

Manchester BID

Week 4, 2018 21/01/2018 to 27/01/2018 Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2018		2017		2018		2017		2018		2017	
Manchester BID		4.6 %		8.7 %		3.5 %		14.1 %		7.4 %		3.5 %
North & Yorkshire	•	-0.6 %	•	-1.4 %	•	-1.2 %	•	-2.4 %		5.2 %	▼	-2.5 %
High Street Index(Regional City)	•	-0.3 %		0.5 %	•	-2.3 %		0.6 %		0.8 %		0.4 %
UK	•	-1.7 %	•	-1.3 %	•	-2.5 %	•	-1.9 %		2.2 %	•	-1.2 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 7.1% up on the previous year.

Footfall for the year to date is 4.6% up on the previous year.

The number of visitors counted for week commencing 21 January 2018 was 651,499.

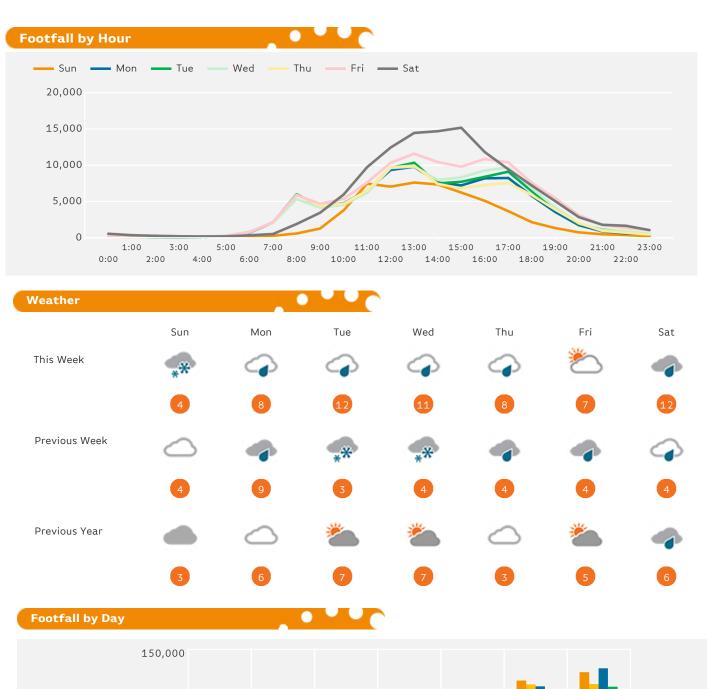
The busiest day in week commencing 21 January 2018 was Saturday with 121,065 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 15,154

Footfall by Week



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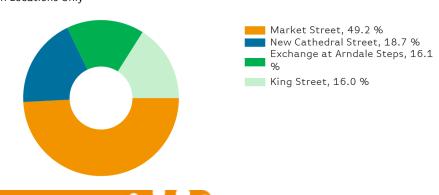
100,000 50,000 Weekly 0 Sun Mon Tue Wed Thu Fri Sat Total This Week 57,295 88,328 92,212 94,003 87,617 110,979 121,065 651,499 Previous Week 63,481 85,271 78,271 81,863 85,479 105,972 106,249 606,586 Previous Year 62,278 80,413 82,631 86,707 87,536 103,369 126,230 629,164 2 Years Ago 63,724 73,878 71,552 71,674 75,998 91,511 103,282 551,619 Week on Week % Change -9.7 % 3.6 % 17.8 % 14.8 % 2.5 % 4.7 % 13.9 % 7.4 % Year on Year % Change -8.0 % 9.8 % 11.6 % 8.4 % 0.1 % 7.4 % -4.1 % 3.5 %

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Footfall by Location This Week Previous Week Previous Year 2 Years Ago 300,000 200,000 100,000 0 Exchange at Arndale Market Street New Cathedral Street King Street Steps This Week 121,571 320,482 105,071 104,375 Previous Week 320,289 102,593 92,967 90,737 Previous Year 321,021 119,909 103,337 84,897 2 Years Ago 266,635 115,326 83,816 85,842 Week on Week % 13.0 % 15.0 % 0.1 % 18.5 % Change Year on Year % 22.9 % -0.2 % 1.4 % 1.7 % Change

Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 4, 2018 Vs Week 1, 2017 to Week 4, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2018 Vs Week 4, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2018 Vs Week 3 2018

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