



**Manchester BID**

Week 35, 2017

27/08/2017 to 02/09/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.9 %	▲ 4.4 %	▼ -2.7 %	▲ 7.4 %	▼ -6.5 %	▲ 2.6 %
North & Yorkshire	▼ -0.1 %	▼ -1.6 %	▼ -3.0 %	▲ 2.3 %	▲ 0.5 %	▼ -1.3 %
High Street Index(Regional City)	▲ 0.4 %	▼ -1.1 %	▼ -0.8 %	▲ 1.8 %	▼ -5.4 %	▼ -6.1 %
UK	▼ -0.5 %	▼ -1.6 %	▼ -0.8 %	▲ 2.2 %	▼ -1.3 %	▼ -3.1 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 7.2% up on the previous year.

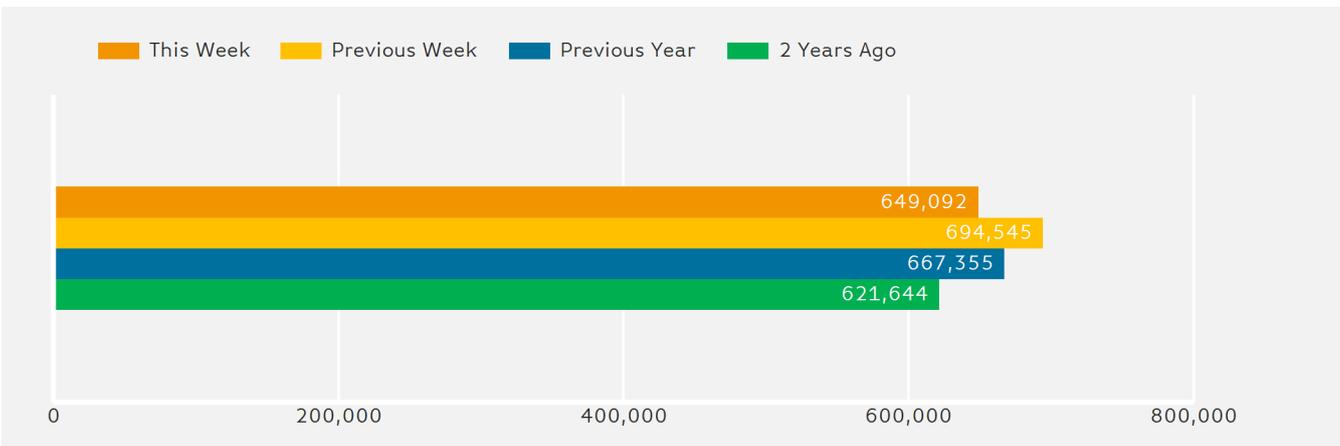
Footfall for the year to date is 7.9% up on the previous year.

The number of visitors counted for week commencing 27 August 2017 was 649,092.

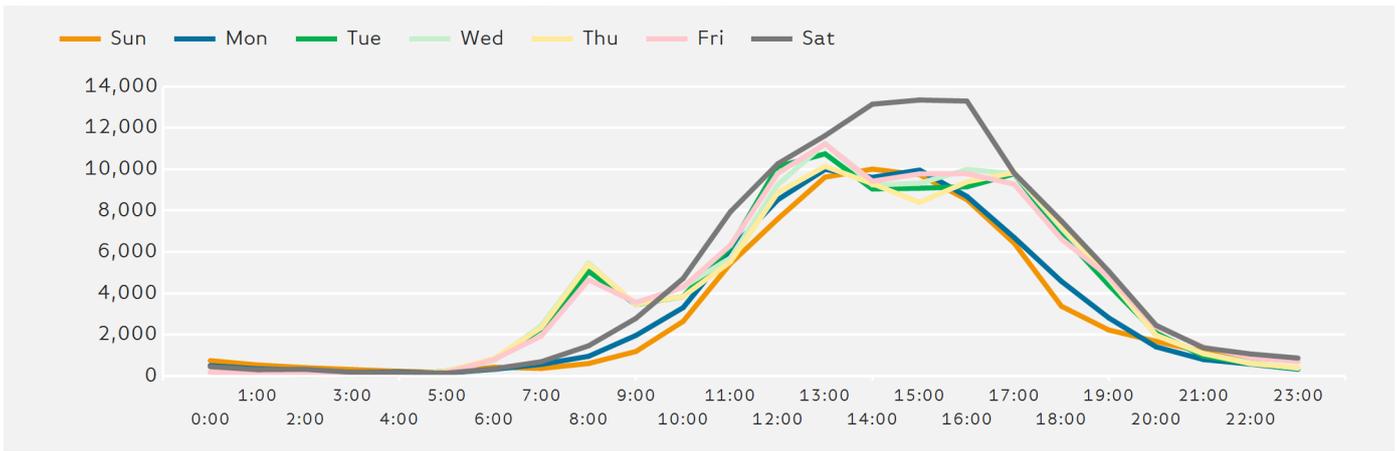
The busiest day in week commencing 27 August 2017 was Saturday with 109,362 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 13,344

