HEART OF MCR BID
MANCHESTER'S BUSINESS IMPROVEMENT DISTRICT

Week 37, 2019. 08 Sep 2019 - 14 Sep 2019

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-6.1 %	7.7 %	-7.4 %	15.5 %	4.1 %	3.9 %
North & Yorkshire	-2.2 %	-0.7 %	-1.4 %	-0.5 %	0.5 %	0.6 %
High Street Index(Regional City)	-1.0 %	-1.2 %	-3.0 %	-1.4 %	1.9 %	2.1 %
High Street Index - BDSU(BDSU - Comparison)	-1.2 %		-1.4 %	-1.9 %	0.5 %	-0.1 %
UK	-1.6 %	-2.3 %	-2.2 %	-1.8 %	-0.8 %	-0.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5.4% down on the previous year.

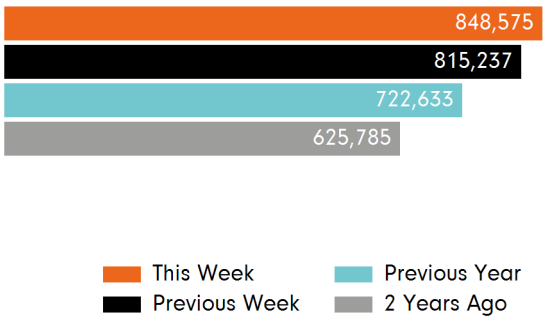
Footfall for the year to date is 6.1% down on the previous year.

The number of visitors counted for week commencing 8 September 2019 was 848,575.

The busiest day in week commencing 8 September 2019 was Saturday with 158,433 visitors.

The peak hour of the week was 14:00 on Saturday 14 September 2019 with footfall of 18,867

Footfall by week

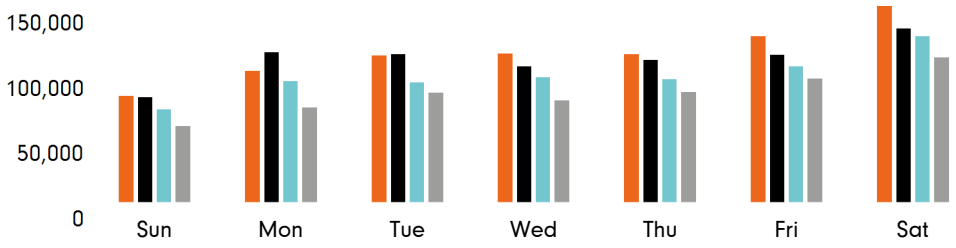


Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	18°	13°	17°	18°	21°	18°	21°
Previous week	16°	18°	19°	16°	15°	16°	17°
Previous year	17°	17°	17°	16°	16°	14°	17°

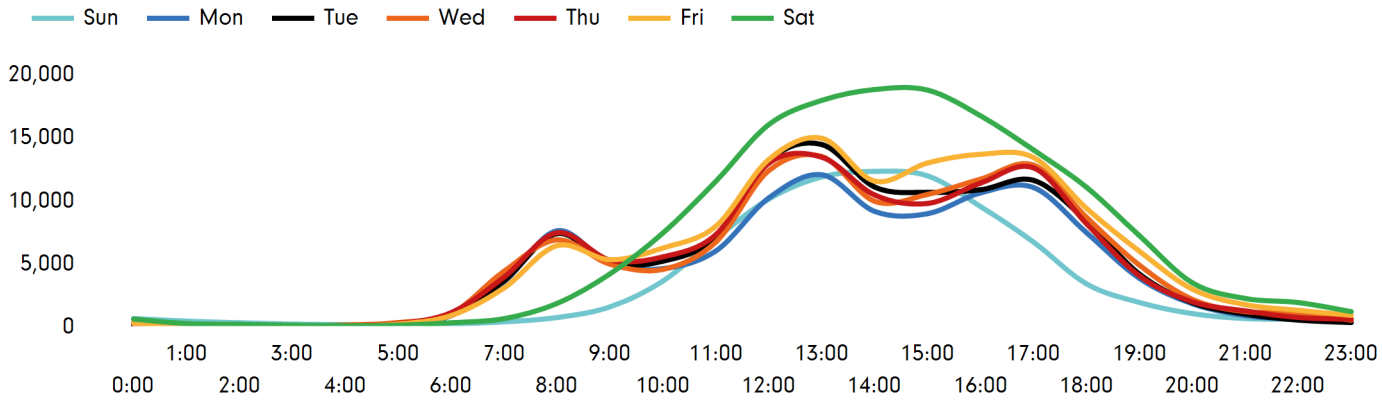
SPRINGBOARD.

