

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	-4.5 %	0.2 %	-9.9 %	25.1 %	-3.7 %	-7.2 %
North & Yorkshire	-4.7 %	1.3 %	-12.4 %	20.8 %	-2.5 %	-4.8 %
High Street Index (Regional City)	-3.2 %	0.4 %	-7.5 %	20.8 %	-5.2 %	-6.4 %
High Street Index - BDSU (BDSU - Comparison)	-4.4 %	1.5 %	-11.1 %	21.0 %	-5.1 %	-4.4 %
UK	-4.6 %	1.1 %	-10.9 %	21.4 %	-4.8 %	-3.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5% down on the previous year.

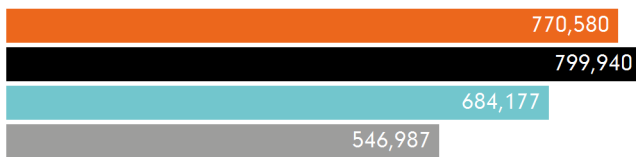
Footfall for the year to date is 4.5% down on the previous year.

The number of visitors counted for week commencing 23 February 2020 was 770,580.

The busiest day in week commencing 23 February 2020 was Saturday with 142,045 visitors.






















The peak hour of the week was 14:00 on Saturday 29 February 2020 with footfall of 19,642

Footfall by week

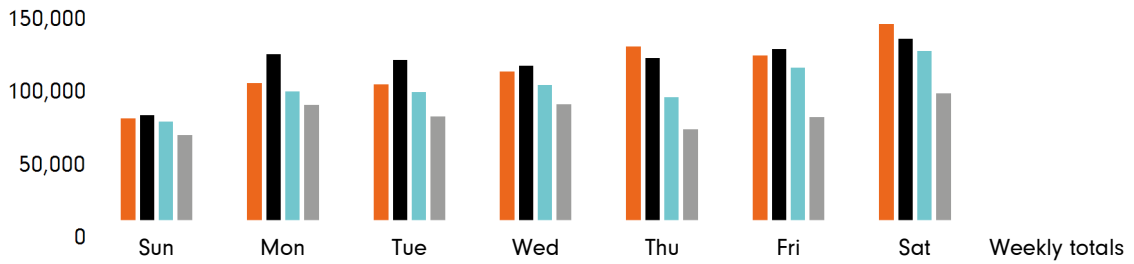


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

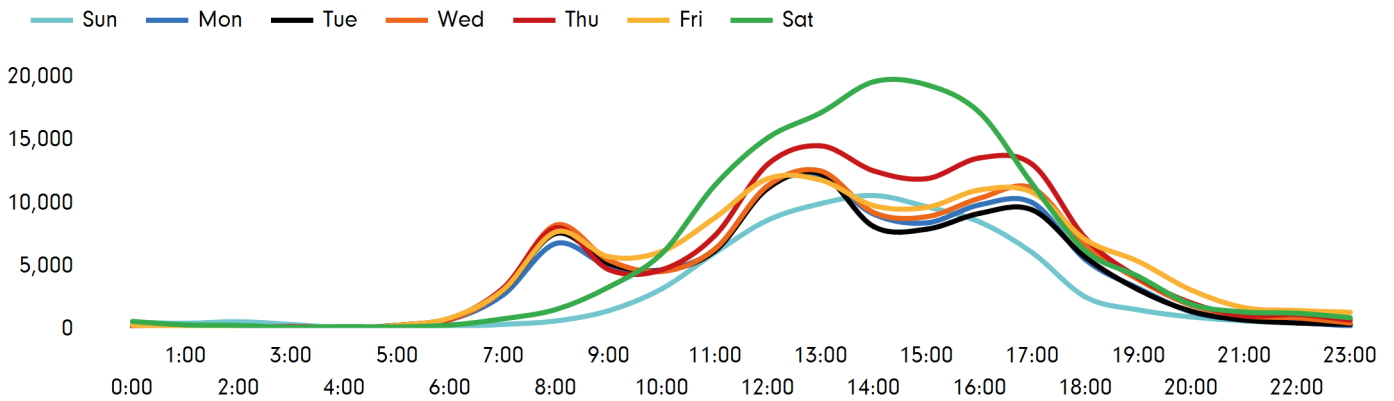
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 7°	 12°	 6°	 6°	 5°	 10°	 7°
Previous week	 9°	 9°	 8°	 9°	 10°	 10°	 10°
Previous year	 16°	 16°	 17°	 15°	 11°	 11°	 12°

