

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	30.5%	9.5%	2.6%	15.7%	-9.2%	-4.9%
North & Yorkshire	35.2%	9.8%	-3.8%	20.6%	-7.4%	1.8%
High Street Index(Regional City)	71.1%	4.6%	12.6%	31.6%	-7.7%	-7.2%
High Street Index - BDSU(BDSU - Comparison)	54.6%	1.4%	9.4%	19.9%	-6.3%	-5.8%
UK	45.1%	5.8%	5.4%	20.7%	-7.3%	-2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 32,873,765 which is 44.9% up on the previous year.

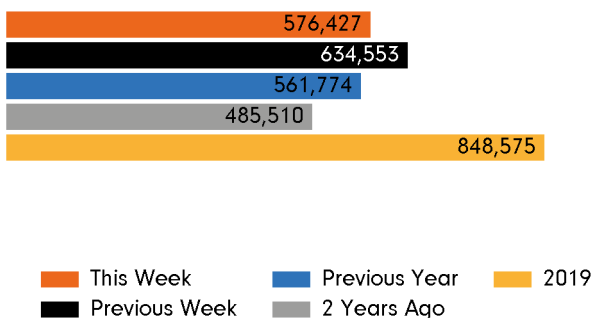
The total number of visitors for the year to date is 21,161,037 which is 30.5% up on the previous year.

The total number of visitors to Manchester BID in week commencing 4 September 2022 was 576,427.






















The busiest day in week commencing 4 September 2022 was Saturday with 121,360 visitors.

The peak hour of the week was 15:00 on Saturday 10 September 2022 with footfall of 14,718.

