

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-6.1 %	7.5 %	-6.6 %	15.8 %	-1.5 %	-10.0 %
North & Yorkshire	-2.2 %	-0.8 %	-1.2 %	-3.0 %	-6.2 %	-7.4 %
High Street Index(Regional City)	-0.9 %	-1.2 %	-3.3 %	-2.2 %	-4.1 %	-4.1 %
High Street Index - BDSU(BDSU - Comparison)	-1.2 %		-2.6 %	-1.8 %	-2.0 %	-2.9 %
UK	-1.5 %	-2.3 %	-2.4 %	-0.6 %	-3.7 %	-2.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5% down on the previous year.

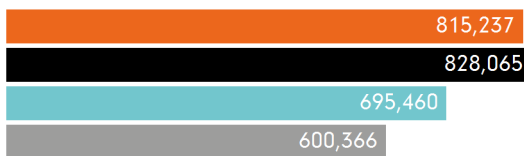
Footfall for the year to date is 6.1% down on the previous year.

The number of visitors counted for week commencing 1 September 2019 was 815,237.

The busiest day in week commencing 1 September 2019 was Saturday with 140,347 visitors.






















The peak hour of the week was 14:00 on Saturday 7 September 2019 with footfall of 17,944

Footfall by week

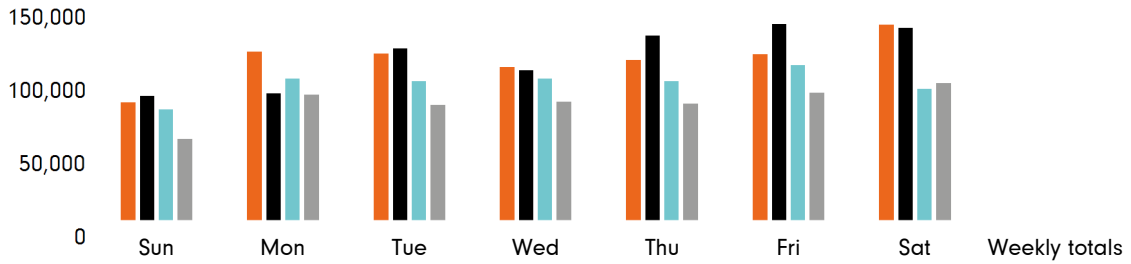


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

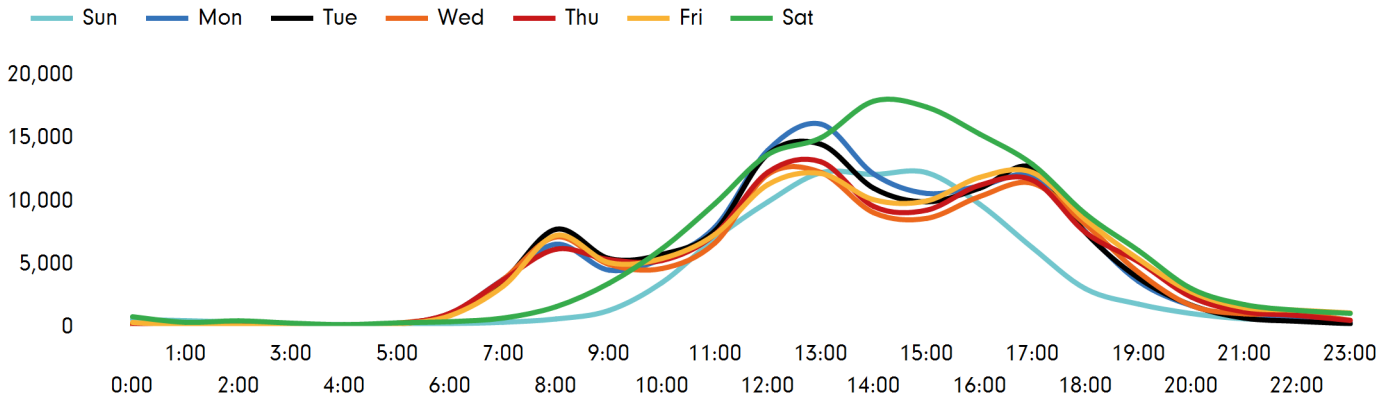
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 16°	 18°	 19°	 16°	 15°	 16°	 17°
Previous week	 30°	 26°	 25°	 17°	 20°	 22°	 17°
Previous year	 24°	 20°	 18°	 18°	 16°	 16°	 17°

