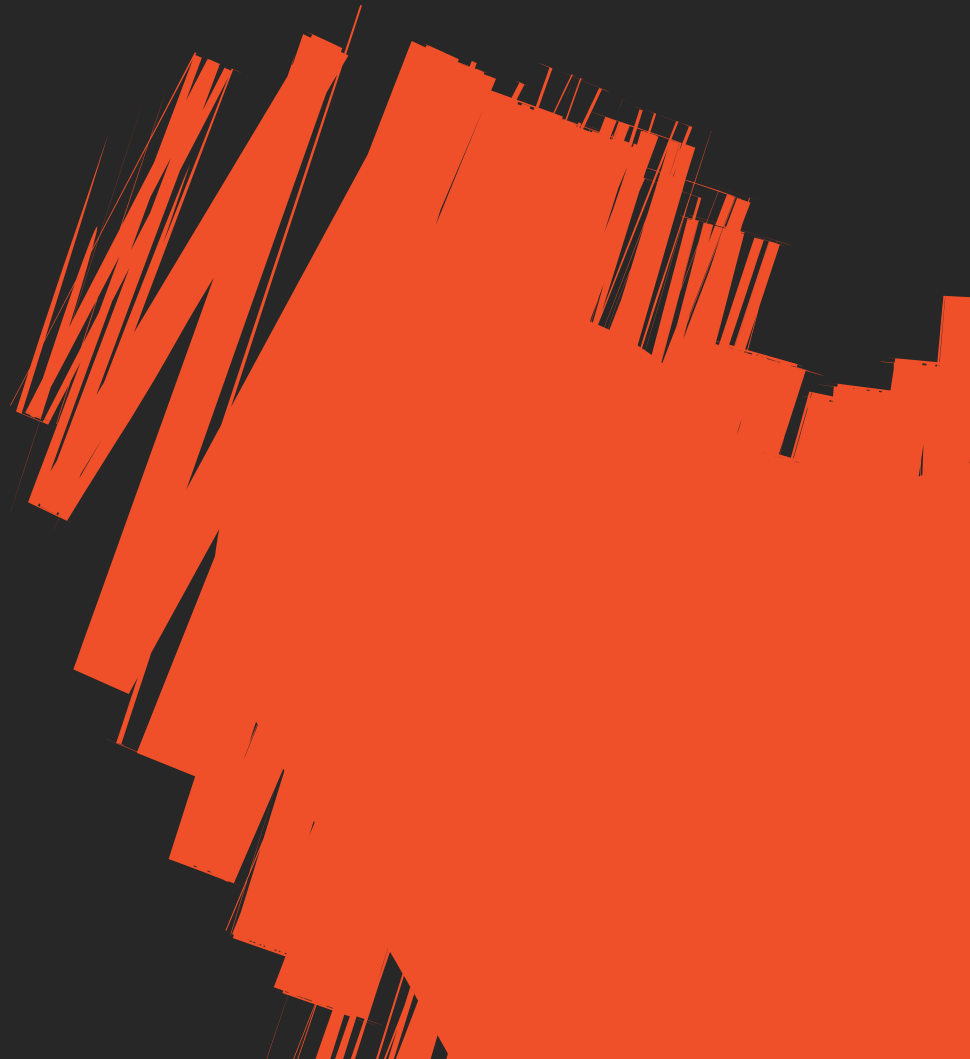


MANCHESTER'S
BUSINESS
IMPROVEMENT
DISTRICT (BID)
2013 - 2018

THE STORY SO FAR...



IN 2016 LONELY
PLANET RATED
MANCHESTER ONE
OF THE TOP TEN
PLACES TO VISIT
IN THE WORLD

How the Manchester BID played
its part in transforming our
reputation, right across the world.



