**Manchester BID**

Week 45, 2017

05/11/2017 to 11/11/2017

REGION – North & Yorkshire        Sunday to Saturday        COUNT TYPE: Footfall

## Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|---|---|---|---|---|---|---|
| | 2017 | 2016 | 2017 | 2016 | 2017 | 2016 |
| Manchester BID | ▲ 7.0 % | ▲ 5.1 % | ▲ 6.0 % | ▲ 10.0 % | ▲ 12.1 % | ▲ 27.6 % |
| North & Yorkshire | ▼ -0.5 % | ▼ -0.8 % | ▲ 3.7 % | ▲ 1.4 % | ▼ -4.7 % | ▼ -8.5 % |
| High Street Index(Regional City) | ▲ 0.3 % | ▼ -1.0 % | ▲ 1.7 % | ▼ -1.6 % | ▼ -3.1 % | ▼ -2.4 % |
| UK | ▼ -0.8 % | ▼ -1.3 % | ▲ 1.2 % | ▼ -2.0 % | ▼ -4.6 % | ▼ -4.5 % |

## Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.6% up on the previous year.
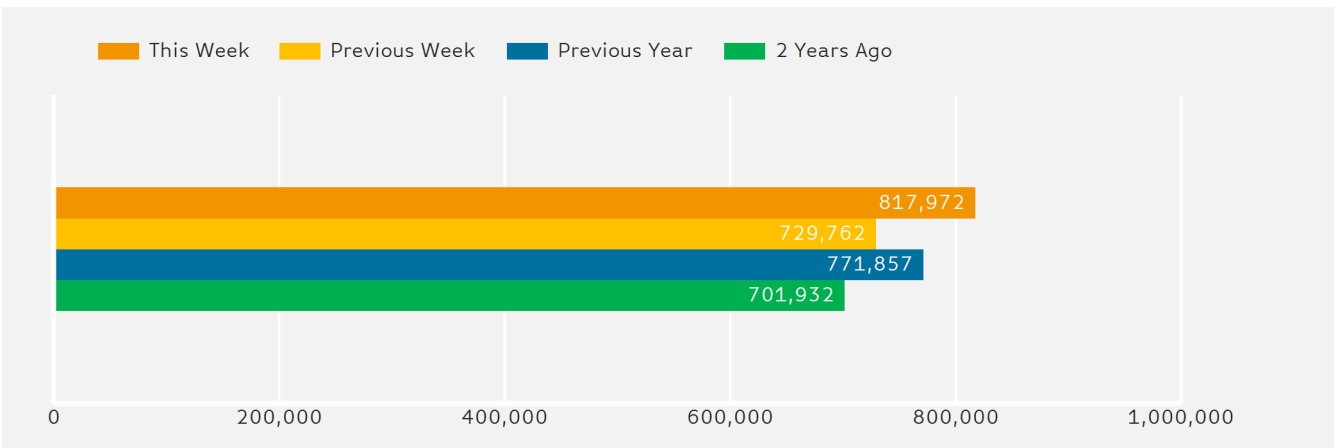
Footfall for the year to date is 7% up on the previous year.

The number of visitors counted for week commencing 5 November 2017 was 817,972.
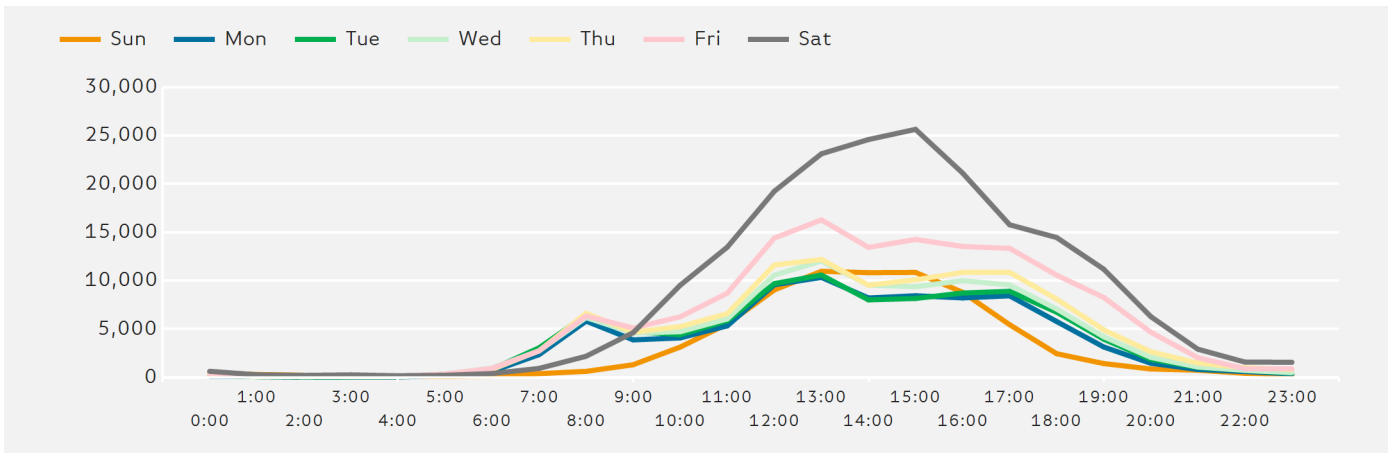
The busiest day in week commencing 5 November 2017 was Saturday with 200,480 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 25,633

