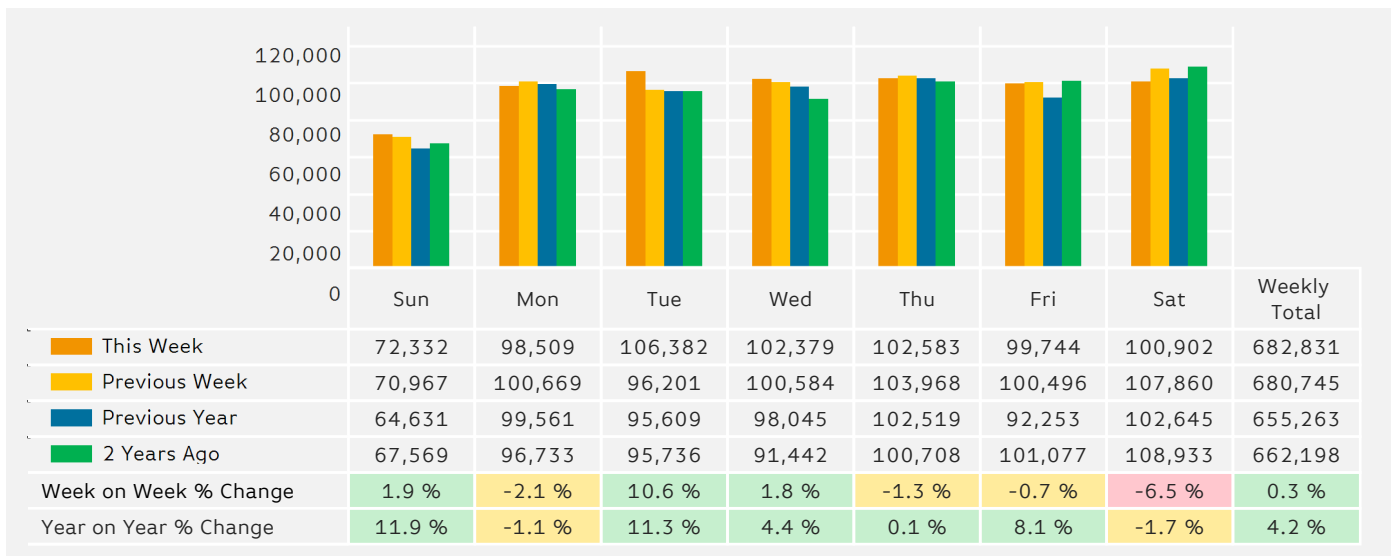
Footfall by Hour



Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 19 | 18 | 18 | 20 | 22 | 17 | 17 |
| Previous Week | 19 | 18 | 17 | 19 | 18 | 19 | 18 |
| Previous Year | 18 | 23 | 23 | 23 | 23 | 19 | 18 |

Footfall by Day

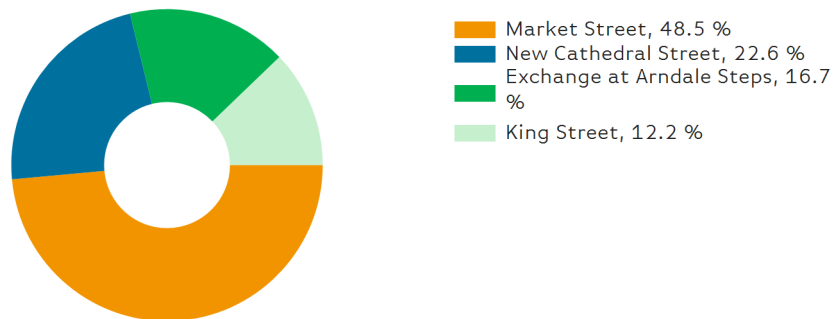


Footfall by Location

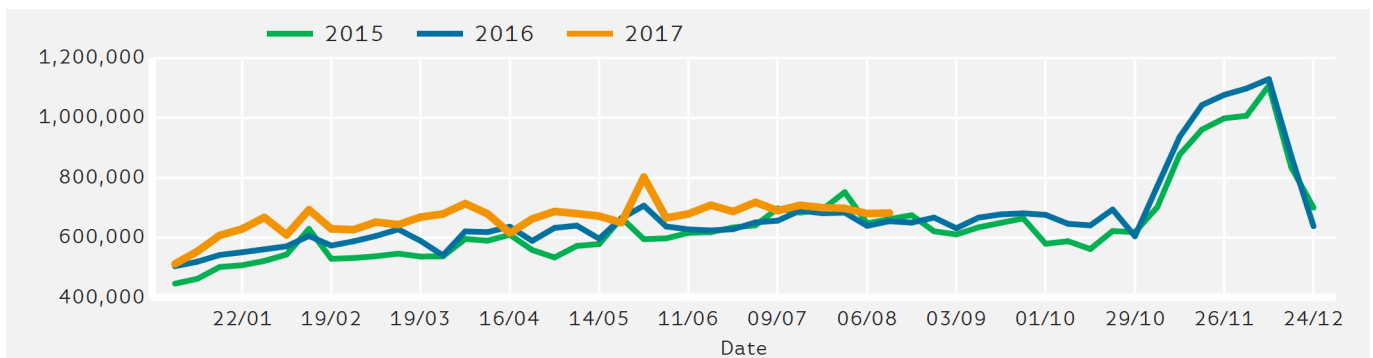


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.