



Manchester BID

Week 9, 2018

25/02/2018 to 03/03/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 2.8 %	▲ 10.2 %	▼ -12.8 %	▲ 6.6 %	▼ -22.8 %	▼ -0.4 %
North & Yorkshire	▼ -2.3 %	▲ 0.3 %	▼ -15.3 %	▼ -1.9 %	▼ -20.9 %	▼ -3.9 %
High Street Index(Regional City)	▼ -2.9 %	▲ 0.6 %	▼ -18.1 %	▲ 0.8 %	▼ -19.8 %	▼ -1.3 %
UK	▼ -3.5 %	▼ -1.2 %	▼ -18.6 %	▼ -1.9 %	▼ -20.1 %	▼ -0.3 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 6.2% up on the previous year.

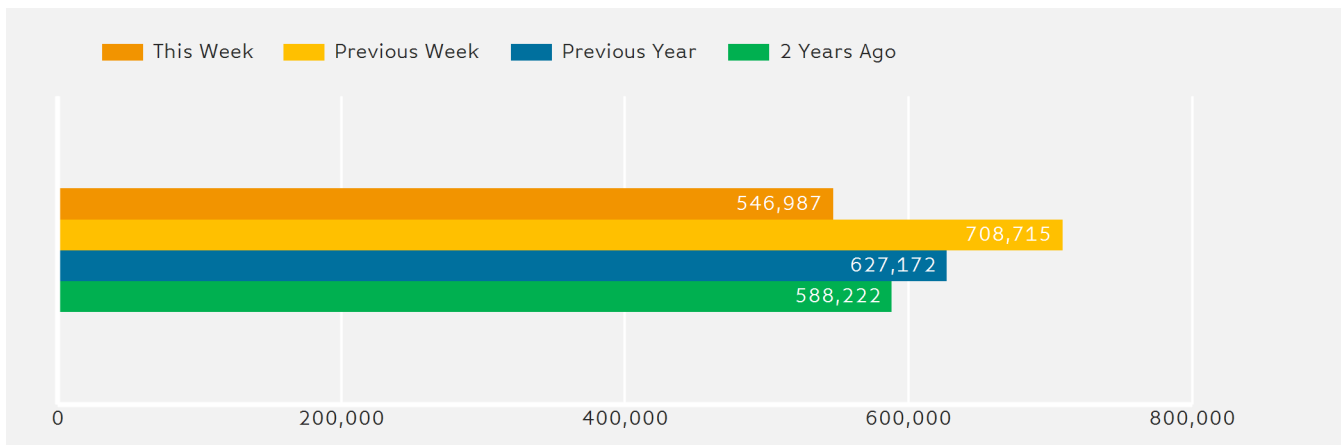
Footfall for the year to date is 2.8% up on the previous year.

The number of visitors counted for week commencing 25 February 2018 was 546,987.

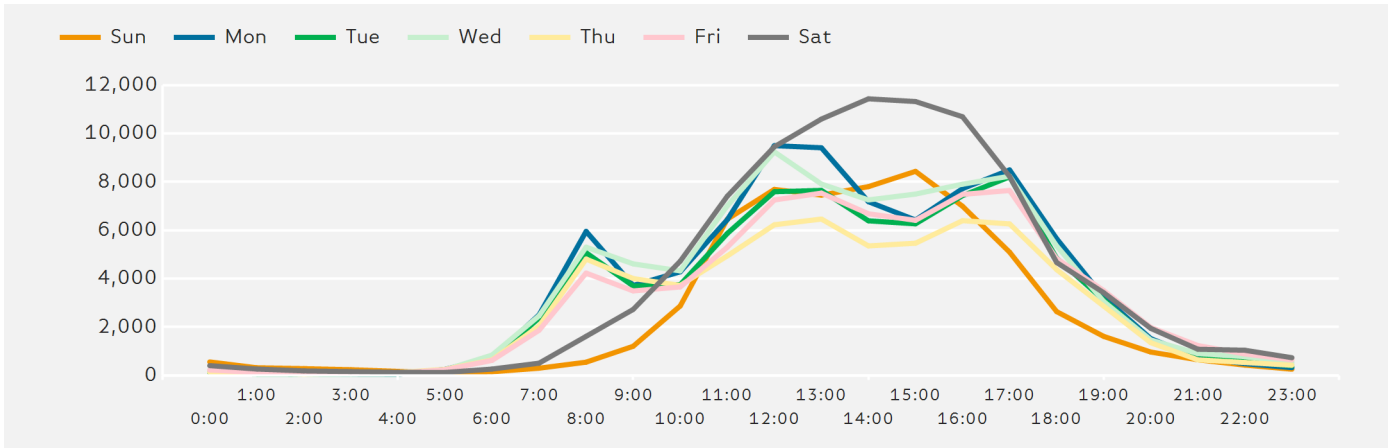
The busiest day in week commencing 25 February 2018 was Saturday with 93,149 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 11,432

