

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-6.4 %	7.3 %	-3.7 %	-2.5 %	2.4 %	-10.0 %
North & Yorkshire	-2.5 %	-1.0 %	-1.3 %	-3.3 %	9.5 %	0.2 %
High Street Index (Regional City)	-1.5 %	-1.2 %	-3.6 %	-1.4 %	3.2 %	-2.5 %
High Street Index - BDSU (BDSU - Comparison)	-1.7 %		-4.6 %	-1.8 %	4.2 %	-1.7 %
UK	-1.9 %	-2.3 %	-3.2 %	-1.9 %	5.4 %	-1.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 7.1% down on the previous year.

Footfall for the year to date is 6.4% down on the previous year.

The number of visitors counted for week commencing 27 October 2019 was 884,672.

The busiest day in week commencing 27 October 2019 was Saturday with 143,196 visitors.

The peak hour of the week was 14:00 on Sunday 27 October 2019 with footfall of 21,912

Footfall by week

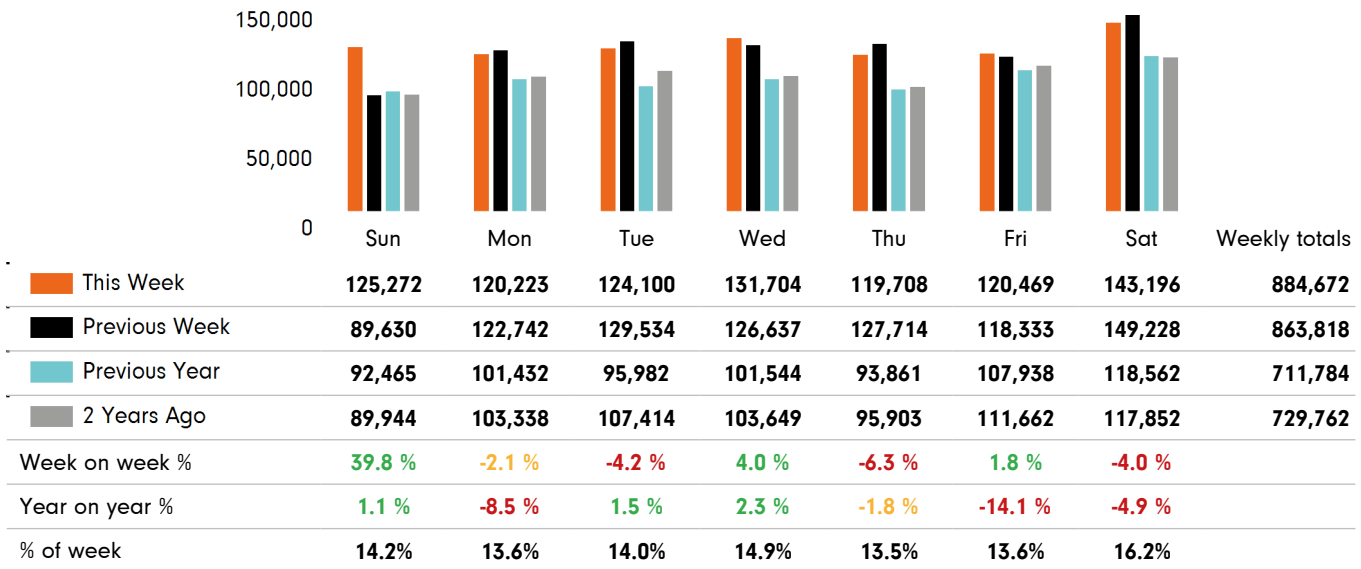


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

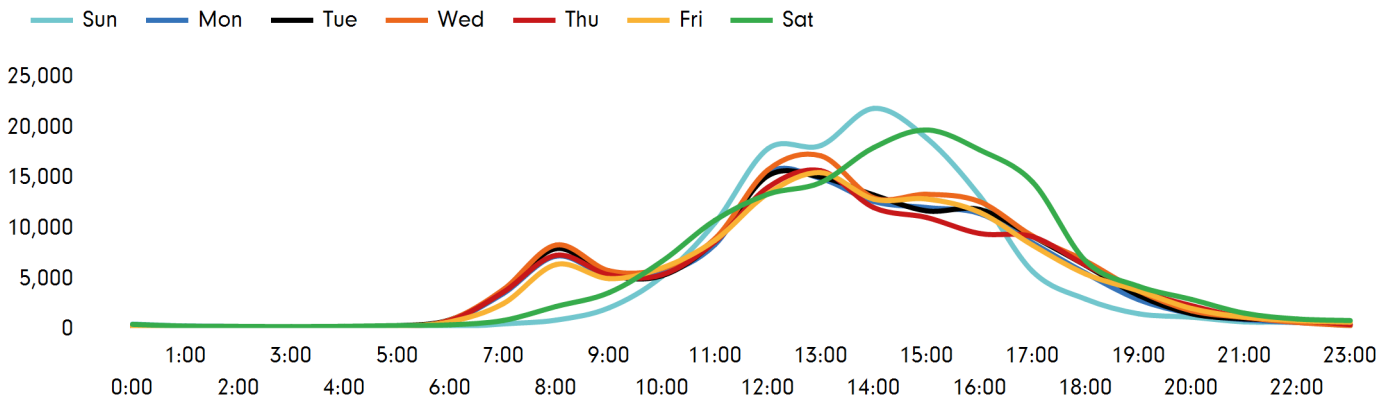
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	9°	10°	11°	10°	14°	10°
