

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	23.7%	22.7%	11.3%	453.6%	25.6%	43.2%
North & Yorkshire	26.0%	18.6%	-6.2%	157.1%	-3.6%	6.6%
High Street Index(Regional City)	53.2%	21.0%	10.3%	209.8%	5.9%	10.2%
High Street Index - BDSU(BDSU - Comparison)	42.0%	13.8%	7.4%	164.5%	3.6%	10.3%
UK	34.1%	15.3%	2.7%	137.9%	1.7%	6.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 33,346,183 which is 30.7% up on the previous year.

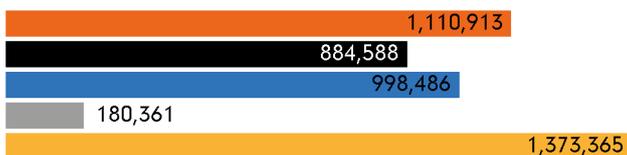
The total number of visitors for the year to date is 28,232,073 which is 23.7% up on the previous year.

The total number of visitors to Manchester BID in week commencing 13 November 2022 was 1,110,913.

The busiest day in week commencing 13 November 2022 was Saturday with 264,731 visitors.

The peak hour of the week was 14:00 on Saturday 19 November 2022 with footfall of 28,207.

Footfall by week

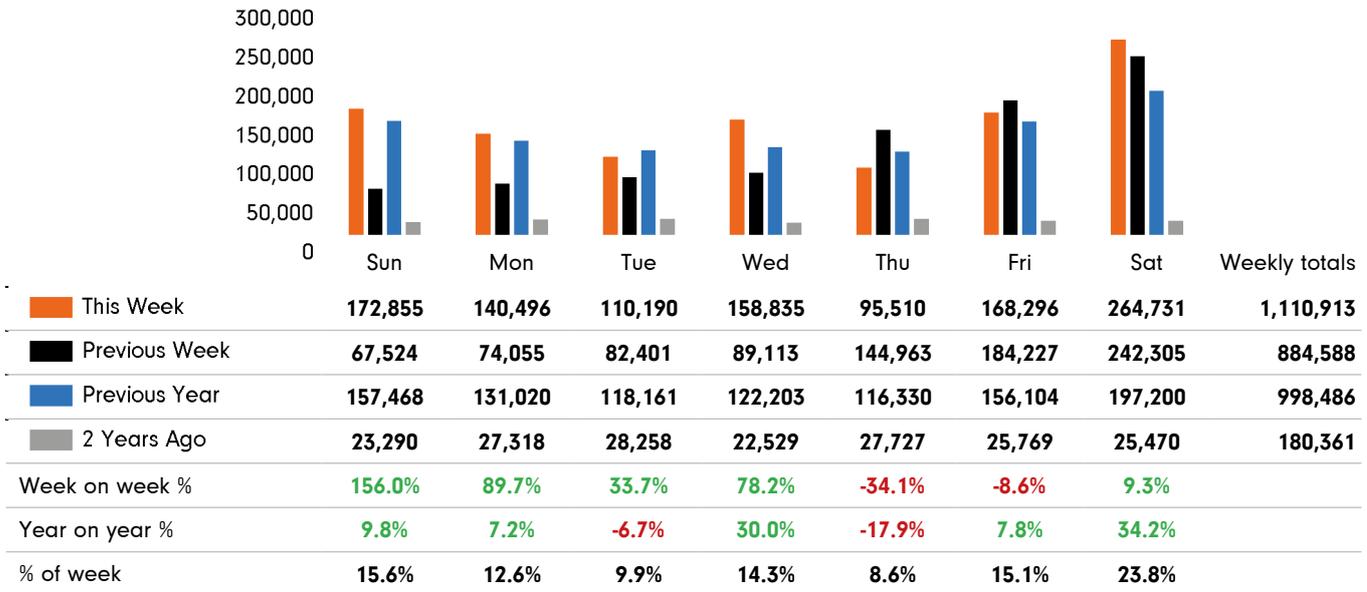


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

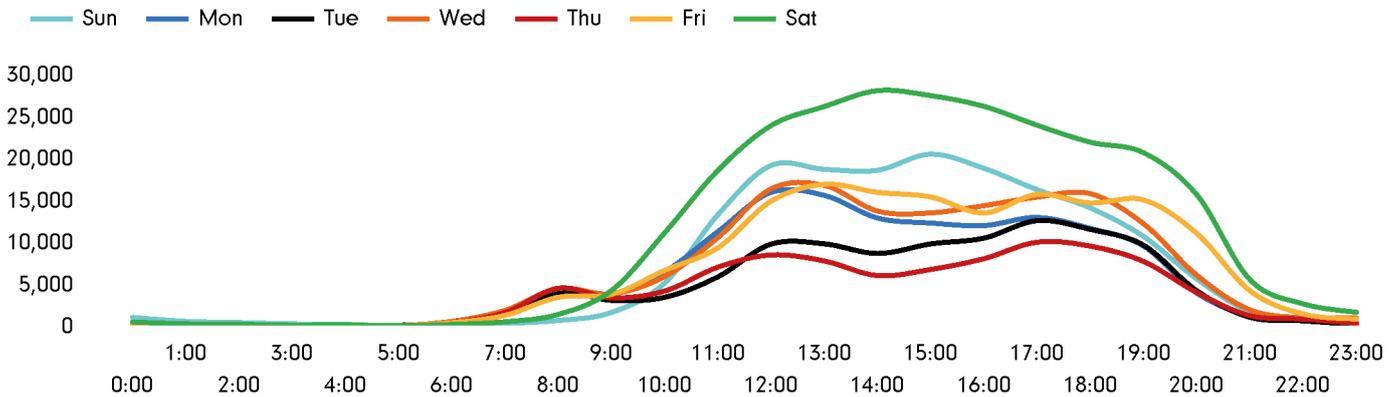
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	14°	16°	13°	12°	10°	10°	11°
Previous week	13°	12°	15°	14°	14°	16°	17°
Previous year	11°	10°	11°	11°	13°	14°	11°