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	5	3	2	-1	-1	0	3
Previous Week	9	10	11	8	6	6	6
Previous Year	11	7	5	9	9	9	10

Footfall by Day

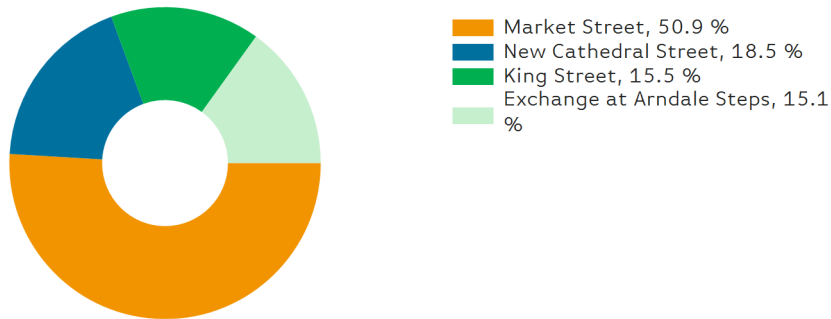
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	63,247	84,932	76,794	85,342	67,328	76,195	93,149	546,987
Previous Week	78,619	98,454	103,222	99,666	97,332	112,407	119,015	708,715
Previous Year	62,426	79,834	79,439	91,296	91,190	95,283	127,704	627,172
2 Years Ago	63,935	80,382	77,308	75,808	85,412	91,345	114,032	588,222
Week on Week % Change	-19.6 %	-13.7 %	-25.6 %	-14.4 %	-30.8 %	-32.2 %	-21.7 %	-22.8 %
Year on Year % Change	1.3 %	6.4 %	-3.3 %	-6.5 %	-26.2 %	-20.0 %	-27.1 %	-12.8 %

Footfall by Location

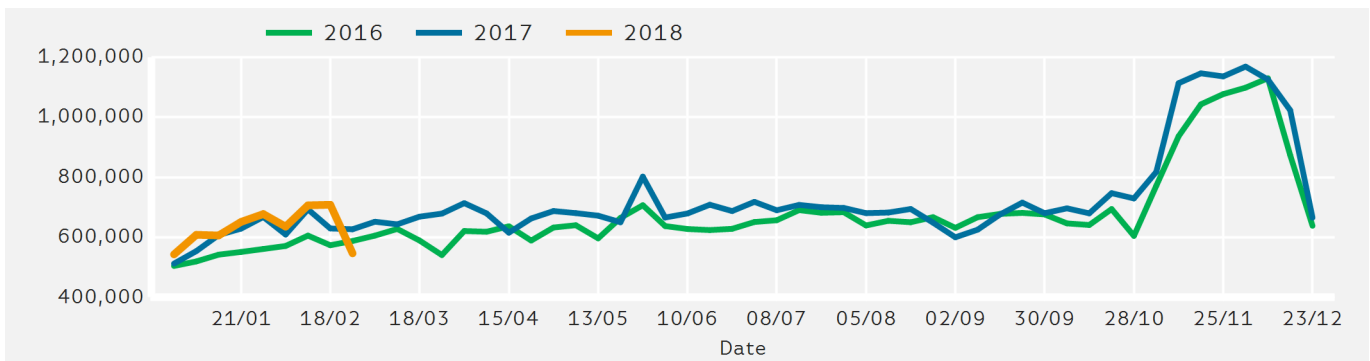


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 9, 2018 Vs Week 1, 2017 to Week 9, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2018 Vs Week 9, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2018 Vs Week 8 2018