

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	-55.5 %	-4.3 %	-40.1 %	1.6 %	-20.3 %	-38.0 %
North & Yorkshire	-41.4 %	-2.7 %	-34.6 %	-0.7 %	-17.2 %	-17.0 %
High Street Index (Regional City)	-53.4 %	-1.5 %	-64.5 %	1.2 %	-39.9 %	-11.0 %
High Street Index - BDSU (BDSU - Comparison)	-49.1 %	-2.0 %	-59.8 %	-1.6 %	-37.5 %	-13.5 %
UK	-44.8 %	-2.2 %	-54.6 %	-1.4 %	-33.3 %	-14.3 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

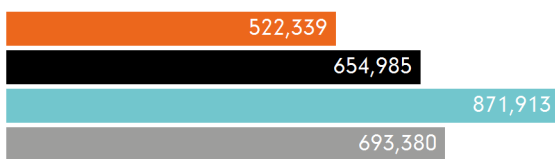
Footfall for the year to date is 55.5% down on the previous year.

The number of visitors counted for week commencing 20 December 2020 was 522,339.

The busiest day in week commencing 20 December 2020 was Saturday with 97,959 visitors.

The peak hour of the week was 13:00 on Tuesday 22 December 2020 with footfall of 13,815

Footfall by week

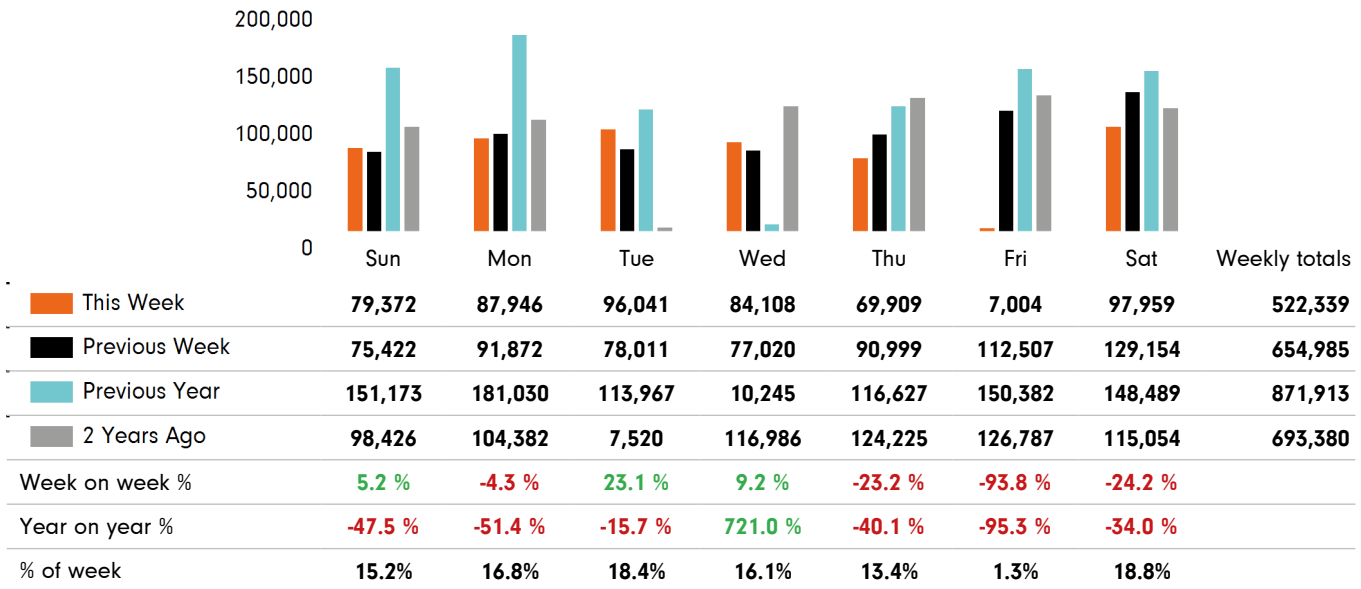


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

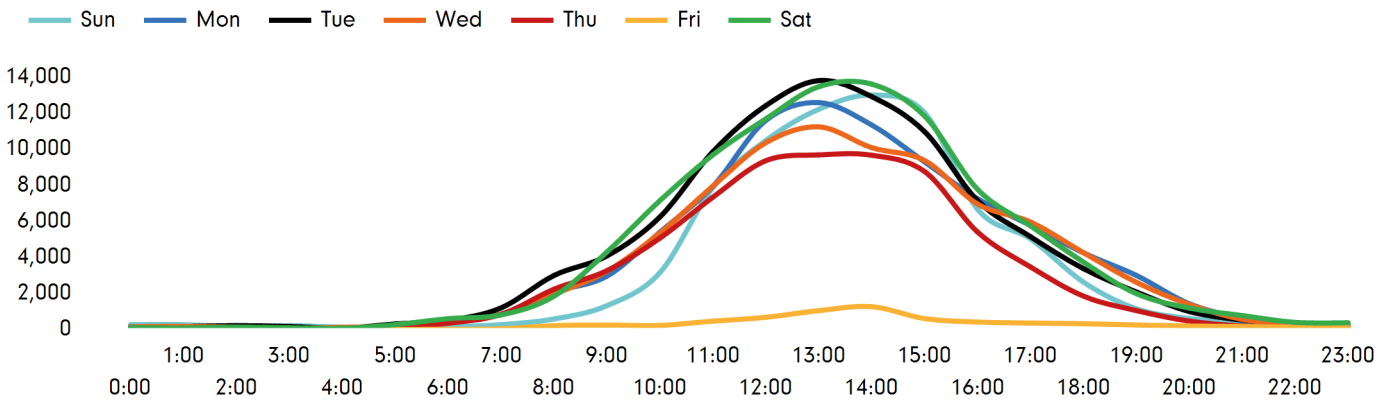
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	10°	7°	6°	4°	3°	8°
