



**Manchester BID**

Week 7, 2019

10/02/2019 to 16/02/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Manchester BID	▼ -3.5 %	▲ 3.6 %	▲ 0.3 %	▲ 1.9 %	▲ 15.4 %	▲ 11.1 %
North & Yorkshire	▼ -2.1 %	▼ -0.5 %	▼ -3.0 %	▼ 0.0 %	▲ 12.6 %	▲ 9.9 %
High Street Index (Regional City)	▼ -3.1 %	▼ -0.9 %	▼ -6.1 %	▼ -1.2 %	▲ 8.4 %	▲ 14.7 %
High Street Index - BDSU (BDSU - Comparison)	▼ -1.6 %		▼ -5.7 %		▲ 8.3 %	
UK	▼ -2.3 %	▼ -1.5 %	▼ -4.9 %	▼ -2.4 %	▲ 8.8 %	▲ 12.0 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 2.8% up on the previous year.

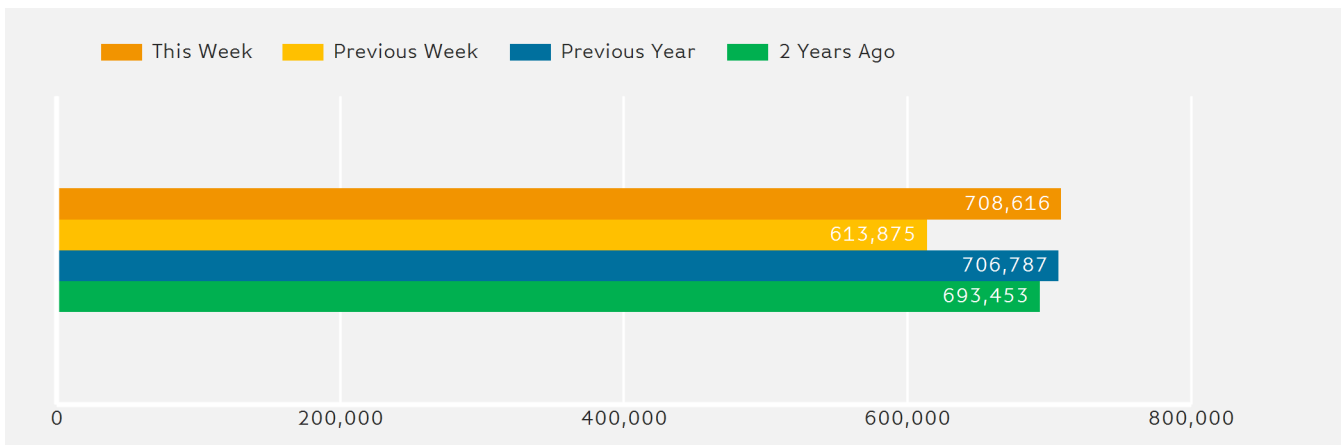
Footfall for the year to date is 3.5% down on the previous year.

The number of visitors counted for week commencing 10 February 2019 was 708,616.

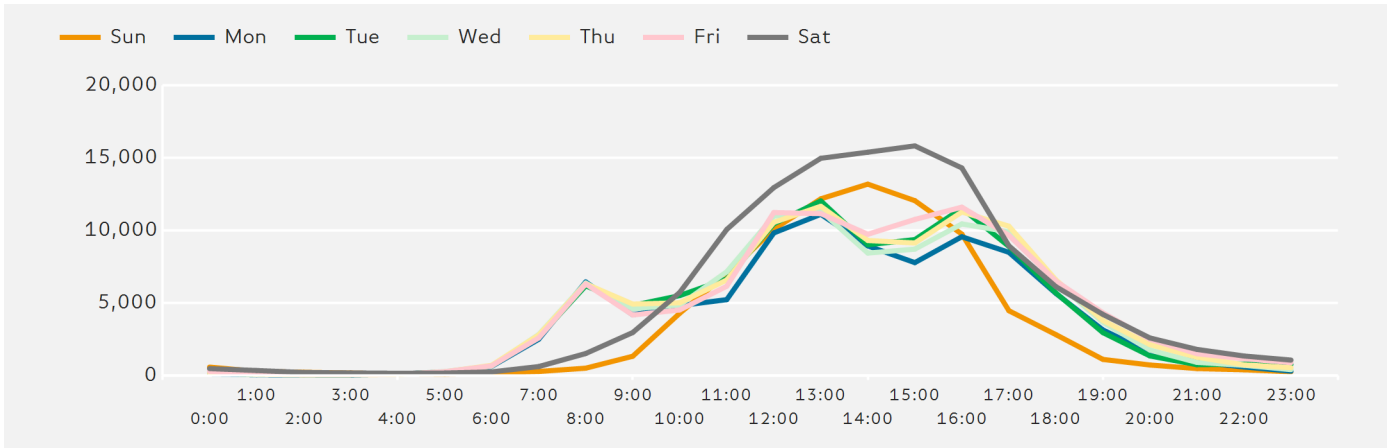
The busiest day in week commencing 10 February 2019 was Saturday with 122,061 visitors.

