

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	2.7 %	-4.4 %	4.7 %	-11.3 %	1.4 %	0.8 %
North & Yorkshire	-0.1 %	-1.2 %	1.9 %	-6.9 %	-1.6 %	-0.4 %
High Street Index(Regional City)	-0.7 %	-2.9 %	1.1 %	-5.8 %	-2.6 %	-3.0 %
High Street Index - BDSU(BDSU - Comparison)	-1.4 %	-0.7 %	0.9 %	-5.5 %	-2.3 %	-2.5 %
UK	-1.6 %	-1.8 %	0.3 %	-5.6 %	-1.1 %	-0.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 3.8% down on the previous year.

Footfall for the year to date is 2.7% up on the previous year.

The number of visitors counted for week commencing 26 January 2020 was 780,928.

The busiest day in week commencing 26 January 2020 was Saturday with 144,040 visitors.

The peak hour of the week was 14:00 on Saturday 1 February 2020 with footfall of 18,569

Footfall by week

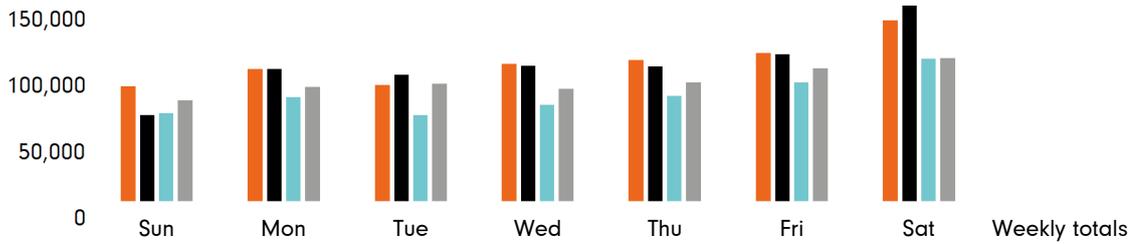


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

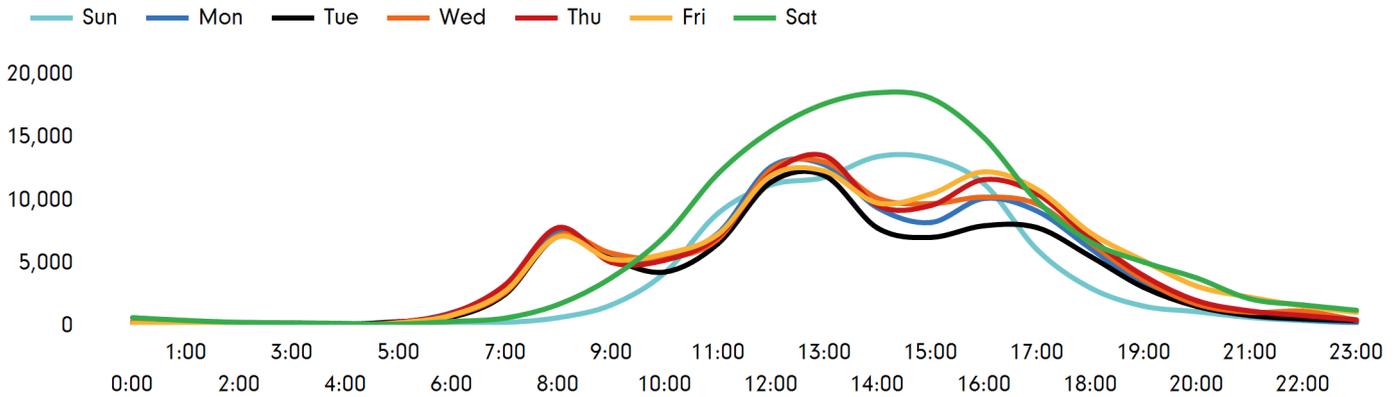
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 7°	 7°	 6°	 8°	 12°	 13°	 9°
Previous week	 3°	 5°	 7°	 9°	 7°	 8°	 7°
Previous year	 6°	 5°	 3°	 3°	 3°	 4°	 4°

Footfall by day

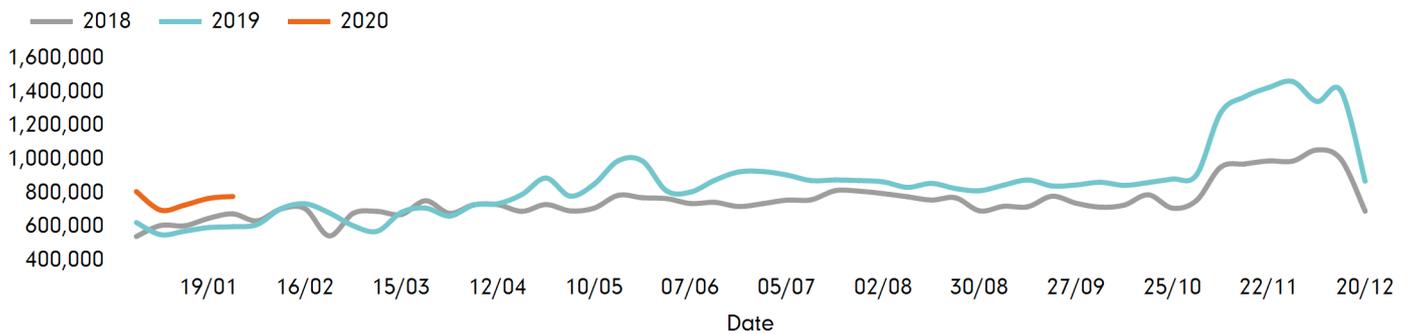


Week on week %	31.8 %	-0.1 %	-7.6 %	1.6 %	4.7 %	1.2 %	-7.5 %	
Year on year %	4.5 %	1.3 %	7.5 %	13.3 %	6.9 %	-0.2 %	2.4 %	
% of week	11.9%	13.6%	12.1%	14.2%	14.5%	15.2%	18.4%	

Footfall by hour

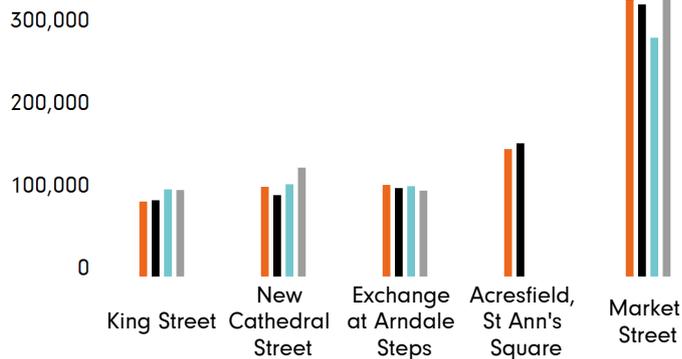


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	91,226	107,730	110,094	150,874	321,004
Previous Week	92,491	98,227	106,531	157,100	315,474
Previous Year	104,561	110,767	108,729		277,468
2 Years Ago	104,421	129,482	103,455		340,421
Week on Week %	-1.4 %	9.7 %	3.3 %	-4.0 %	1.8 %
Year on Year %	-12.8 %	-2.7 %	1.3 %		15.7 %

Footfall by location



■ Market Street, 41.1 %
■ Acresfield, St Ann's Square, 19.3 %
■ Exchange at Arndale Steps, 14.1 %
■ New Cathedral Street, 13.8 %
■ King Street, 11.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 5, 2020 Vs Week 1, 2019 to Week 5, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2020 Vs Week 5, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2020 Vs Week 4 2020