

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	24.3%	18.5%	26.9%	286.6%	41.6%	16.4%
North & Yorkshire	26.9%	16.7%	2.7%	146.4%	4.0%	5.7%
High Street Index(Regional City)	54.7%	18.4%	14.5%	207.4%	2.0%	2.6%
High Street Index - BDSU(BDSU - Comparison)	43.1%	11.6%	13.8%	154.4%	5.5%	2.7%
UK	35.1%	13.5%	6.5%	135.8%	2.1%	2.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 33,233,756 which is 34.6% up on the previous year.

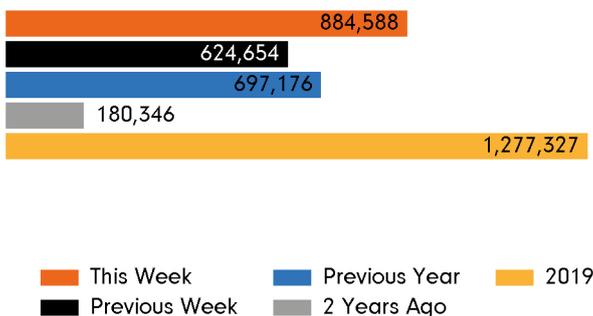
The total number of visitors for the year to date is 27,121,160 which is 24.3% up on the previous year.

The total number of visitors to Manchester BID in week commencing 6 November 2022 was 884,588.

The busiest day in week commencing 6 November 2022 was Saturday with 242,305 visitors.

The peak hour of the week was 15:00 on Saturday 12 November 2022 with footfall of 24,506.

