



**Manchester BID**

Week 48, 2018

25/11/2018 to 01/12/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 4.8 %	▲ 7.4 %	▼ -12.6 %	▲ 5.5 %	▲ 1.9 %	▼ -0.9 %
North & Yorkshire	▼ -1.3 %	▼ -0.4 %	▼ -6.0 %	▼ -3.6 %	▲ 1.9 %	▲ 1.4 %
High Street Index (Regional City)	▼ -1.5 %	▲ 0.3 %	▼ -6.4 %	▼ -2.1 %	▲ 1.1 %	▲ 1.4 %
High Street Index - BDSU (BDSU - Comparison)	▼ -0.4 %		▼ -4.9 %		▲ 1.4 %	
UK	▼ -2.5 %	▼ -0.8 %	▼ -5.7 %	▼ -4.5 %	▲ 1.4 %	▲ 0.3 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 5% up on the previous year.

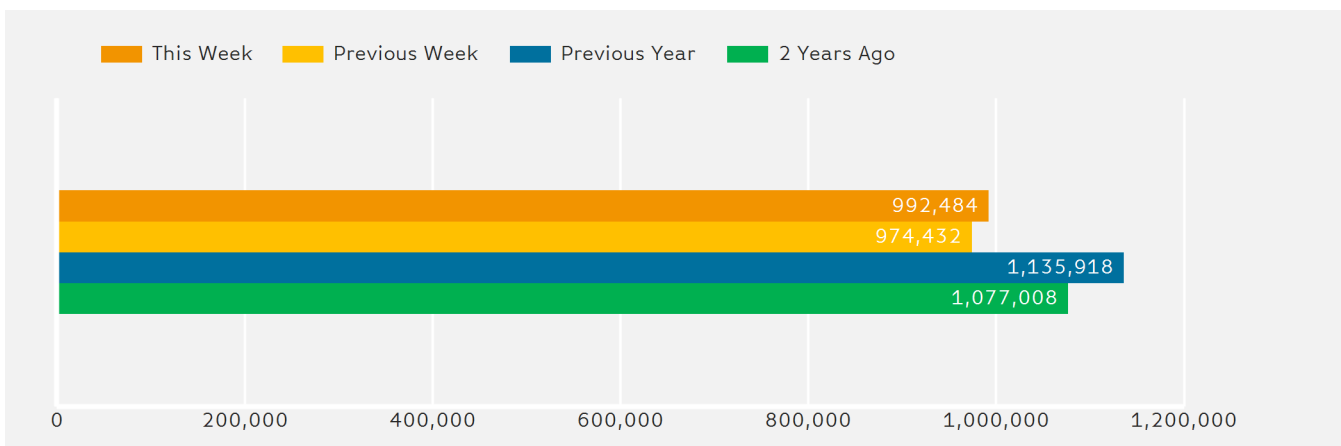
Footfall for the year to date is 4.8% up on the previous year.

The number of visitors counted for week commencing 25 November 2018 was 992,484.

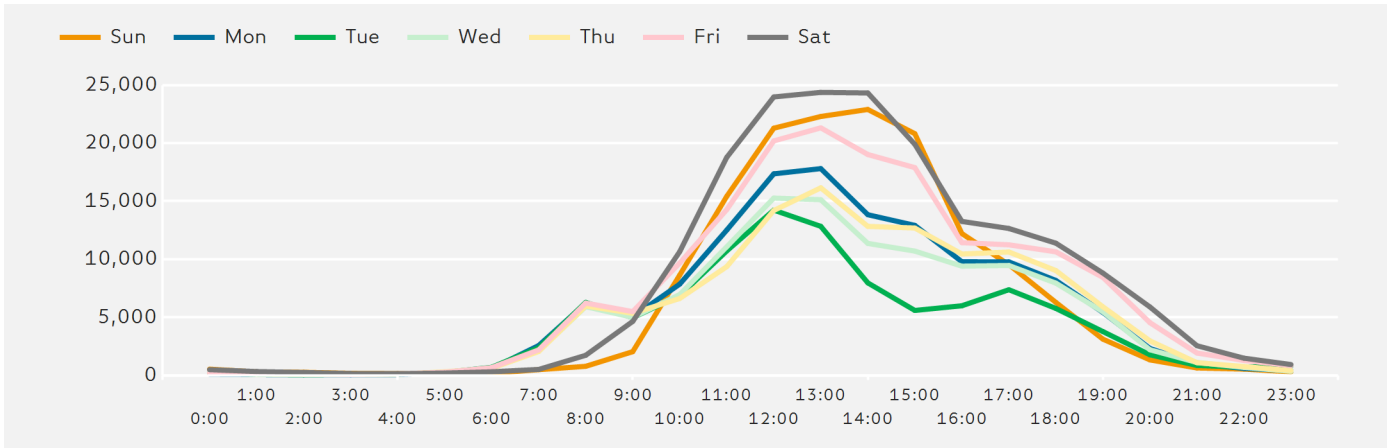
The busiest day in week commencing 25 November 2018 was Saturday with 187,911 visitors.