Footfall by day

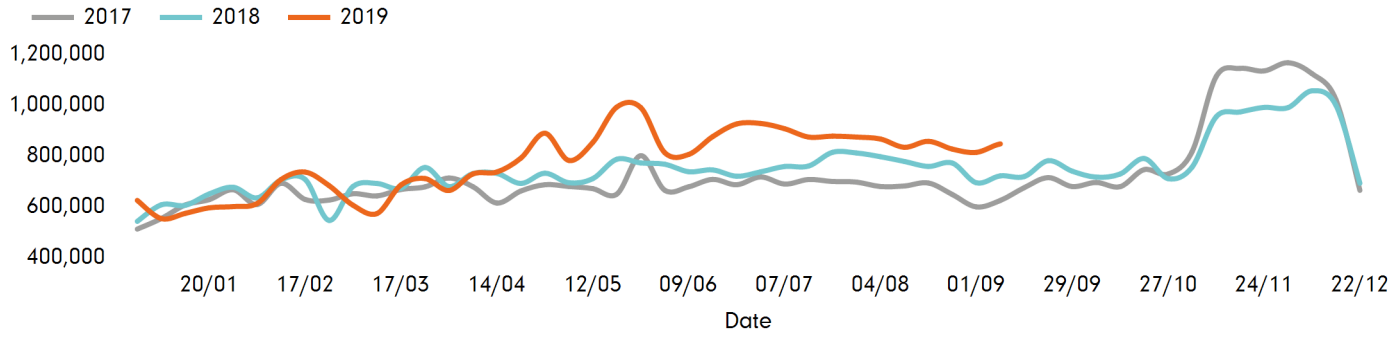


	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	87,709	107,097	119,460	120,725	120,562	134,589	158,433	848,575
Previous Week	86,214	121,745	120,400	110,870	115,875	119,786	140,347	815,237
Previous Year	76,927	99,311	98,115	102,173	100,813	110,703	134,591	722,633
2 Years Ago	63,922	78,147	90,241	84,048	90,410	101,223	117,794	625,785
Week on week %	1.7 %	-12.0 %	-0.8 %	8.9 %	4.0 %	12.4 %	12.9 %	
Year on year %	-7.9 %	-15.5 %	-5.1 %	-8.4 %	-4.6 %	-4.9 %	-6.4 %	
% of week	10.3%	12.6%	14.1%	14.2%	14.2%	15.9%	18.7%	

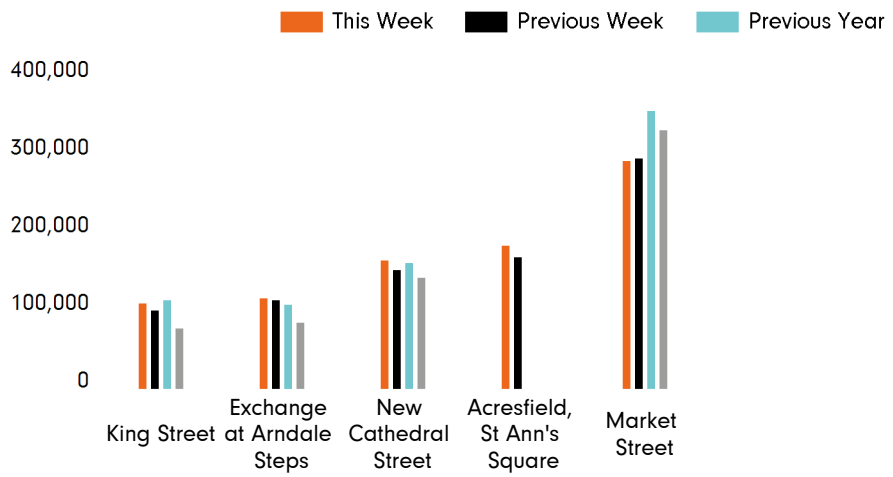
Footfall by hour



Footfall by week

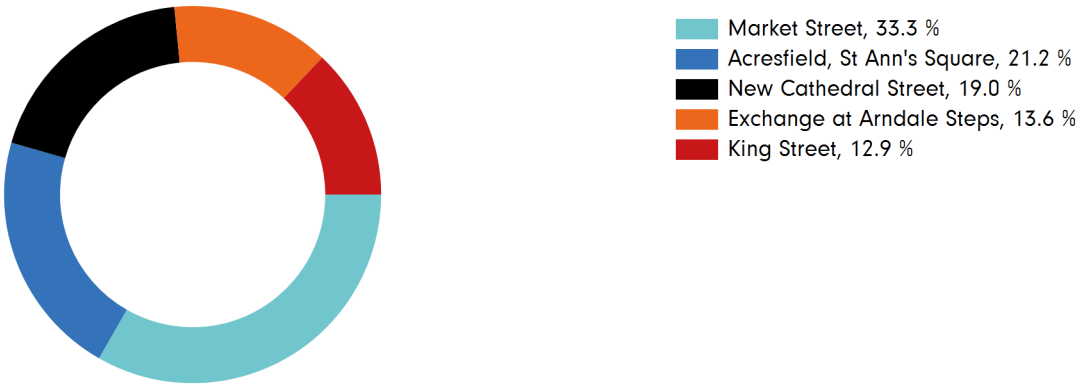


Footfall by location



	King Street	Exchange at Arndale Steps	New Cathedral Street	Acresfield, St Ann's Square	Market Street
This Week	**109,798**	**115,506**	**161,287**	**179,686**	**282,298**
Previous Week	**100,736**	**113,661**	**149,854**	**165,413**	**285,573**
Previous Year	**113,780**	**107,739**	**158,483**		**342,631**
2 Years Ago	**79,208**	**86,541**	**140,462**		**319,574**
Week on Week %	**9.0 %**	**1.6 %**	**7.6 %**	**8.6 %**	**-1.1 %**
Year on Year %	**-3.5 %**	**7.2 %**	**1.8 %**		**-17.6 %**

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 37 , 2019 Vs Week 1, 2018 to Week 37 , 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week 37, 2019 Vs Week 37, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2019 Vs Week 36 2019