



**Manchester BID**

Week 46, 2017

12/11/2017 to 18/11/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.4 %	▲ 5.1 %	▲ 18.9 %	▲ 6.8 %	▲ 36.1 %	▲ 21.3 %
North & Yorkshire	▼ -0.4 %	▼ -0.8 %	▲ 5.0 %	▲ 0.3 %	▲ 3.8 %	▲ 2.3 %
High Street Index(Regional City)	▲ 0.3 %	▼ -1.0 %	▲ 2.8 %	▼ -1.4 %	▲ 2.1 %	▲ 1.6 %
UK	▼ -0.8 %	▼ -1.3 %	▲ 1.2 %	▼ -0.9 %	▲ 2.3 %	▲ 2.3 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 6.9% up on the previous year.

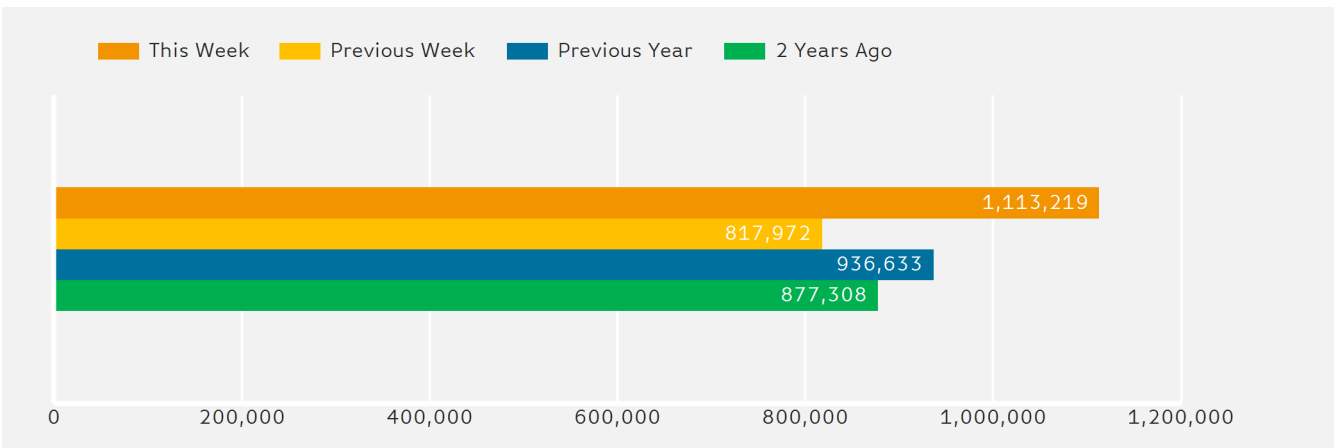
Footfall for the year to date is 7.4% up on the previous year.

The number of visitors counted for week commencing 12 November 2017 was 1,113,219.

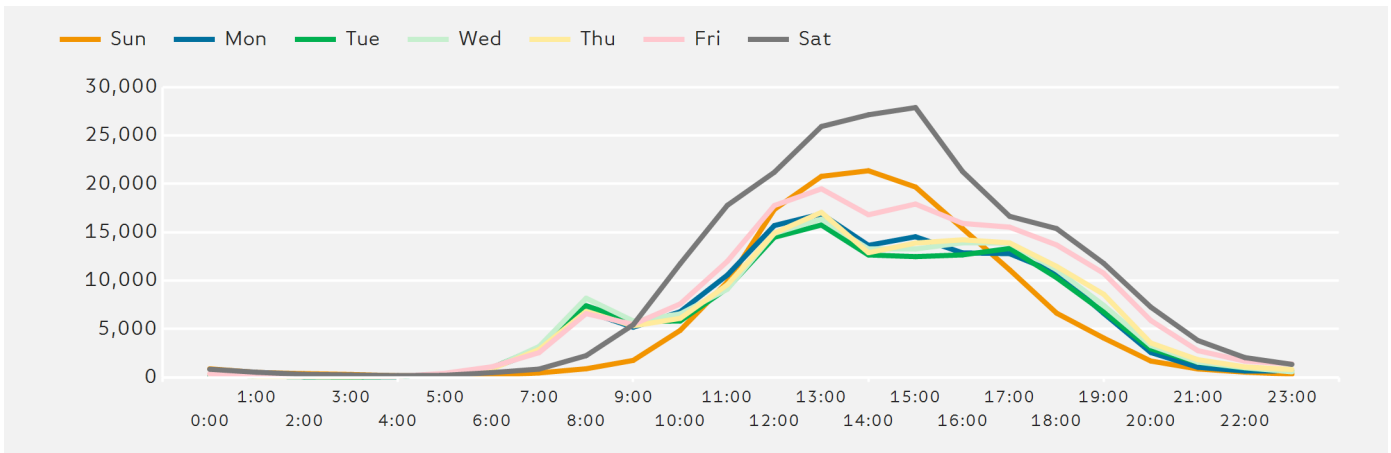
The busiest day in week commencing 12 November 2017 was Saturday with 222,751 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 27,882