The peak hour of the week was 15:00 on Saturday 16 February 2019 with footfall of 15,812

**Footfall by Week**



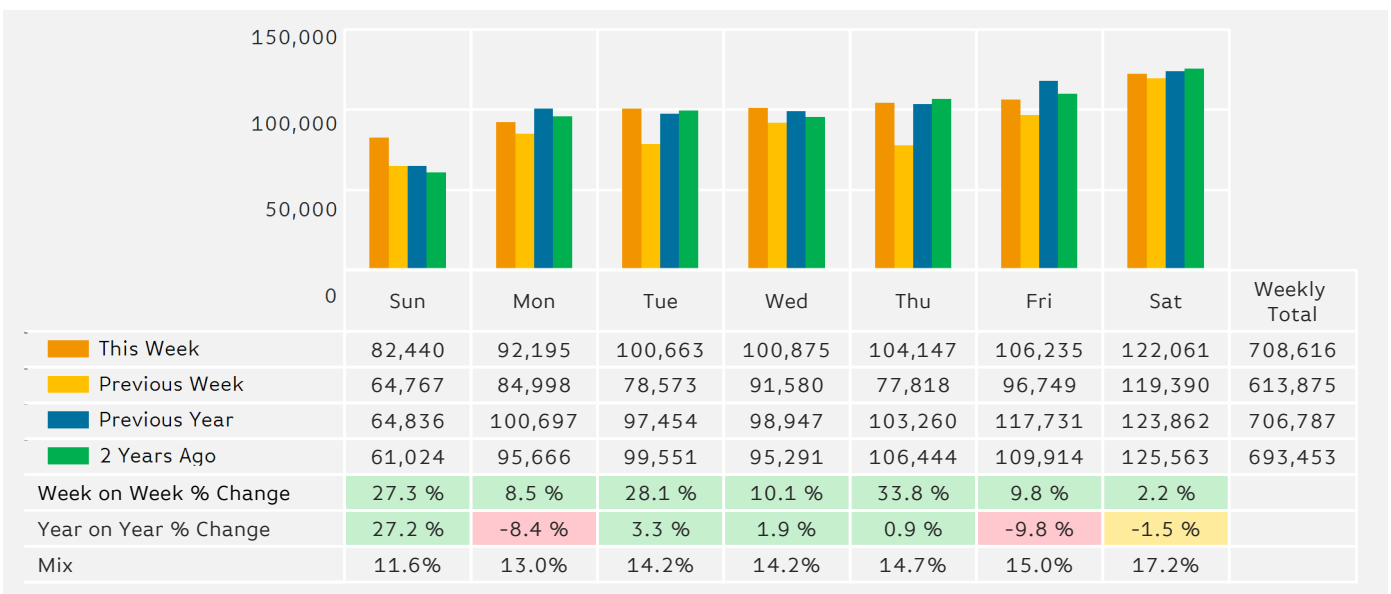
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	6	7	12	11	13	13	12
Previous Week	5	8	10	9	7	10	9
Previous Year	5	5	5	5	7	9	8

### Footfall by Day

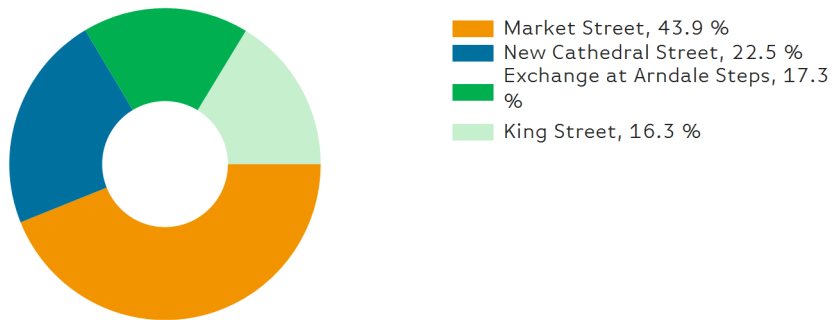


### Footfall by Location

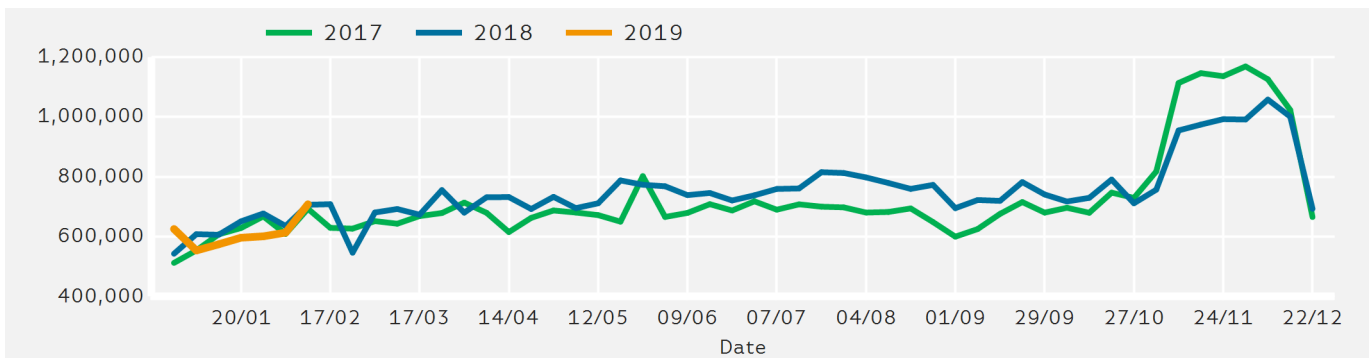


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 7, 2019 Vs Week 1, 2018 to Week 7, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2019 Vs Week 7, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2019 Vs Week 6 2019