



Manchester BID

Week 50, 2017

10/12/2017 to 16/12/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.2 %	▲ 5.3 %	▲ 1.9 %	▲ 2.0 %	▼ -1.5 %	▲ 2.9 %
North & Yorkshire	▼ -0.6 %	▼ -0.8 %	▼ -10.3 %	▼ -4.8 %	▼ -1.0 %	▲ 7.9 %
High Street Index(Regional City)	▲ 0.1 %	▼ -1.0 %	▼ -9.0 %	▼ -0.1 %	▼ -5.0 %	▲ 5.1 %
UK	▼ -1.0 %	▼ -1.3 %	▼ -10.1 %	▼ -1.3 %	▼ -3.7 %	▲ 5.1 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.8% up on the previous year.

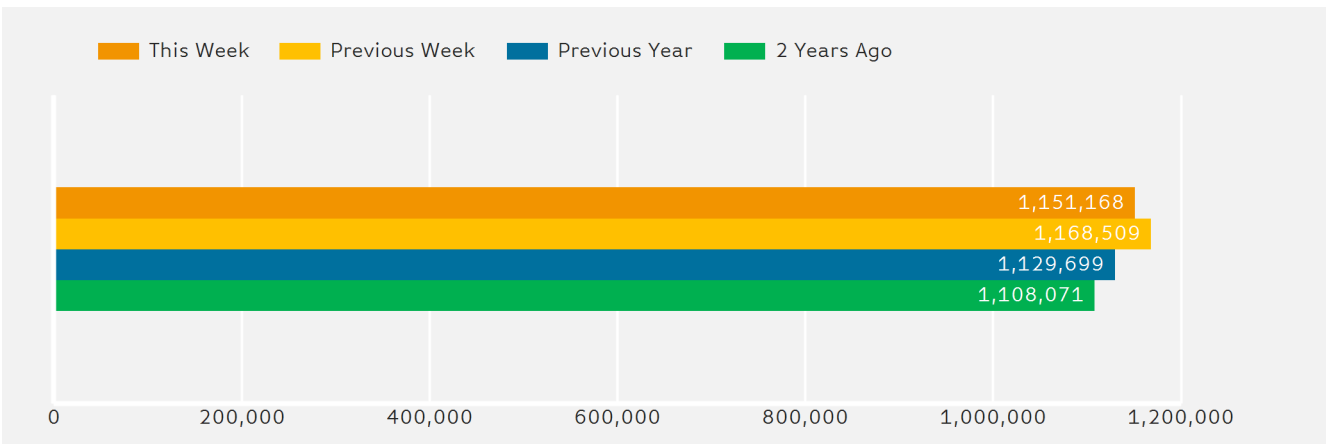
Footfall for the year to date is 7.2% up on the previous year.

The number of visitors counted for week commencing 10 December 2017 was 1,151,168.

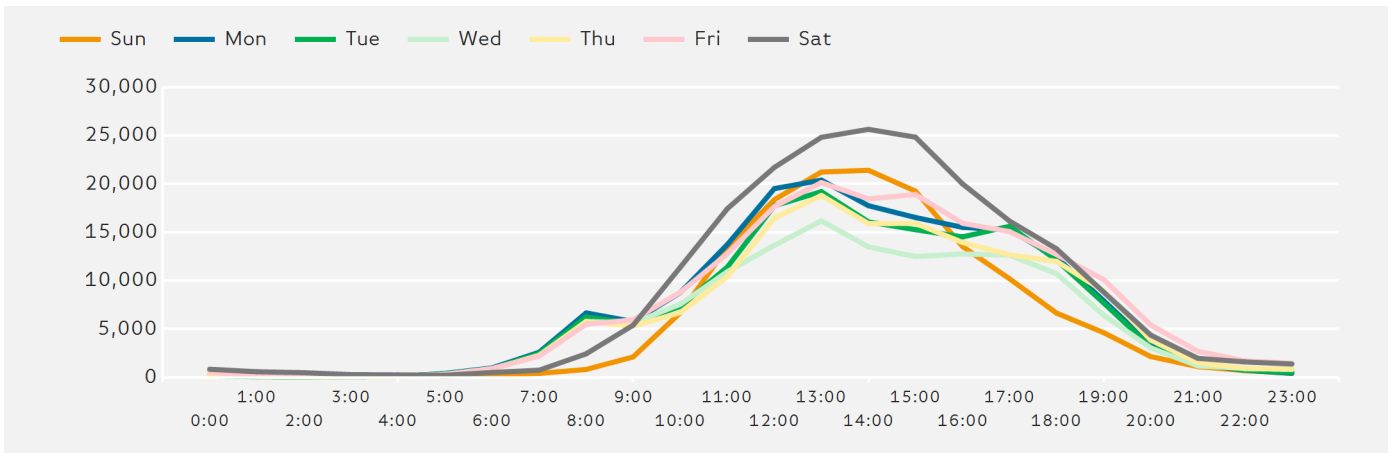
The busiest day in week commencing 10 December 2017 was Saturday with 205,251 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 25,633