The peak hour of the week was 13:00 on Saturday 1 December 2018 with footfall of 24,371

**Footfall by Week**



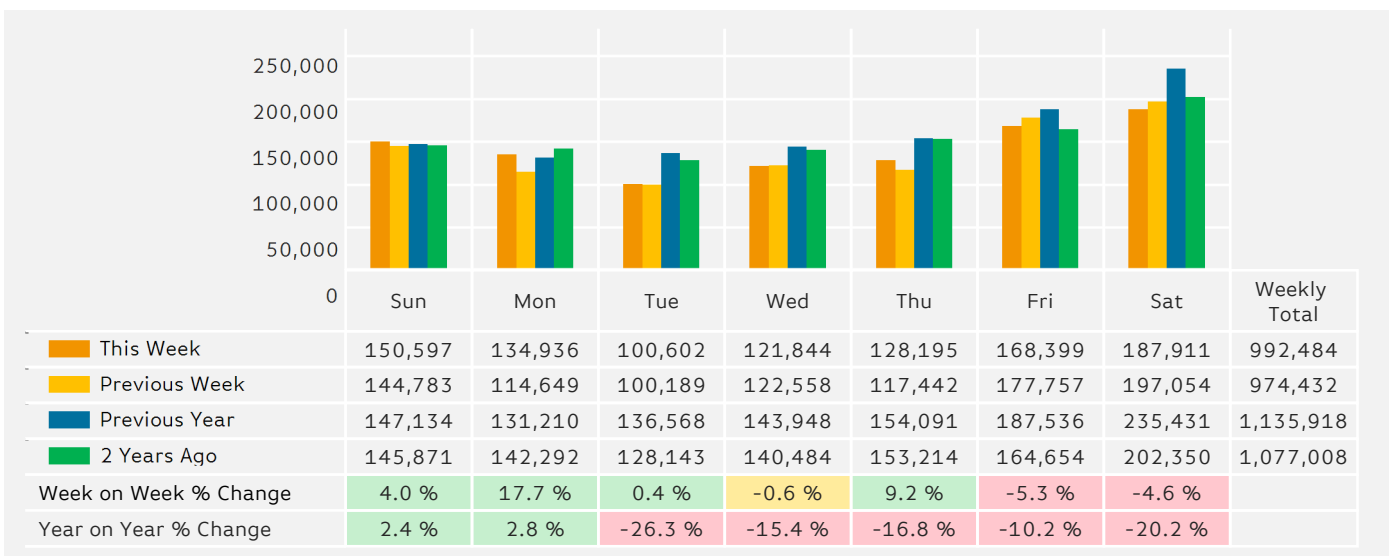
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	7	7	6	14	13	8	11
Previous Week	10	9	7	5	7	7	8
Previous Year	7	8	6	6	3	6	8

### Footfall by Day

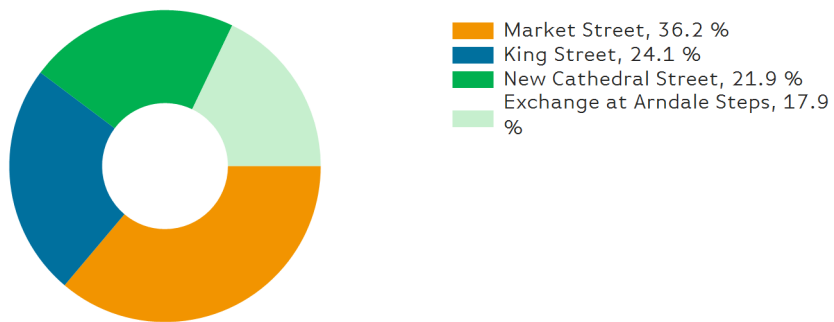


### Footfall by Location

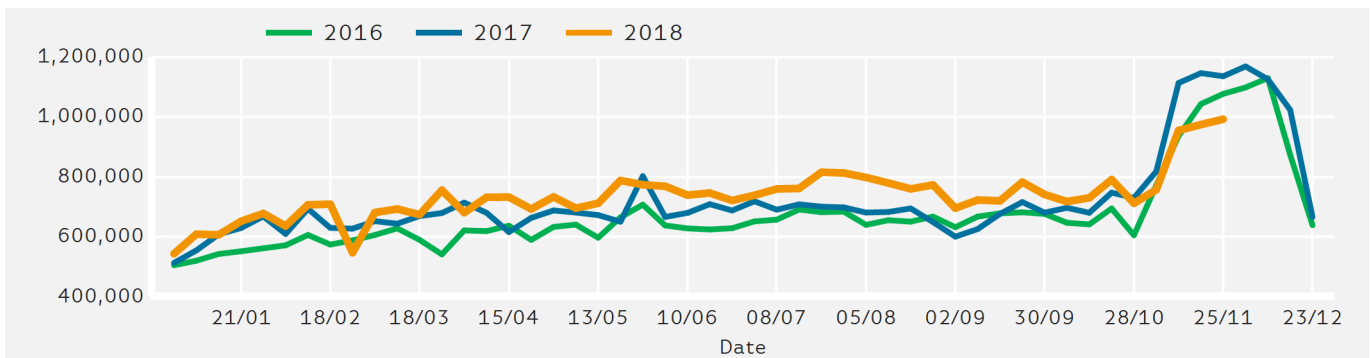


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 48, 2018 Vs Week 1, 2017 to Week 48, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2018 Vs Week 48, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2018 Vs Week 47 2018