Footfall by day

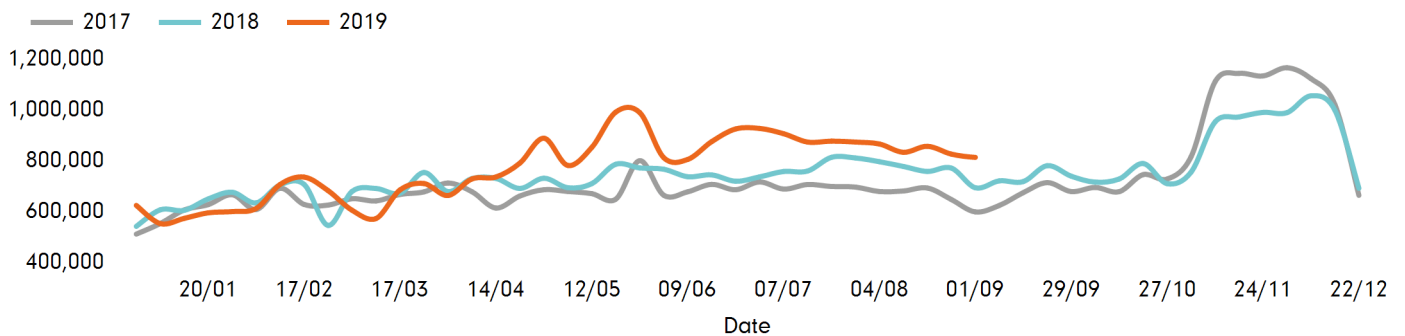


Week on week %	-4.7 %	31.6 %	-2.9 %	2.0 %	-12.7 %	-15.1 %	1.4 %	
Year on year %	-12.9 %	-6.5 %	-3.9 %	-13.9 %	-8.7 %	-15.8 %	16.8 %	
% of week	10.6%	14.9%	14.8%	13.6%	14.2%	14.7%	17.2%	

Footfall by hour

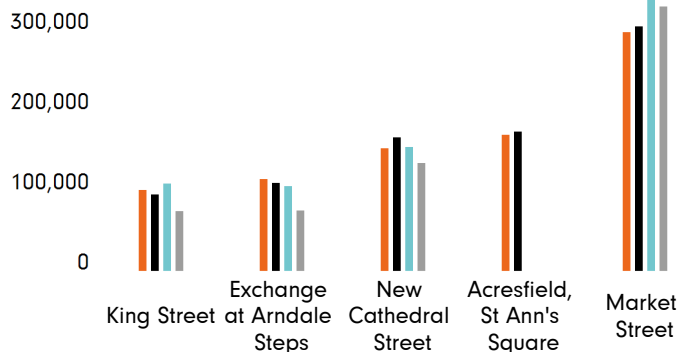


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	100,736	113,661	149,854	165,413	285,573
Previous Week	95,220	109,189	161,944	169,171	292,541
Previous Year	107,882	105,060	151,277		331,241
2 Years Ago	75,770	76,566	132,555		315,475
Week on Week %	5.8 %	4.1 %	-7.5 %	-2.2 %	-2.4 %
Year on Year %	-6.6 %	8.2 %	-0.9 %		-13.8 %

Footfall by location



- Market Street, 35.0 %
- Acresfield, St Ann's Square, 20.3 %
- New Cathedral Street, 18.4 %
- Exchange at Arndale Steps, 13.9 %
- King Street, 12.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 36, 2019 Vs Week 1, 2018 to Week 36, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2019 Vs Week 36, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2019 Vs Week 35 2019