



Manchester BID

Week 43, 2018

21/10/2018 to 27/10/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 7.6 %	▲ 6.8 %	▲ 5.9 %	▲ 7.6 %	▲ 8.4 %	▲ 9.9 %
North & Yorkshire	▼ -0.9 %	▼ -0.7 %	▼ -5.0 %	▼ -4.0 %	▲ 1.9 %	▲ 6.3 %
High Street Index (Regional City)	▼ -1.2 %	▲ 0.2 %	▼ -1.5 %	▼ -1.0 %	▲ 4.0 %	▲ 8.4 %
UK	▼ -2.3 %	▼ -0.9 %	▼ -3.7 %	▼ -2.0 %	▲ 4.4 %	▲ 8.7 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 7.9% up on the previous year.

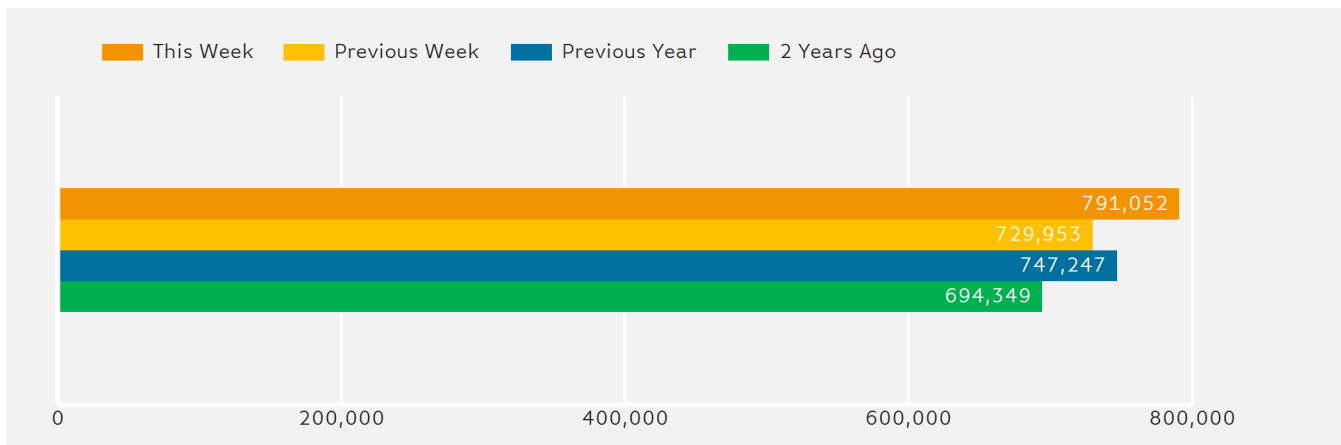
Footfall for the year to date is 7.6% up on the previous year.

The number of visitors counted for week commencing 21 October 2018 was 791,052.

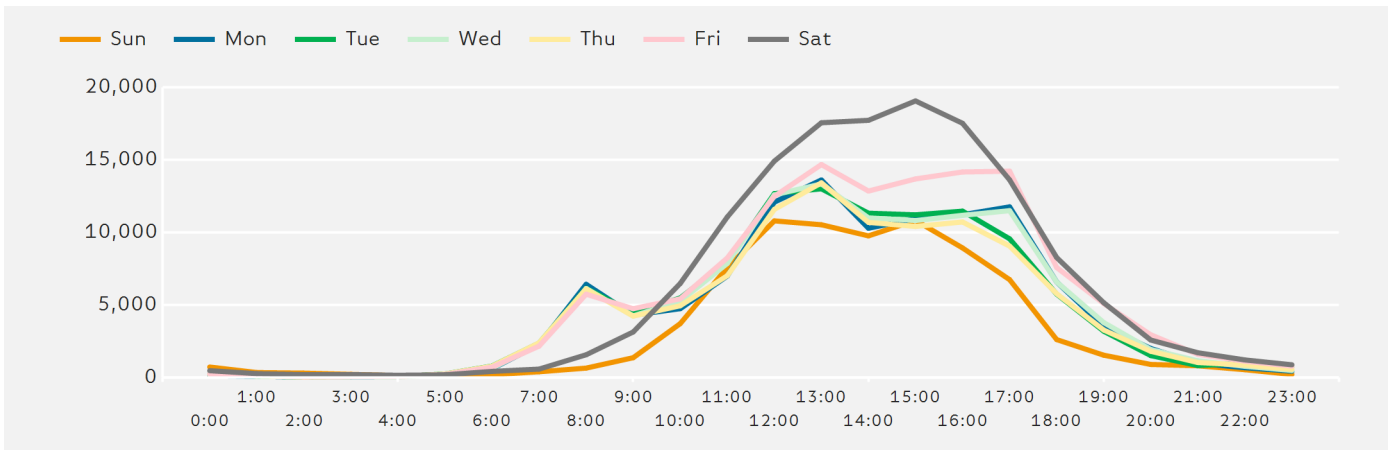
The busiest day in week commencing 21 October 2018 was Saturday with 144,805 visitors.

