

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	-81.9 %	2.2 %	-79.9 %	0.0 %	8.8 %	-2.4 %
North & Yorkshire	-68.6 %	0.0 %	-68.2 %	0.8 %	3.3 %	1.4 %
High Street Index(Regional City)	-83.4 %	-0.4 %	-83.1 %	0.7 %	6.1 %	0.3 %
High Street Index - BDSU(BDSU - Comparison)	-79.3 %	-1.0 %	-78.6 %	1.0 %	6.9 %	1.3 %
UK	-72.4 %	-1.3 %	-71.6 %	0.1 %	9.0 %	2.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 18,220,241 which is 62.2% down on the previous year.

The total number of visitors for the year to date is 676,040 which is 81.9% down on the previous year.

The total number of visitors to Manchester BID in week commencing 31 January 2021 was 152,834.

The busiest day in week commencing 31 January 2021 was Friday with 26,152 visitors.






















The peak hour of the week was 13:00 on Monday 1 February 2021 with footfall of 3,184.

Footfall by week



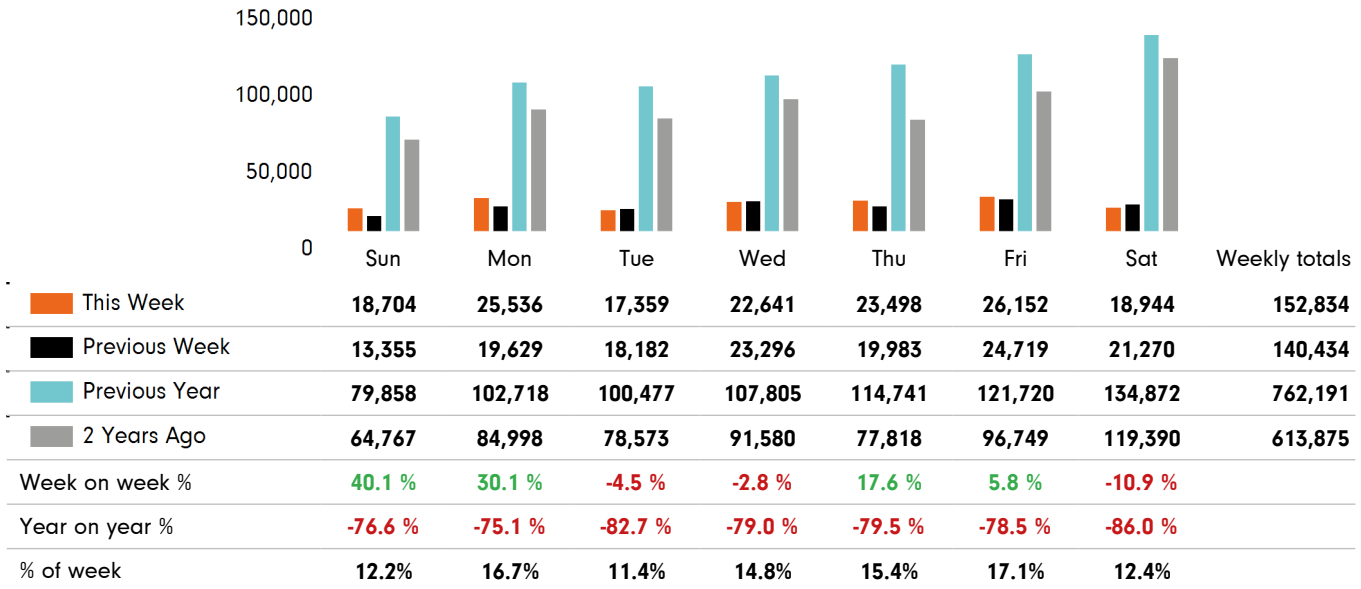
■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