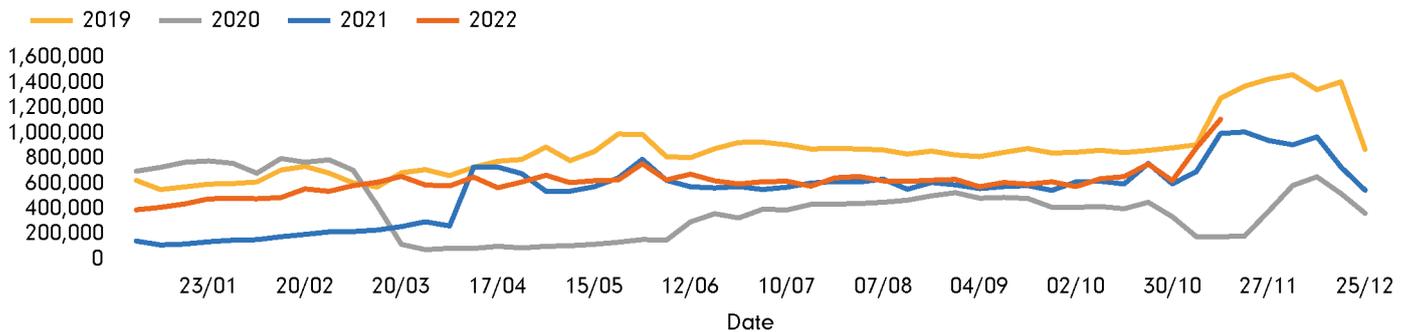
Footfall by day



Footfall by hour

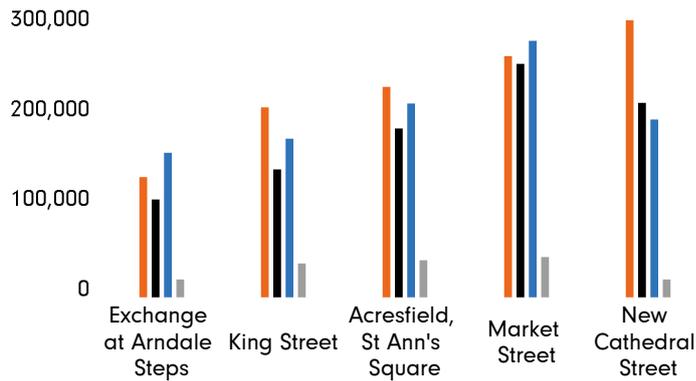


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	130,787	203,912	224,883	257,029	294,302
Previous Week	107,388	138,651	181,304	248,833	208,412
Previous Year	156,474	170,900	207,291	273,127	190,694
2 Years Ago	23,723	40,594	44,101	47,626	24,317
Week on Week %	21.8 %	47.1 %	24.0 %	3.3 %	41.2 %
Year on Year %	-16.4 %	19.3 %	8.5 %	-5.9 %	54.3 %

Footfall by location



■ New Cathedral Street, 26.5 %
■ Market Street, 23.1 %
■ Acresfield, St Ann's Square, 20.2 %
■ King Street, 18.4 %
■ Exchange at Arndale Steps, 11.8 %

Reporting dates

This week - 13 November 2022 - 19 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 46, 2022 Vs Week 1, 2021 to Week 46, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2022 Vs Week 46, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2022 Vs Week 45 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

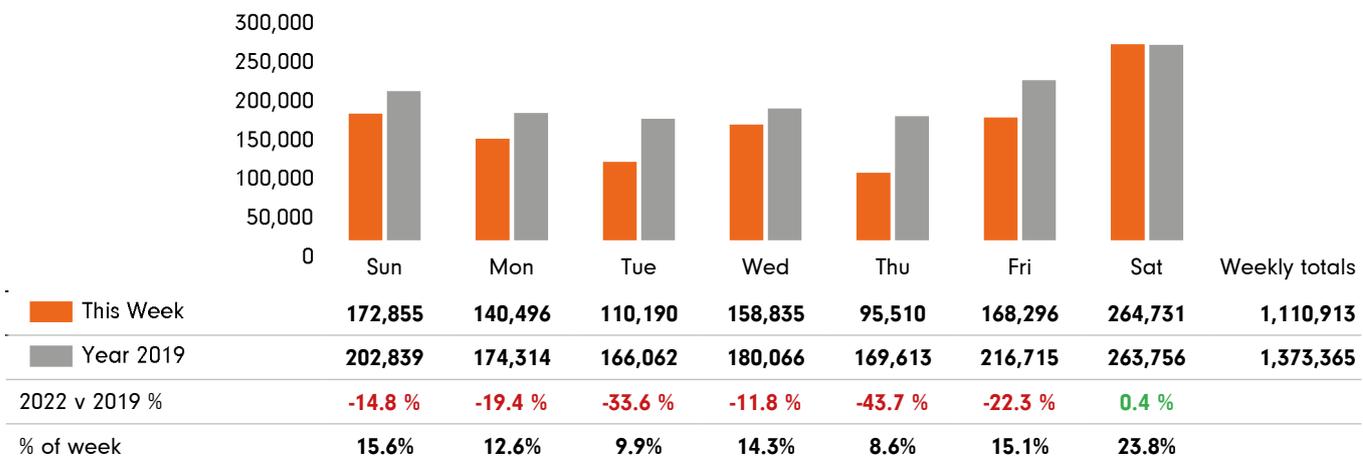
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Manchester BID	-29.2 %	-19.1 %
North & Yorkshire	-18.6 %	-20.0 %
High Street Index(Regional City)	-18.7 %	-8.3 %
High Street Index - BDSU(BDSU - Comparison)	-20.1 %	-14.3 %
UK	-17.3 %	-11.1 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

