

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	-79.8 %	-4.5 %	-74.2 %	-9.9 %	10.1 %	-3.7 %
North & Yorkshire	-66.5 %	-4.7 %	-59.9 %	-12.4 %	11.8 %	-2.5 %
High Street Index (Regional City)	-82.3 %	-3.2 %	-77.7 %	-7.5 %	17.6 %	-5.2 %
High Street Index - BDSU (BDSU - Comparison)	-77.8 %	-4.4 %	-72.0 %	-11.1 %	16.5 %	-5.1 %
UK	-70.4 %	-4.6 %	-62.6 %	-10.9 %	15.9 %	-4.8 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 16,502,063 which is 65% down on the previous year.

The total number of visitors for the year to date is 1,211,882 which is 79.8% down on the previous year.

The total number of visitors to Manchester BID in week commencing 21 February 2021 was 198,456.

The busiest day in week commencing 21 February 2021 was Saturday with 33,672 visitors.






















The peak hour of the week was 14:00 on Saturday 27 February 2021 with footfall of 4,724.

Footfall by week



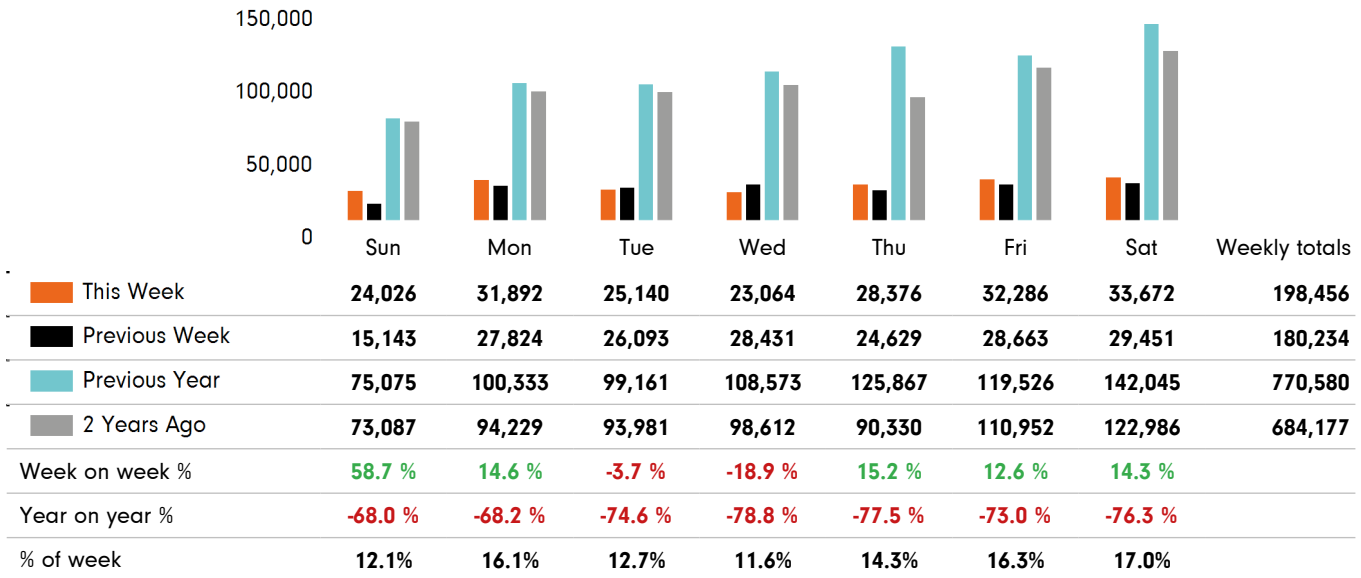
■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