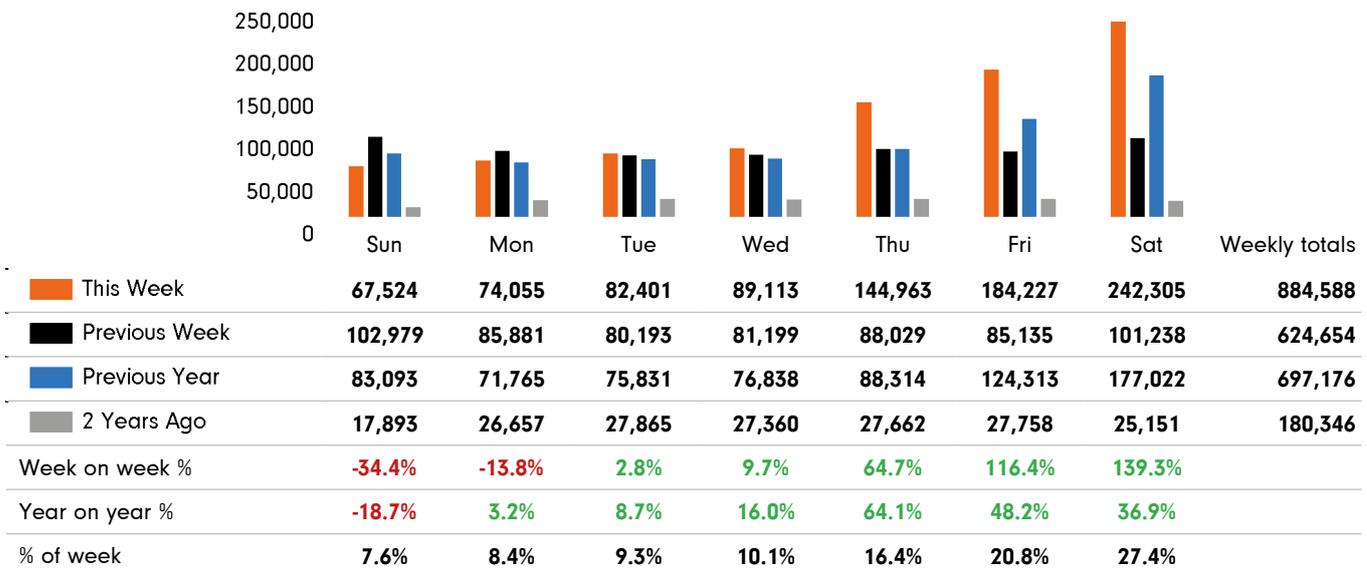
Footfall by week



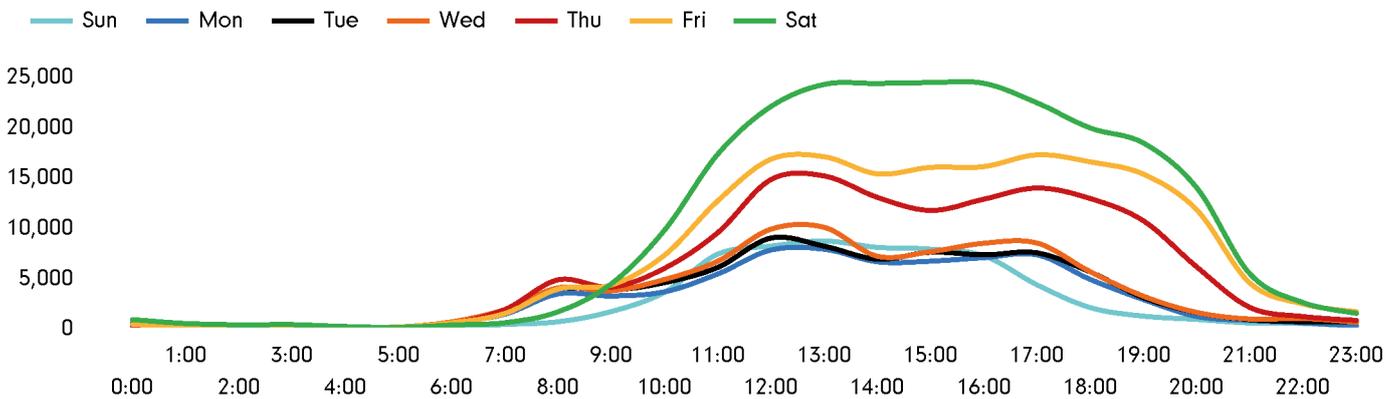
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	12°	15°	14°	14°	16°	17°
Previous week	18°	16°	16°	14°	14°	13°	13°
Previous year	11°	13°	14°	12°	13°	13°	13°