Footfall by day

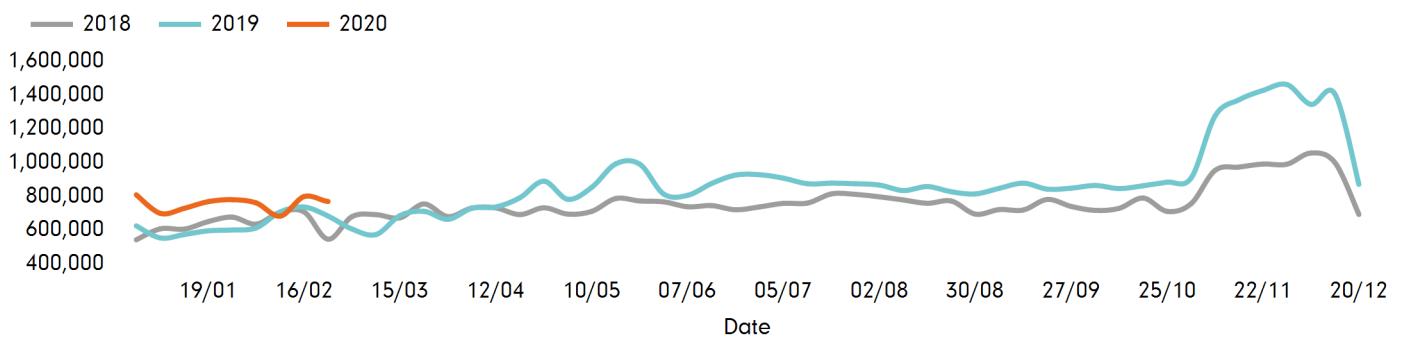


Week on week %	-3.0 %	-16.7 %	-14.8 %	-3.5 %	6.9 %	-3.7 %	8.1 %	
Year on year %	2.7 %	6.5 %	5.5 %	10.1 %	39.3 %	7.7 %	15.5 %	
% of week	9.7%	13.0%	12.9%	14.1%	16.3%	15.5%	18.4%	

Footfall by hour

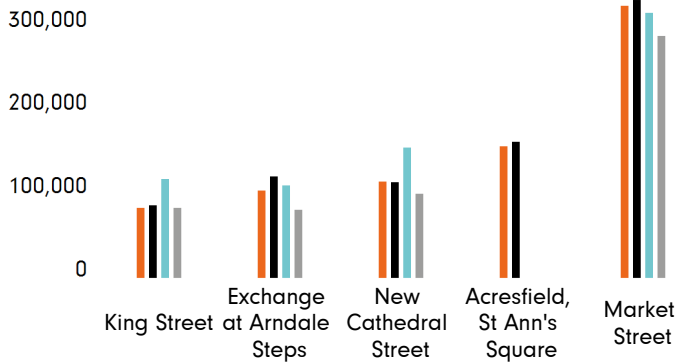


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	84,810	104,554	114,172	154,453	312,591
Previous Week	87,740	119,842	113,832	159,421	319,105
Previous Year	116,930	109,685	152,590		304,972
2 Years Ago	85,029	82,386	100,944		278,628
Week on Week %	-3.3 %	-12.8 %	0.3 %	-3.1 %	-2.0 %
Year on Year %	-27.5 %	-4.7 %	-25.2 %		2.5 %

Footfall by location



■ Market Street, 40.6 %
■ Acresfield, St Ann's Square, 20.0 %
■ New Cathedral Street, 14.8 %
■ Exchange at Arndale Steps, 13.6 %
■ King Street, 11.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 9, 2020 Vs Week 1, 2019 to Week 9, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2020 Vs Week 9, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2020 Vs Week 8 2020