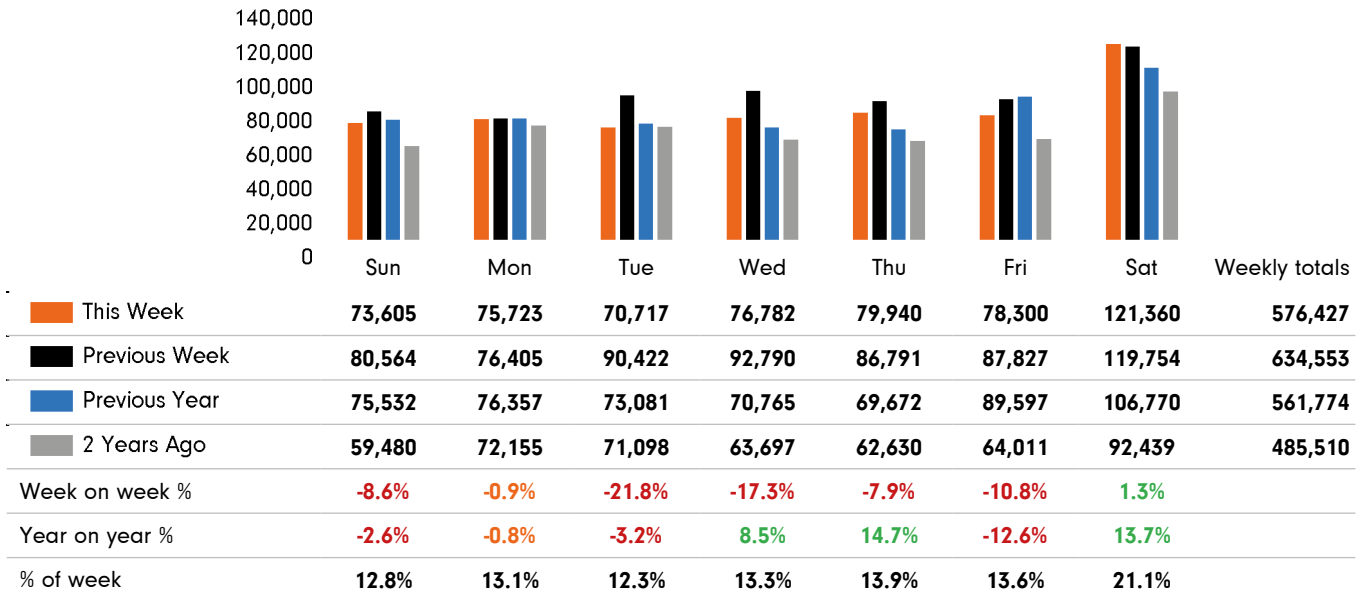
Footfall by week



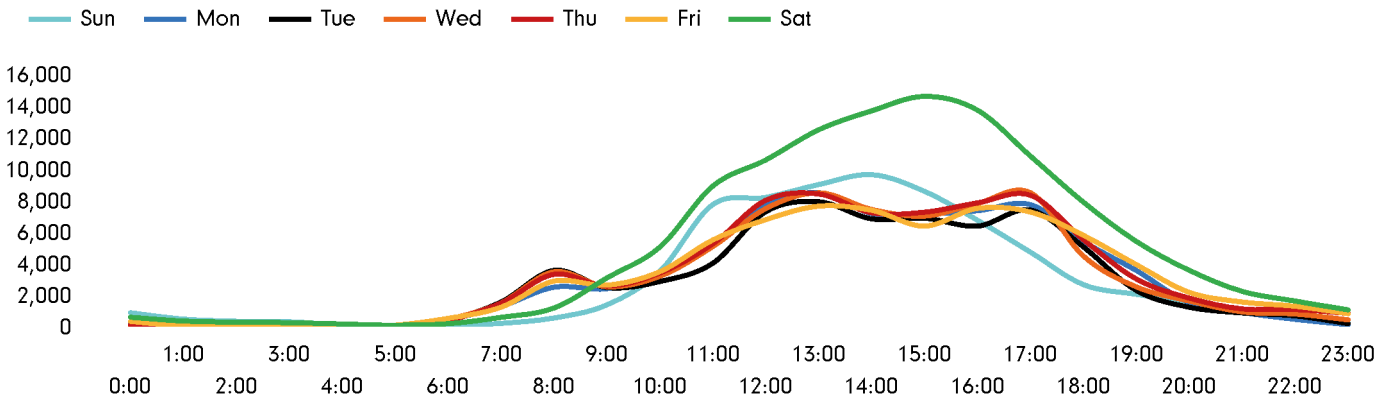
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 23°	 24°	 21°	 20°	 20°	 19°	 20°
Previous week	 23°	 21°	 20°	 22°	 23°	 23°	 22°
Previous year	 22°	 25°	 28°	 28°	 23°	 21°	 18°