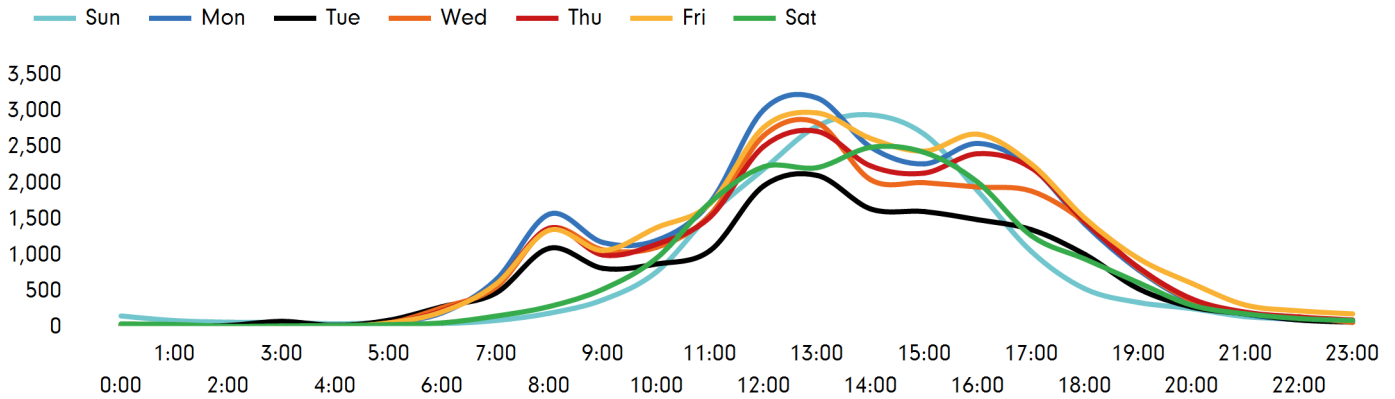
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 4°	 6°	 8°	 9°	 9°	 8°	 6°
Previous week	 2°	 5°	 4°	 8°	 10°	 8°	 4°
Previous year	 11°	 7°	 10°	 7°	 8°	 8°	 10°

SPRINGBOARD.

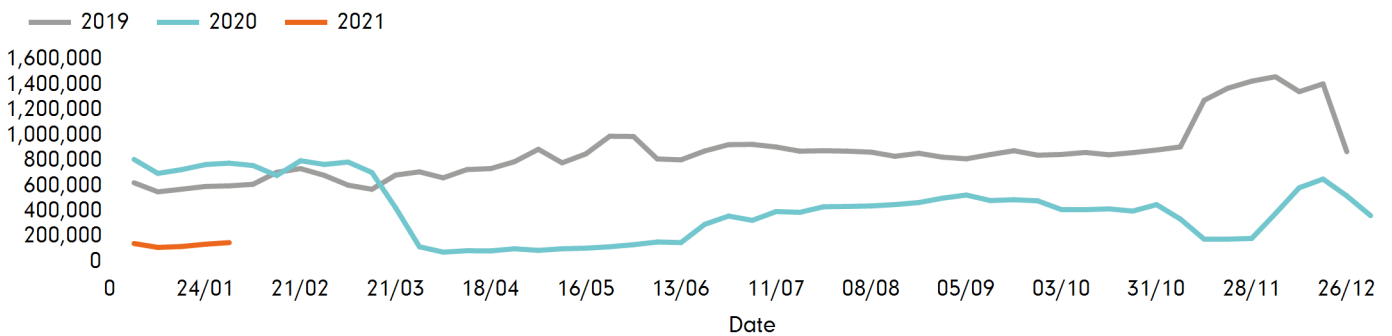
Footfall by day



Footfall by hour

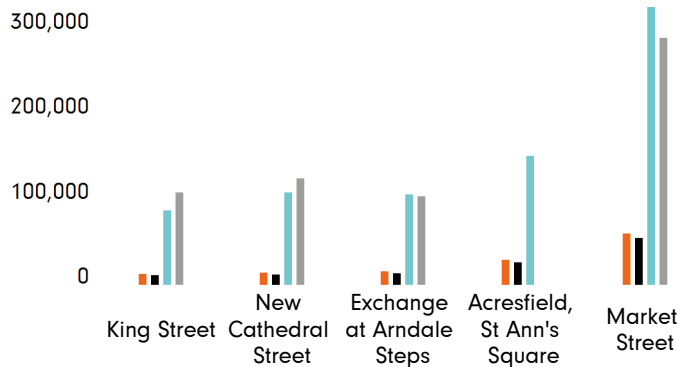


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	17,449	18,952	20,783	33,296	62,354
Previous Week	16,486	17,212	18,541	30,563	57,632
Previous Year	87,870	107,677	105,889	148,096	312,659
2 Years Ago	107,801	123,507	103,740		278,827
Week on Week %	5.8 %	10.1 %	12.1 %	8.9 %	8.2 %
Year on Year %	-80.1 %	-82.4 %	-80.4 %	-77.5 %	-80.1 %

Footfall by location



■ Market Street, 40.8 %
■ Acresfield, St Ann's Square, 21.8 %
■ Exchange at Arndale Steps, 13.6 %
■ New Cathedral Street, 12.4 %
■ King Street, 11.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 5, 2021 Vs Week 1, 2020 to Week 5, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week5, 2021 Vs Week 5, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week5 2021 Vs Week 4 2021