



Manchester BID

Week 9, 2019

24/02/2019 to 02/03/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Manchester BID	▲ 0.2 %	▲ 2.8 %	▲ 25.1 %	▼ -12.8 %	▼ -7.2 %	▼ -22.8 %
North & Yorkshire	▲ 1.3 %	▼ -2.3 %	▲ 20.8 %	▼ -15.3 %	▼ -4.8 %	▼ -20.9 %
High Street Index (Regional City)	▲ 0.4 %	▼ -2.9 %	▲ 20.8 %	▼ -18.1 %	▼ -6.4 %	▼ -19.8 %
High Street Index - BDSU (BDSU - Comparison)	▲ 1.5 %		▲ 21.0 %		▼ -4.4 %	
UK	▲ 1.1 %	▼ -3.5 %	▲ 21.4 %	▼ -18.6 %	▼ -3.6 %	▼ -20.1 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 3.3% up on the previous year.

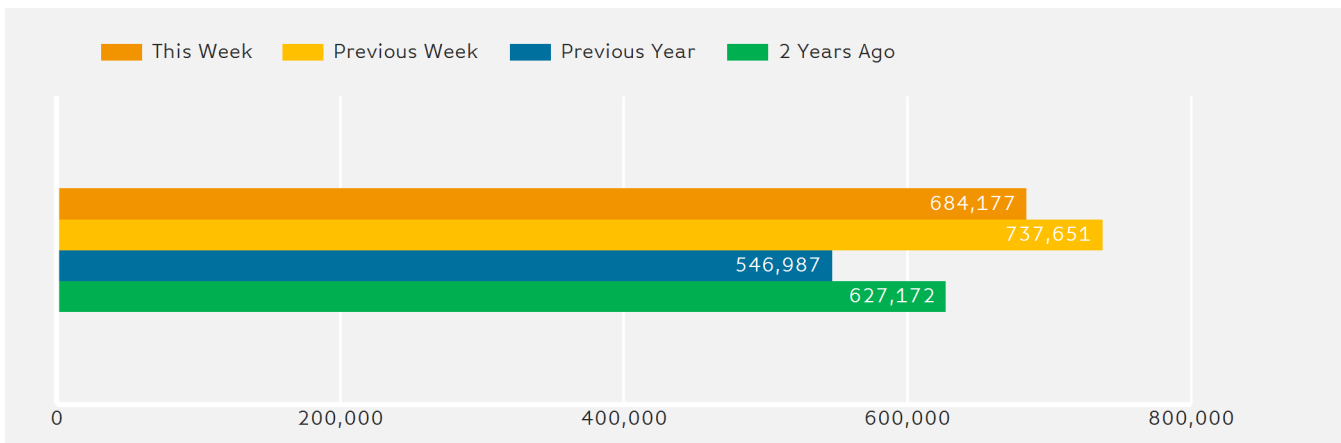
Footfall for the year to date is 0.2% up on the previous year.

The number of visitors counted for week commencing 24 February 2019 was 684,177.

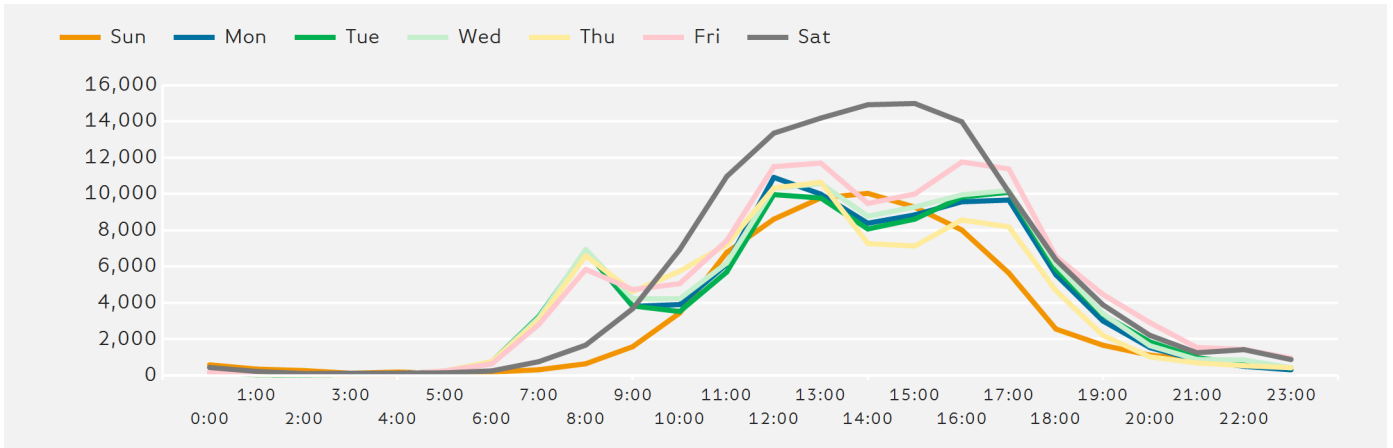
The busiest day in week commencing 24 February 2019 was Saturday with 122,986 visitors.