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	1	2	3	6	5	5	4
Previous Week	9	9	8	11	9	4	2
Previous Year	9	8	12	12	10	10	FOG 8

Footfall by Day

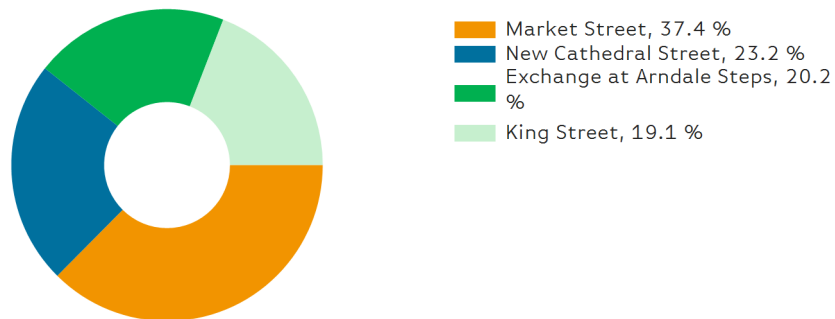
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	145,627	170,770	159,029	138,341	154,110	178,040	205,251	1,151,168
Previous Week	171,370	156,576	150,808	149,778	141,991	175,766	222,220	1,168,509
Previous Year	149,938	158,743	155,678	158,234	156,461	161,978	188,667	1,129,699
2 Years Ago	147,573	149,885	153,810	152,447	158,776	161,832	183,748	1,108,071
Week on Week % Change	-15.0 %	9.1 %	5.5 %	-7.6 %	8.5 %	1.3 %	-7.6 %	-1.5 %
Year on Year % Change	-2.9 %	7.6 %	2.2 %	-12.6 %	-1.5 %	9.9 %	8.8 %	1.9 %

Footfall by Location

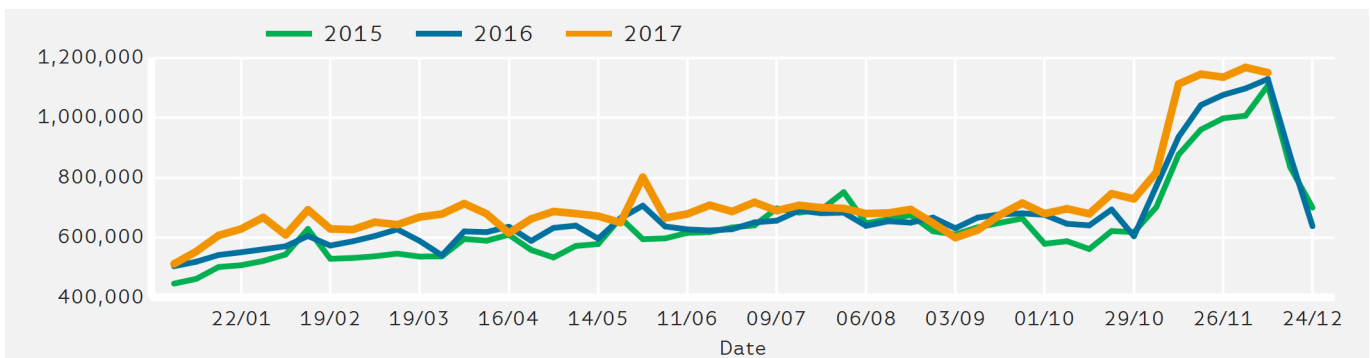


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.