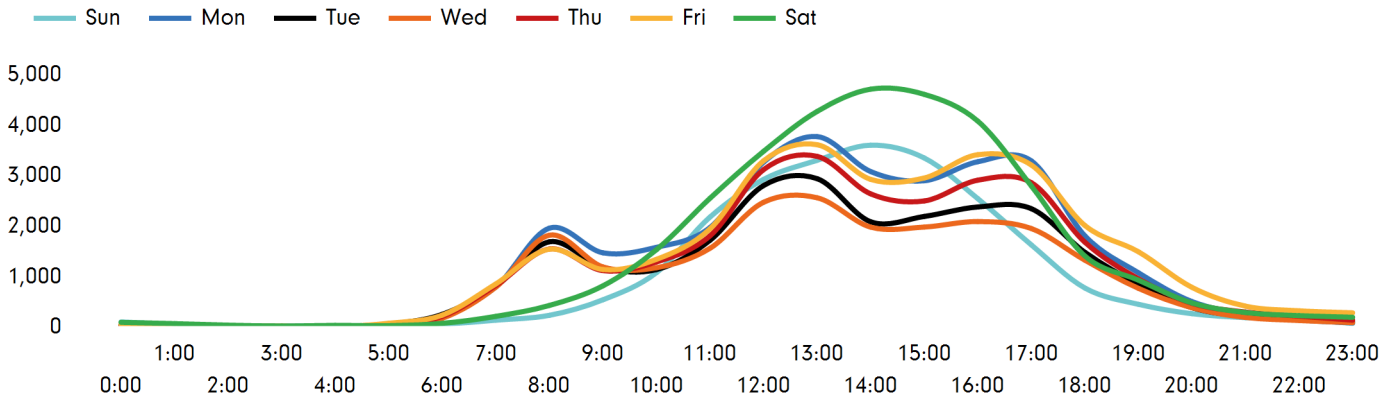
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 11°	 10°	 13°	 14°	 9°	 11°	 11°
Previous week	 7°	 12°	 12°	 11°	 11°	 11°	 12°
Previous year	 7°	 12°	 6°	 6°	 5°	 10°	 7°

SPRINGBOARD.

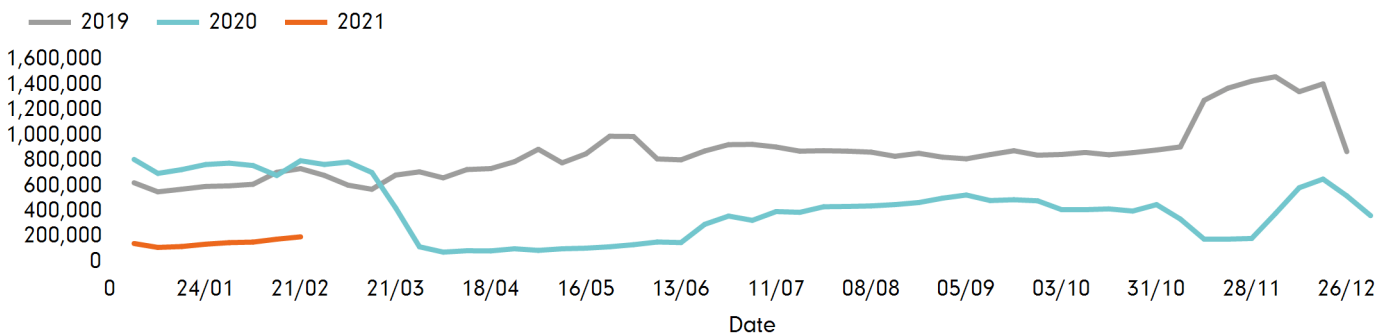
Footfall by day



Footfall by hour



Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	21,403	26,606	27,256	43,182	80,009
Previous Week	19,714	26,692	24,406	37,875	71,547
Previous Year	84,810	104,554	114,172	154,453	312,591
2 Years Ago	116,930	109,685	152,590		304,972
Week on Week %	8.6 %	-0.3 %	11.7 %	14.0 %	11.8 %
Year on Year %	-74.8 %	-74.6 %	-76.1 %	-72.0 %	-74.4 %

Footfall by location



■ Market Street, 40.3 %
■ Acresfield, St Ann's Square, 21.8 %
■ New Cathedral Street, 13.7 %
■ Exchange at Arndale Steps, 13.4 %
■ King Street, 10.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 8, 2021 Vs Week 1, 2020 to Week 8, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week8, 2021 Vs Week 8, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week8 2021 Vs Week 7 2021