**Footfall by Week**



### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	7	6	12	12	10	9	9
Previous Week	10	11	11	11	12	9	9
Previous Year	9	13	14	11	7	7	6

### Footfall by Day

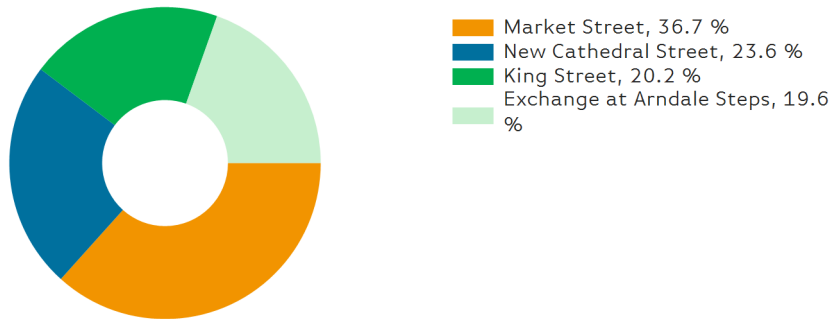
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	140,474	143,007	137,919	145,672	147,005	176,391	222,751	1,113,219
Previous Week	74,907	88,139	95,158	103,026	111,946	144,316	200,480	817,972
Previous Year	129,319	130,126	124,000	123,382	123,000	122,526	184,280	936,633
2 Years Ago	123,250	112,627	103,974	112,210	123,671	126,086	175,490	877,308
Week on Week % Change	87.5 %	62.3 %	44.9 %	41.4 %	31.3 %	22.2 %	11.1 %	36.1 %
Year on Year % Change	8.6 %	9.9 %	11.2 %	18.1 %	19.5 %	44.0 %	20.9 %	18.9 %

### Footfall by Location

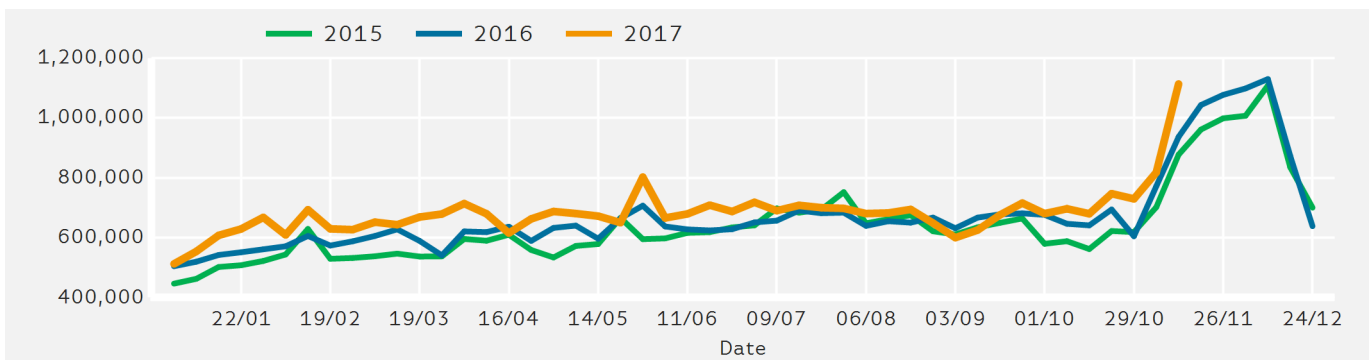


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.