Previous week	11°	12°	13°	12°	12°	14°	7°
Previous year	9°	8°	9°	11°	9°	11°	13°

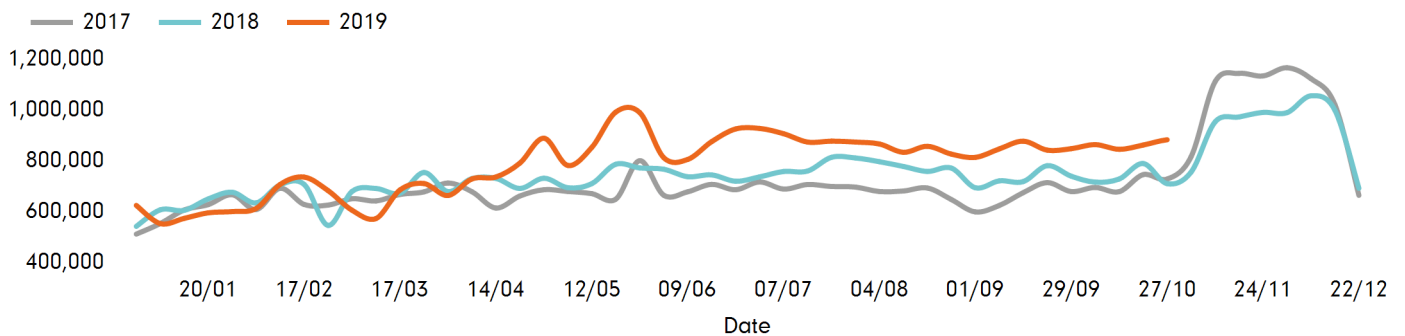
Footfall by day



Footfall by hour

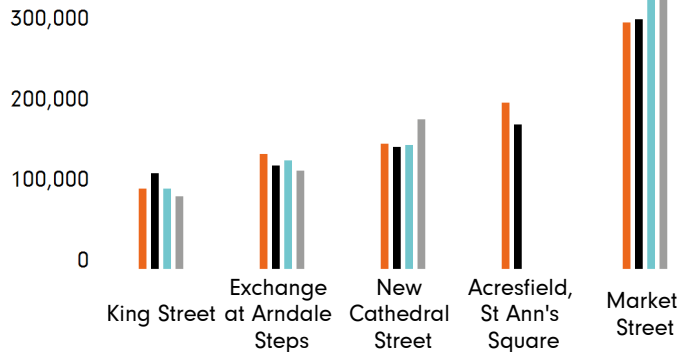


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	99,731	139,689	152,139	199,532	293,581
Previous Week	117,840	126,273	148,096	174,627	296,982
Previous Year	99,302	132,457	150,171		329,854
2 Years Ago	90,498	120,593	180,010		338,661
Week on Week %	-15.4 %	10.6 %	2.7 %	14.3 %	-1.1 %
Year on Year %	0.4 %	5.5 %	1.3 %		-11.0 %

Footfall by location



- Market Street, 33.2 %
- Acresfield, St Ann's Square, 22.6 %
- New Cathedral Street, 17.2 %
- Exchange at Arndale Steps, 15.8 %
- King Street, 11.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 44, 2019 Vs Week 1, 2018 to Week 44, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week44, 2019 Vs Week 44, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week44 2019 Vs Week 43 2019