The peak hour of the week was 15:00 on Saturday 27 October 2018 with footfall of 19,046

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	15	13	14	13	13	9	8
Previous Week	12	11	17	14	12	15	16
Previous Year	12	16	18	14	14	12	14

Footfall by Day

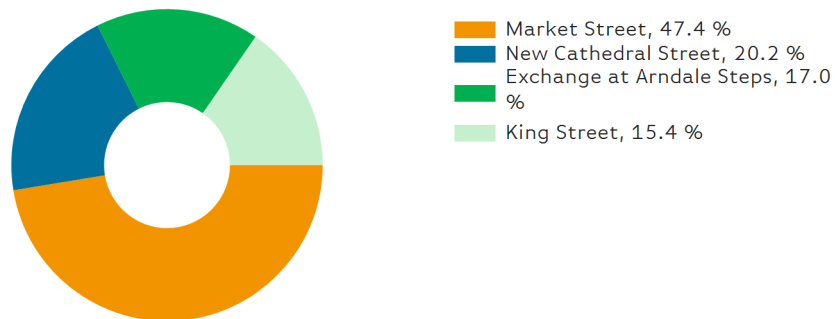
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	79,856	109,952	110,208	112,073	105,288	128,870	144,805	791,052
Previous Week	76,789	93,076	95,556	101,002	103,321	120,603	139,606	729,953
Previous Year	76,335	103,611	101,652	111,641	109,647	127,337	117,024	747,247
2 Years Ago	81,486	94,624	97,537	97,748	100,060	108,565	114,329	694,349
Week on Week % Change	4.0 %	18.1 %	15.3 %	11.0 %	1.9 %	6.9 %	3.7 %	
Year on Year % Change	4.6 %	6.1 %	8.4 %	0.4 %	-4.0 %	1.2 %	23.7 %	

Footfall by Location

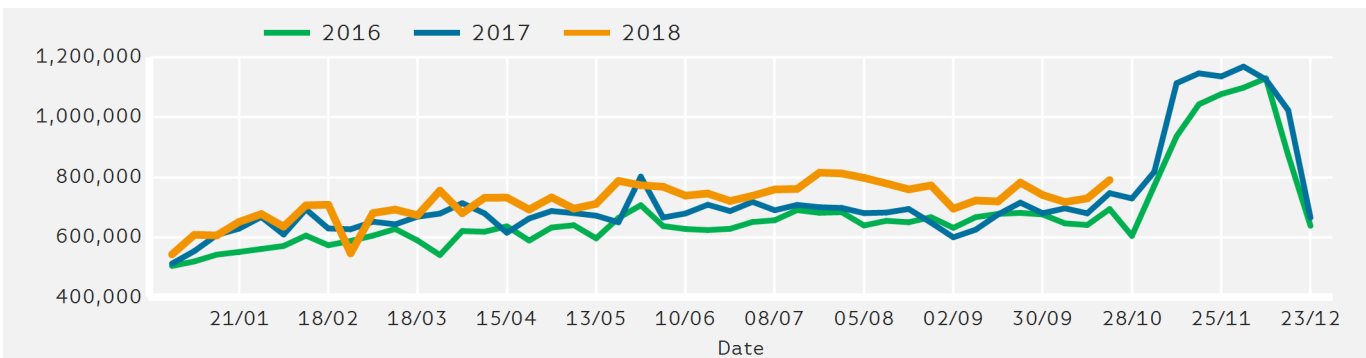


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 43, 2018 Vs Week 1, 2017 to Week 43, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2018 Vs Week 43, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2018 Vs Week 42 2018