The peak hour of the week was 15:00 on Saturday 2 March 2019 with footfall of 14,984

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	16	16	17	15	11	11	12
Previous Week	12	10	9	12	15	15	16
Previous Year	5	3	2	-1	-1	0	3

Footfall by Day

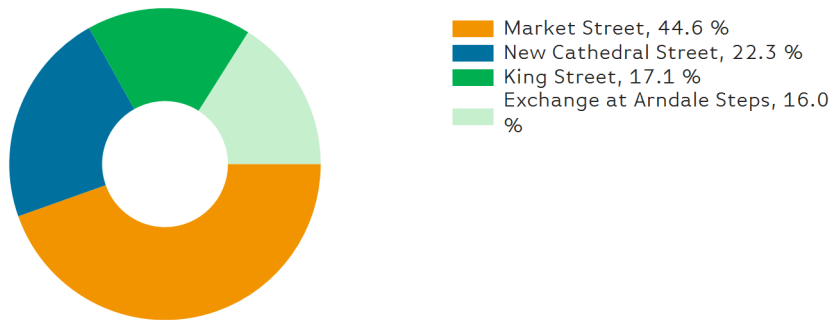
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	73,087	94,229	93,981	98,612	90,330	110,952	122,986	684,177
Previous Week	74,122	100,173	105,328	99,610	116,375	119,661	122,382	737,651
Previous Year	63,247	84,932	76,794	85,342	67,328	76,195	93,149	546,987
2 Years Ago	62,426	79,834	79,439	91,296	91,190	95,283	127,704	627,172
Week on Week % Change	-1.4 %	-5.9 %	-10.8 %	-1.0 %	-22.4 %	-7.3 %	0.5 %	
Year on Year % Change	15.6 %	10.9 %	22.4 %	15.5 %	34.2 %	45.6 %	32.0 %	
Mix	10.7%	13.8%	13.7%	14.4%	13.2%	16.2%	18.0%	

Footfall by Location

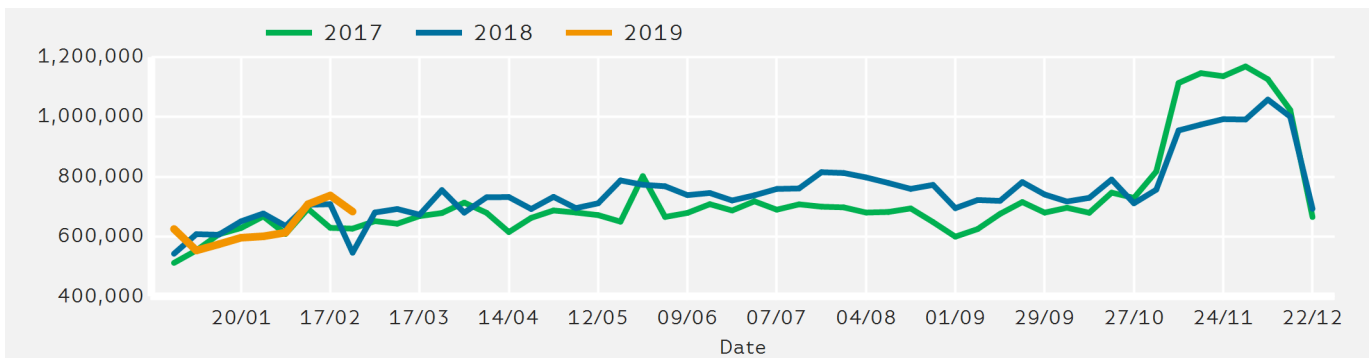


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 9, 2019 Vs Week 1, 2018 to Week 9, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2019 Vs Week 9, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2019 Vs Week 8 2019