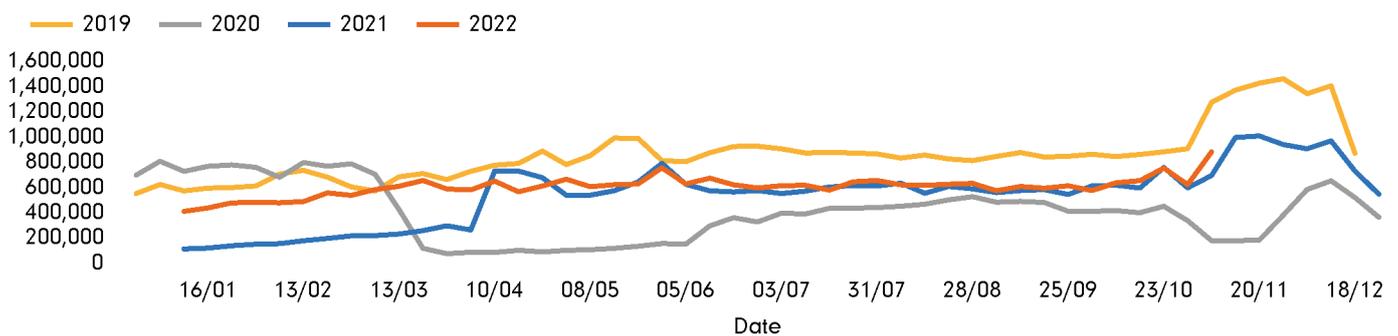
Footfall by day



Footfall by hour

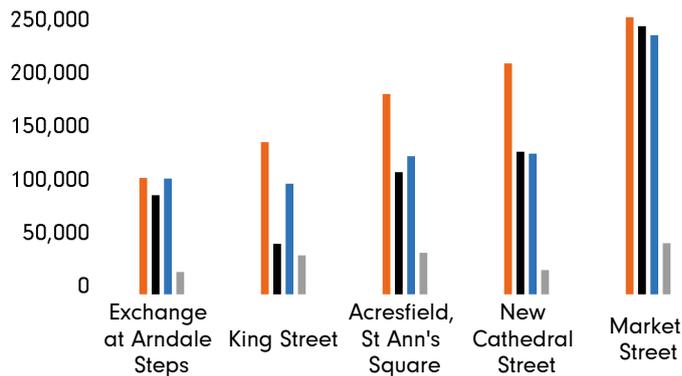


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	107,388	138,651	181,304	208,412	248,833
Previous Week	91,837	49,219	112,150	130,451	240,997
Previous Year	106,594	102,174	126,458	128,814	233,136
2 Years Ago	24,301	39,186	41,270	26,076	49,513
Week on Week %	16.9 %	181.7 %	61.7 %	59.8 %	3.3 %
Year on Year %	0.7 %	35.7 %	43.4 %	61.8 %	6.7 %

Footfall by location



■ Market Street, 28.1 %
■ New Cathedral Street, 23.6 %
■ Acresfield, St Ann's Square, 20.5 %
■ King Street, 15.7 %
■ Exchange at Arndale Steps, 12.1 %

Reporting dates

This week - 06 November 2022 - 12 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 45, 2022 Vs Week 1, 2021 to Week 45, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2022 Vs Week 45, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2022 Vs Week 44 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

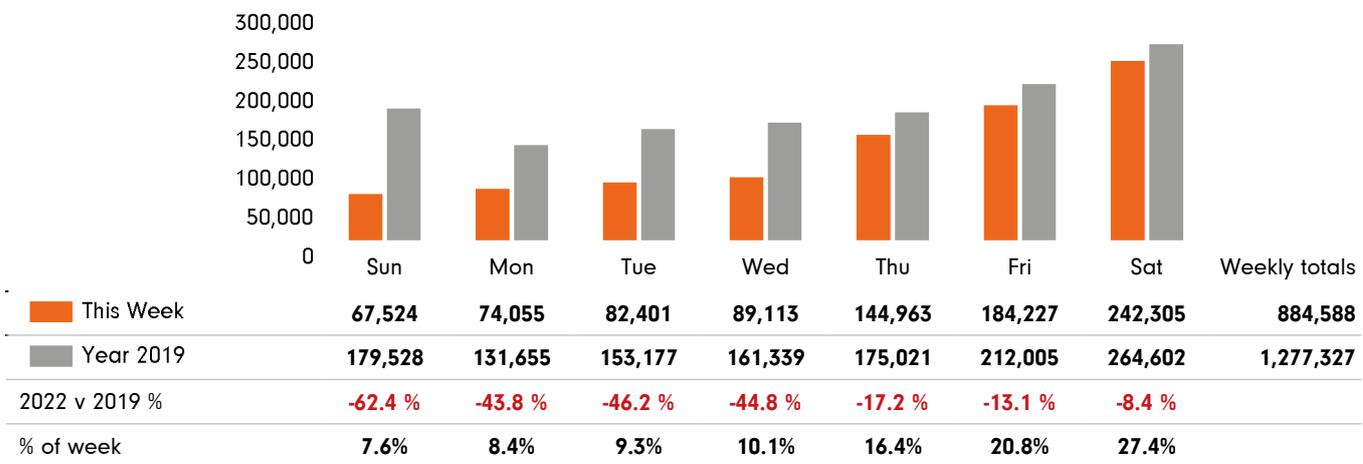
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-29.6 %	-30.7 %
North & Yorkshire	-18.4 %	-14.5 %
High Street Index(Regional City)	-18.8 %	-12.4 %
High Street Index - BDSU(BDSU - Comparison)	-20.1 %	-15.5 %
UK	-17.3 %	-12.4 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

