



Manchester BID

Week 4, 2019

20/01/2019 to 26/01/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Manchester BID	▼ -2.4 %	▲ 4.6 %	▼ -8.4 %	▲ 3.5 %	▲ 3.8 %	▲ 7.4 %
North & Yorkshire	▲ 0.2 %	▼ -0.6 %	▼ -3.4 %	▼ -1.2 %	▲ 1.9 %	▲ 5.2 %
High Street Index (Regional City)	▼ -2.1 %	▼ -0.3 %	▼ -4.1 %	▼ -2.3 %	▲ 0.8 %	▲ 0.8 %
High Street Index - BDSU (BDSU - Comparison)	▲ 0.5 %		▼ -2.2 %		▲ 0.9 %	
UK	▼ -0.9 %	▼ -1.7 %	▼ -3.4 %	▼ -2.5 %	▲ 0.7 %	▲ 2.2 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 3.2% up on the previous year.

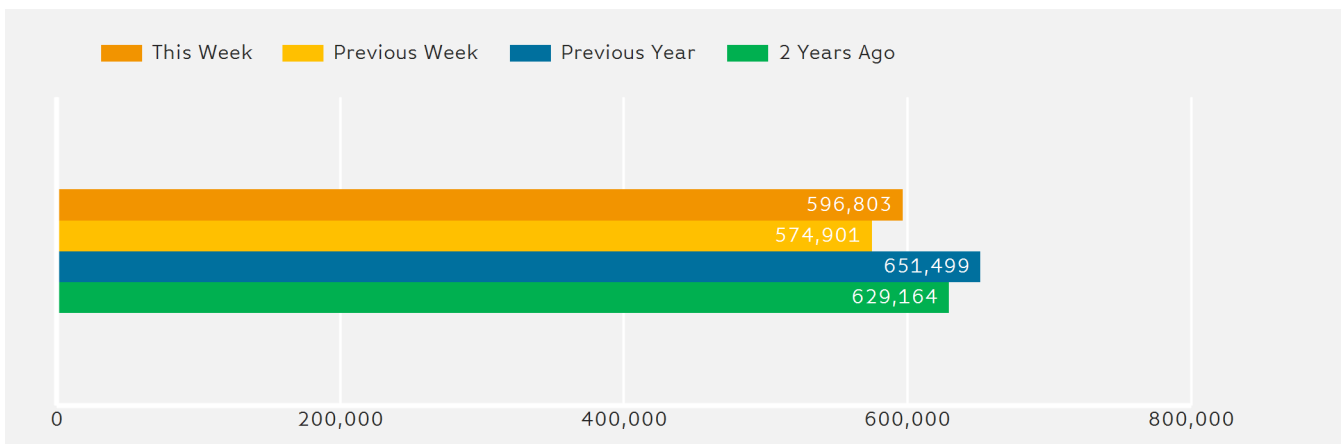
Footfall for the year to date is 2.4% down on the previous year.

The number of visitors counted for week commencing 20 January 2019 was 596,803.

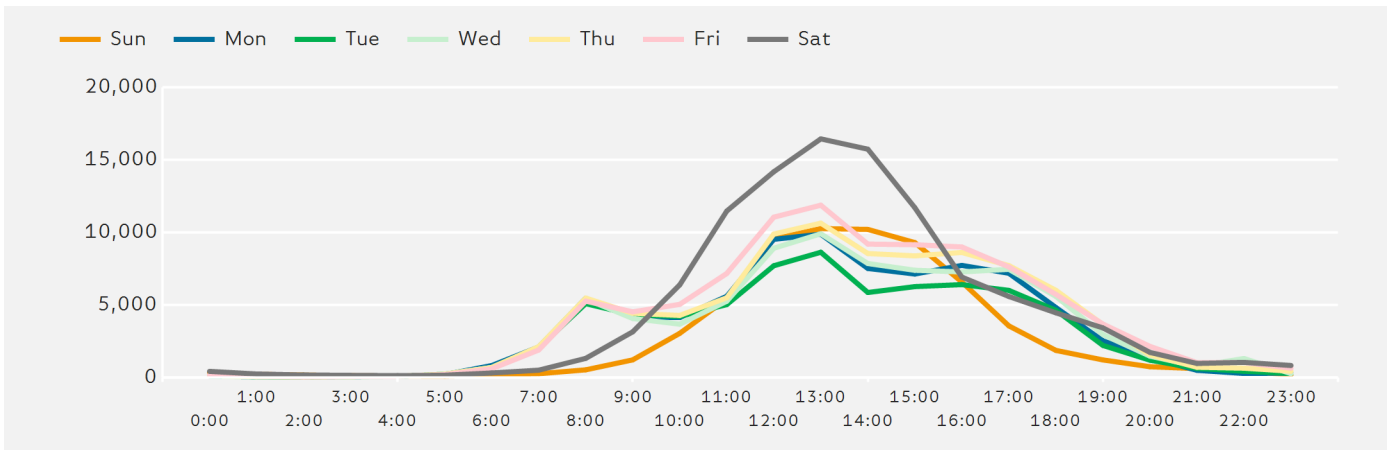
The busiest day in week commencing 20 January 2019 was Saturday with 107,339 visitors.