## Footfall by Week



| This Week | Previous Week | Previous Year | 2 Years Ago |
|---|---|---|---|
| 817,972 | 729,762 | 771,857 | 701,932 |

## Footfall by Hour

Legend: Sun, Mon, Tue, Wed, Thu, Fri, Sat



## Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|---|---|---|---|---|---|---|
| This Week | 10 | 11 | 11 | 11 | 12 | 9 | 9 |
| Previous Week | 11 | 11 | 14 | 13 | 12 | 11 | 10 |
| Previous Year | 7 | 8 | 5 | 6 | 10 | 8 | 11 |

## Footfall by Day



| | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Weekly Total |
|---|---|---|---|---|---|---|---|---|
| This Week | 74,907 | 88,139 | 95,158 | 103,026 | 111,946 | 144,316 | 200,480 | 817,972 |
| Previous Week | 89,944 | 103,338 | 107,414 | 103,649 | 95,903 | 111,662 | 117,852 | 729,762 |
| Previous Year | 74,959 | 84,280 | 80,806 | 89,718 | 120,170 | 141,676 | 180,248 | 771,857 |
| 2 Years Ago | 78,170 | 82,805 | 81,455 | 88,092 | 94,108 | 105,512 | 171,790 | 701,932 |
| Week on Week % Change | -16.7 % | -14.7 % | -11.4 % | -0.6 % | 16.7 % | 29.2 % | 70.1 % | 12.1 % |
| Year on Year % Change | -0.1 % | 4.6 % | 17.8 % | 14.8 % | -6.8 % | 1.9 % | 11.2 % | 6.0 % |

## Footfall by Location

**Legend:** ■ This Week   ■ Previous Week   ■ Previous Year   ■ 2 Years Ago

| | Market Street | New Cathedral Street | Exchange at Arndale Steps | King Street |
|---|---|---|---|---|
| This Week | 355,483 | 178,525 | 142,058 | 141,906 |
| Previous Week | 338,661 | 180,010 | 120,593 | 90,498 |
| Previous Year | 277,199 | 199,307 | 142,598 | 152,753 |
| 2 Years Ago | 280,935 | 174,699 | 145,328 | 100,970 |
| Week on Week % Change | 5.0 % | -0.8 % | 17.8 % | 56.8 % |
| Year on Year % Change | 28.2 % | -10.4 % | -0.4 % | -7.1 % |

## Footfall by location

Counting By Location - Main Locations Only

- Market Street, 43.5 %
- New Cathedral Street, 21.8 %
- Exchange at Arndale Steps, 17.4 %
- King Street, 17.3 %

## Footfall by Week

**Legend:** — 2015   — 2016   — 2017
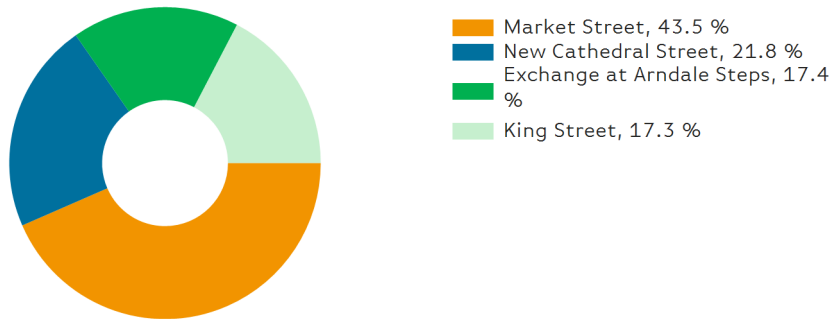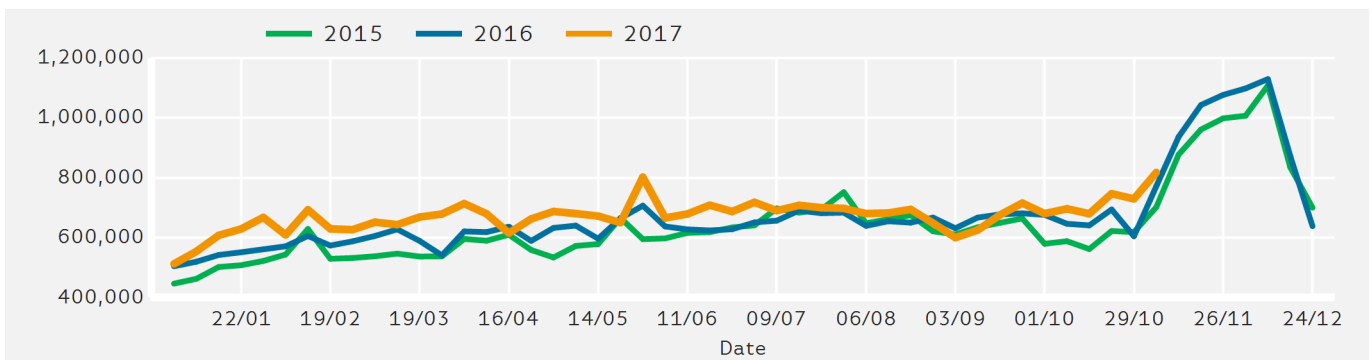
Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.