

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	2.2 %	-2.4 %	2.7 %	-8.4 %	5.5 %	3.8 %
North & Yorkshire	-0.6 %	0.2 %	1.8 %	-3.4 %	7.1 %	1.9 %
High Street Index(Regional City)	-1.1 %	-2.1 %	-0.1 %	-4.1 %	4.4 %	0.8 %
High Street Index - BDSU(BDSU - Comparison)	-1.9 %	0.5 %	-0.6 %	-2.2 %	5.0 %	0.9 %
UK	-2.0 %	-0.9 %	-0.3 %	-3.4 %	5.2 %	0.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 4.1% down on the previous year.

Footfall for the year to date is 2.2% up on the previous year.

The number of visitors counted for week commencing 19 January 2020 was 769,823.

The busiest day in week commencing 19 January 2020 was Saturday with 155,801 visitors.

The peak hour of the week was 15:00 on Saturday 25 January 2020 with footfall of 20,923

Footfall by week

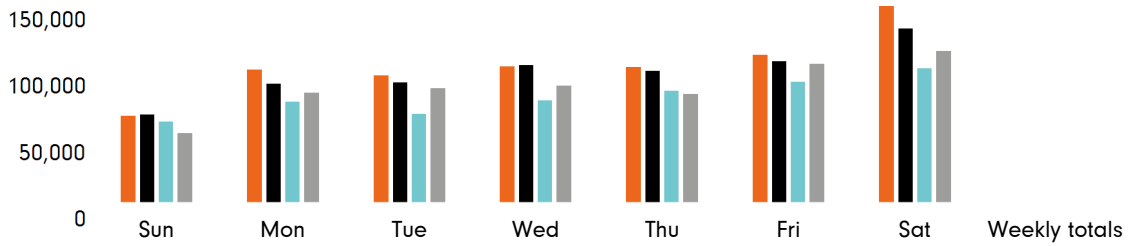


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

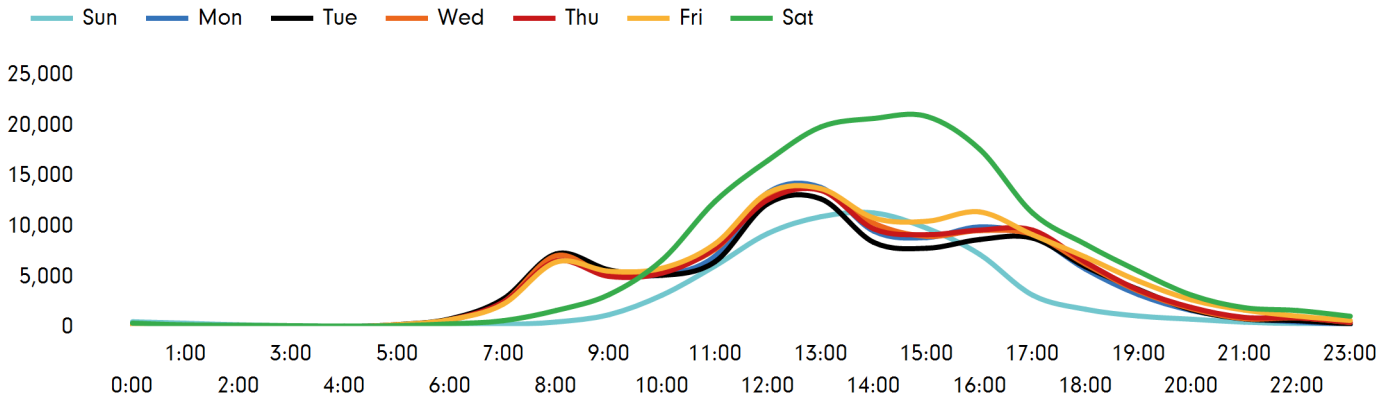
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	3°	5°	7°	9°	7°	8°	7°
Previous week	9°	9°	12°	9°	12°	7°	7°
Previous year	6°	5°	3°	2°	6°	11°	9°

Footfall by day

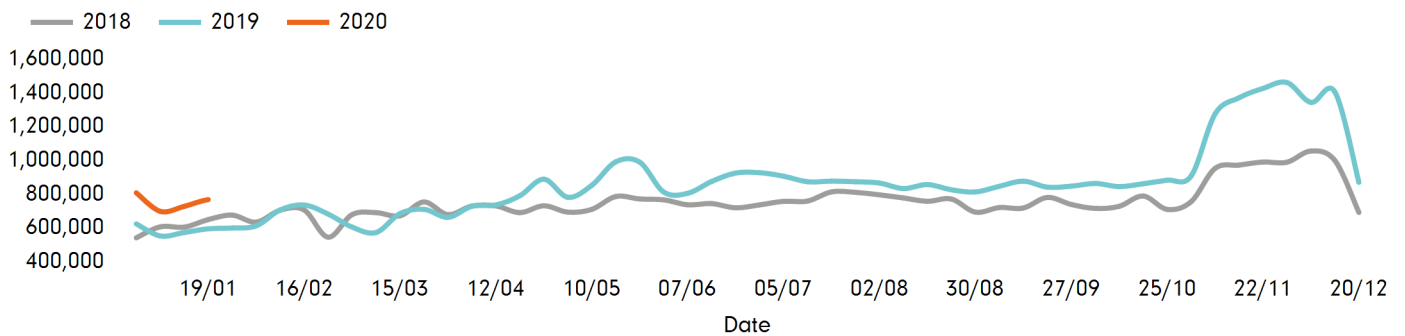


Week on week %	-1.5 %	11.9 %	5.5 %	-1.0 %	2.7 %	4.4 %	12.8 %	
Year on year %	-13.1 %	1.7 %	13.9 %	5.2 %	-3.4 %	-3.7 %	14.5 %	
% of week	9.2%	13.8%	13.2%	14.1%	14.1%	15.3%	20.2%	

Footfall by hour

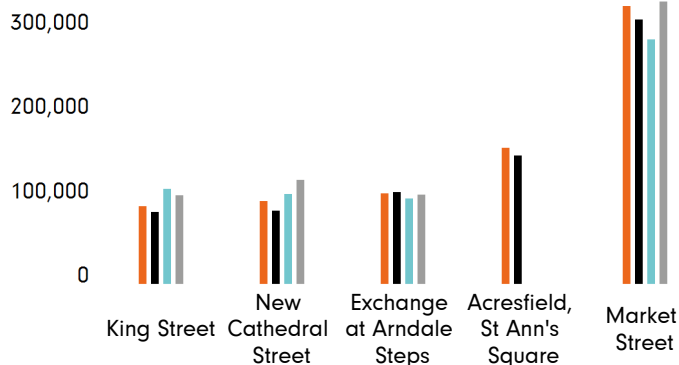


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	92,491	98,227	106,531	157,100	315,474
Previous Week	85,962	87,194	107,821	148,548	300,357
Previous Year	111,560	105,648	101,167		278,428
2 Years Ago	104,375	121,571	105,071		320,482
Week on Week %	7.6 %	12.7 %	-1.2 %	5.8 %	5.0 %
Year on Year %	-17.1 %	-7.0 %	5.3 %		13.3 %

Footfall by location



- Market Street, 41.0 %
- Acresfield, St Ann's Square, 20.4 %
- Exchange at Arndale Steps, 13.8 %
- New Cathedral Street, 12.8 %
- King Street, 12.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 4, 2020 Vs Week 1, 2019 to Week 4, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2020 Vs Week 4, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2020 Vs Week 3 2020