The peak hour of the week was 13:00 on Saturday 26 January 2019 with footfall of 16,432

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	6	5	3	2	6	9	9
Previous Week	11	8	9	9	4	4	4
Previous Year	4	8	12	11	8	7	12

Footfall by Day

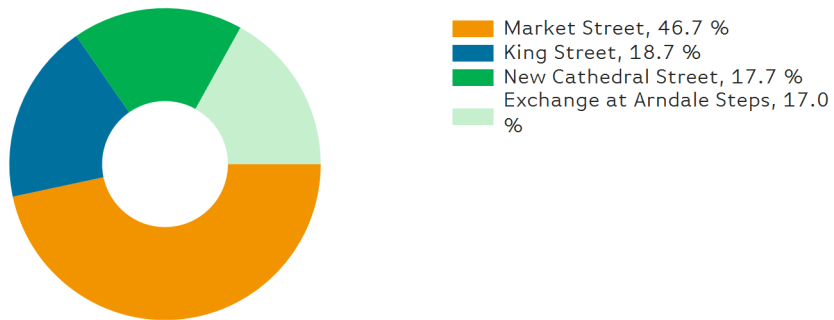
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	66,140	81,480	72,121	82,745	89,789	97,189	107,339	596,803
Previous Week	54,004	83,096	88,947	75,354	85,675	88,976	98,849	574,901
Previous Year	57,295	88,328	92,212	94,003	87,617	110,979	121,065	651,499
2 Years Ago	62,278	80,413	82,631	86,707	87,536	103,369	126,230	629,164
Week on Week % Change	22.5 %	-1.9 %	-18.9 %	9.8 %	4.8 %	9.2 %	8.6 %	
Year on Year % Change	15.4 %	-7.8 %	-21.8 %	-12.0 %	2.5 %	-12.4 %	-11.3 %	
Mix	11.1%	13.7%	12.1%	13.9%	15.0%	16.3%	18.0%	

Footfall by Location

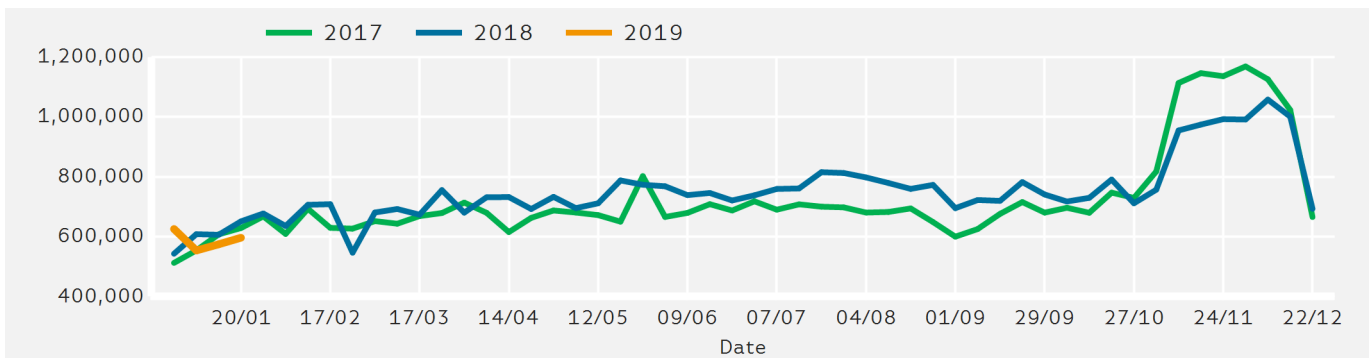


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 4, 2019 Vs Week 1, 2018 to Week 4, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2019 Vs Week 4, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2019 Vs Week 3 2019