Previous week	11°	10°	9°	10°	9°	13°	10°
Previous year	7°	8°	8°	8°	6°	8°	9°

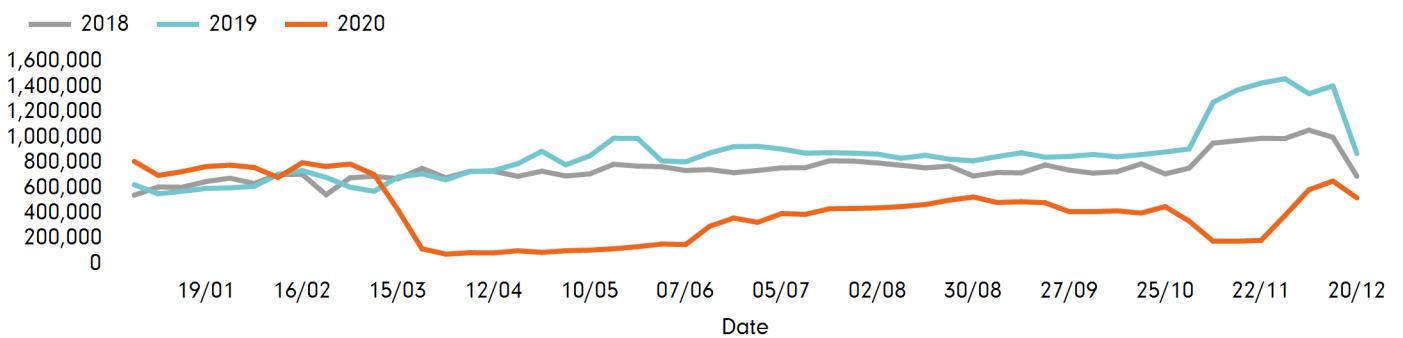
Footfall by day



Footfall by hour

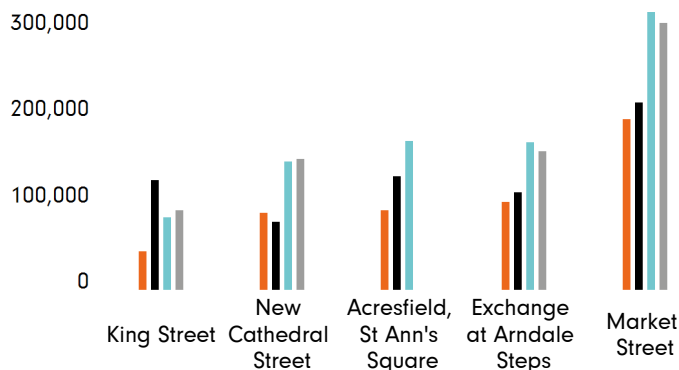


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	47,575	89,393	92,600	101,212	191,559
Previous Week	124,825	79,463	129,235	111,718	209,744
Previous Year	84,425	145,375	167,722	166,119	308,272
2 Years Ago	92,271	148,076		156,762	296,271
Week on Week %	-61.9 %	12.5 %	-28.3 %	-9.4 %	-8.7 %
Year on Year %	-43.6 %	-38.5 %	-44.8 %	-39.1 %	-37.9 %

Footfall by location



■ Market Street, 36.7 %
■ Exchange at Arndale Steps, 19.4 %
■ Acresfield, St Ann's Square, 17.7 %
■ New Cathedral Street, 17.1 %
■ King Street, 9.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 52, 2020 Vs Week 1, 2019 to Week 52, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week52, 2020 Vs Week 52, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week52 2020 Vs Week 51 2020