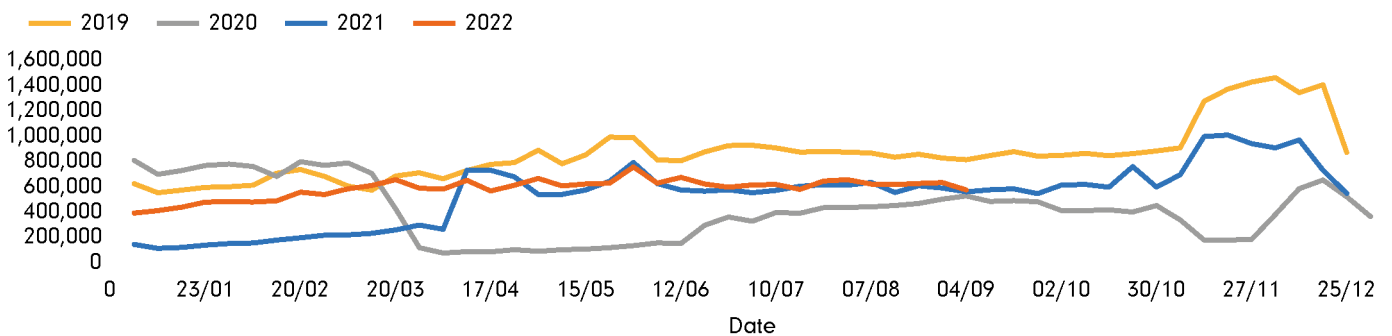
Footfall by day



Footfall by hour

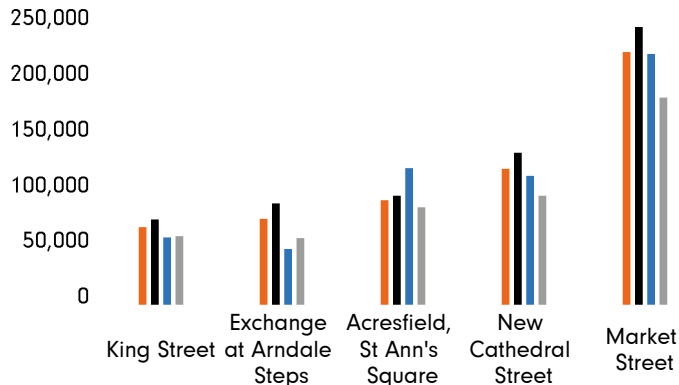


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	70,079	76,828	92,658	119,170	217,692
Previous Week	76,427	90,017	96,630	132,585	238,894
Previous Year	61,050	51,579	119,704	113,414	216,027
2 Years Ago	62,150	60,779	86,754	96,239	179,588
Week on Week %	-8.3 %	-14.7 %	-4.1 %	-10.1 %	-8.9 %
Year on Year %	14.8 %	49.0 %	-22.6 %	5.1 %	0.8 %

Footfall by location



■ Market Street, 37.8 %
■ New Cathedral Street, 20.7 %
■ Acresfield, St Ann's Square, 16.1 %
■ Exchange at Arndale Steps, 13.3 %
■ King Street, 12.2 %

Reporting dates

This week - 04 September 2022 - 10 September 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 36, 2022 Vs Week 1, 2021 to Week 36, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2022 Vs Week 36, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2022 Vs Week 35 2022

Week 36, 2022. 04 Sep 2022 - 10 Sep 2022
2019 Comparison for:

2019 comparison for Manchester BID

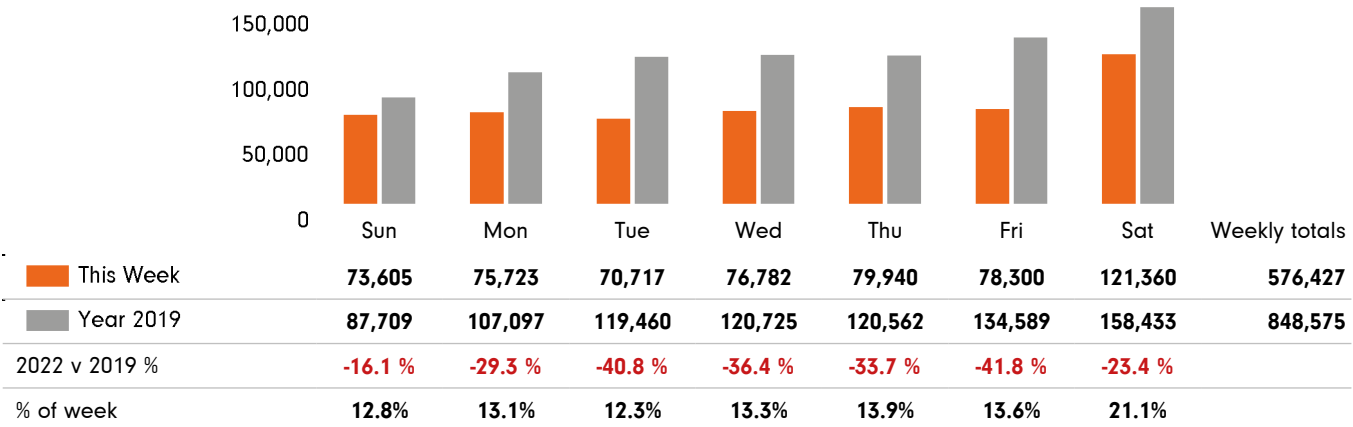
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-30.2 %	-32.1 %
North & Yorkshire	-19.6 %	-19.2 %
High Street Index (Regional City)	-20.6 %	-18.2 %
High Street Index - BDSU (BDSU - Comparison)	-21.6 %	-20.1 %
UK	-18.6 %	-17.4 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