**Footfall Totals by Week**



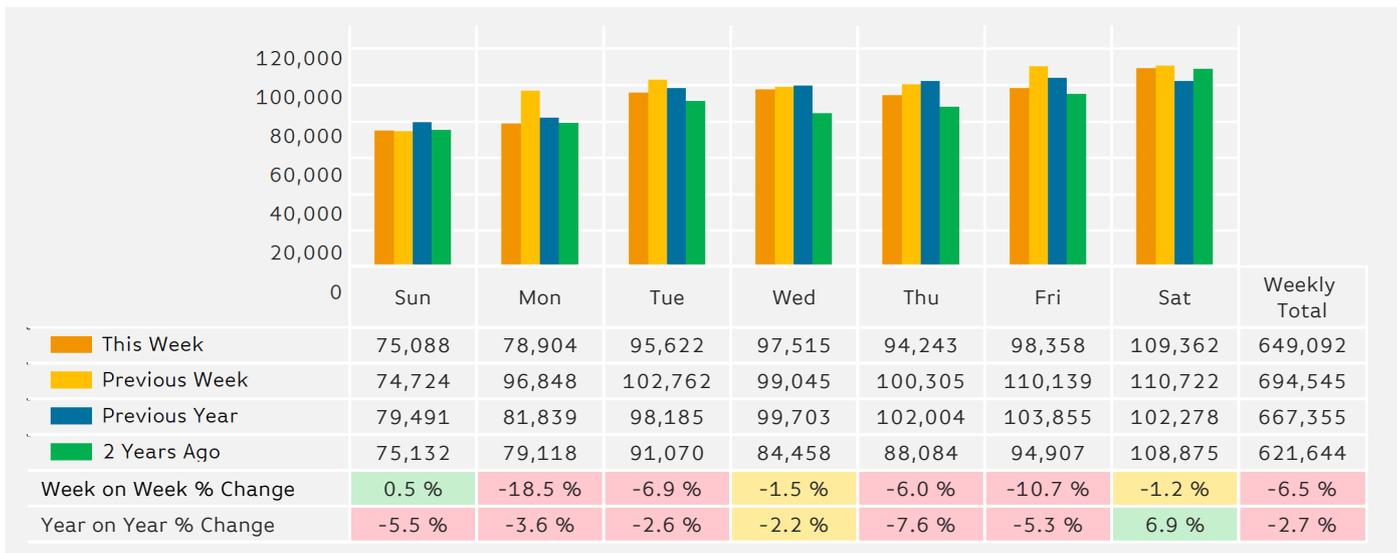
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	23	22	17	17	17	18	19
Previous Week	18	18	23	20	19	19	20
Previous Year	21	20	21	20	19	19	19

### Footfall by Day

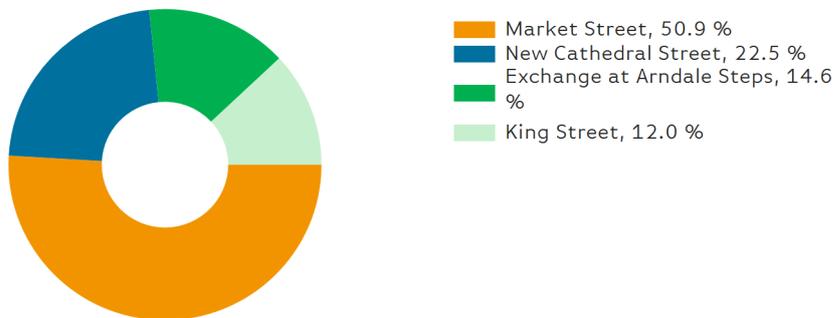


### Footfall by Location



### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.