MANCHESTER

- Record 26 million passengers at Manchester Airport in 2016
- £1bn investment planned for Manchester Airport
- Second most visited city in England by domestic visitors
- Third most visited UK destination by international visitors

EACH YEAR 40 MILLION PEOPLE
VISIT MANCHESTER'S RETAIL
DISTRICT, IN THE HEART OF THE CITY





They spend over
£900 million

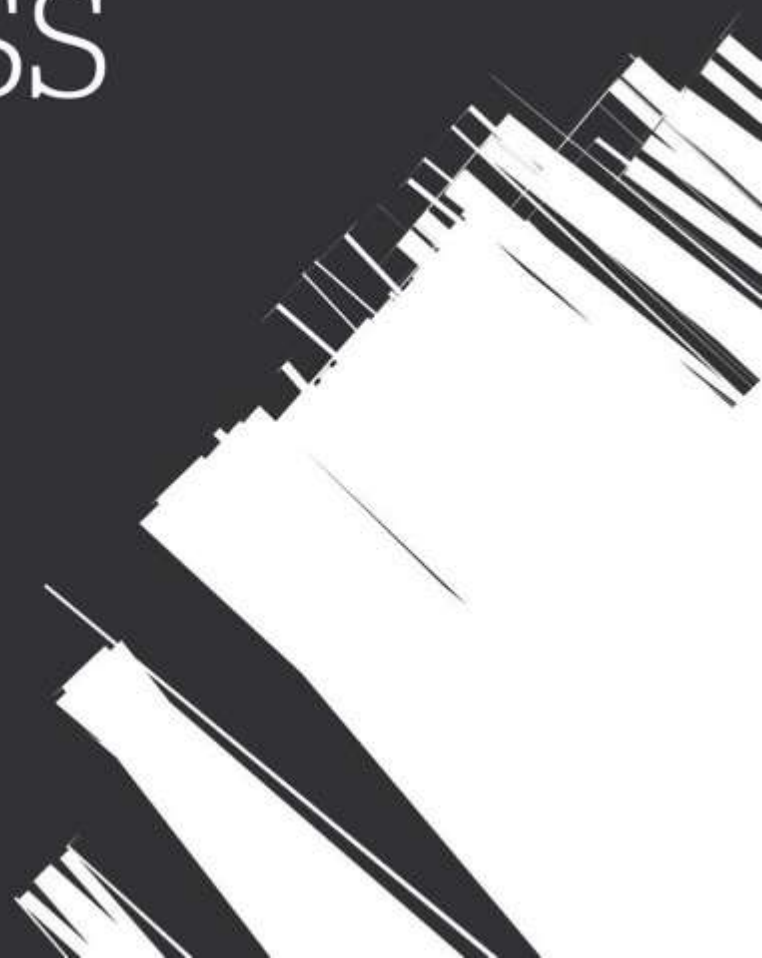
The second biggest retail
economy in the UK



WITH A RETAIL OFFER
TO RIVAL THAT OF
LONDON IN ITS RANGE
AND ORIGINALITY

Colliers Retail Market Snapshot 2016

EVERY SUCCESS
HAS A STORY
TO TELL...



THERE ARE ALMOST 400 MEMBERS OF THE HEART OF MANCHESTER BUSINESS IMPROVEMENT DISTRICT.

Since 2013 they have been working together, through CityCo, to transform our city centre offer.





SO, HOW HAVE
WE BEEN DOING?

TOGETHER, THE MEMBERS OF
THE HEART OF MANCHESTER BID
CONTRIBUTE £1M EACH YEAR



THE FIRST FOUR YEARS

CONTINUOUS
FOOTFALL
GROWTH

MCR +4.8%
UK -1.3%

110,000 m²
of pavements
cleaned

5-8pm
FOOTFALL

MCR +4.1%
UK -0.9%

450,000
visitors helped
by our City Hosts

Total marketing
and press AVE:

£11,361,583

OVER THE PAST 12 MONTHS FOOTFALL UP BY

+5.6%

MCR

-0.5%

UK

+8%

Evening 5-8pm
Manchester

+19%

Chinese New
Year Celebrations
*including 100,000 people
on Sunday, the busiest ever*

+64%

King Street
Festival

+12%

Halloween

A photograph of a modern building at night, illuminated with vibrant green and purple lights. The building's facade is covered in vertical light strips, creating a dynamic and colorful display. The sky is dark blue, and the ground is wet, reflecting the lights. A semi-transparent dark grey box is overlaid on the right side of the image, containing white text.

WE'VE UNLOCKED
£76M OF EXTRA SPEND
THROUGH SEASONAL
MARKETING CAMPAIGNS.



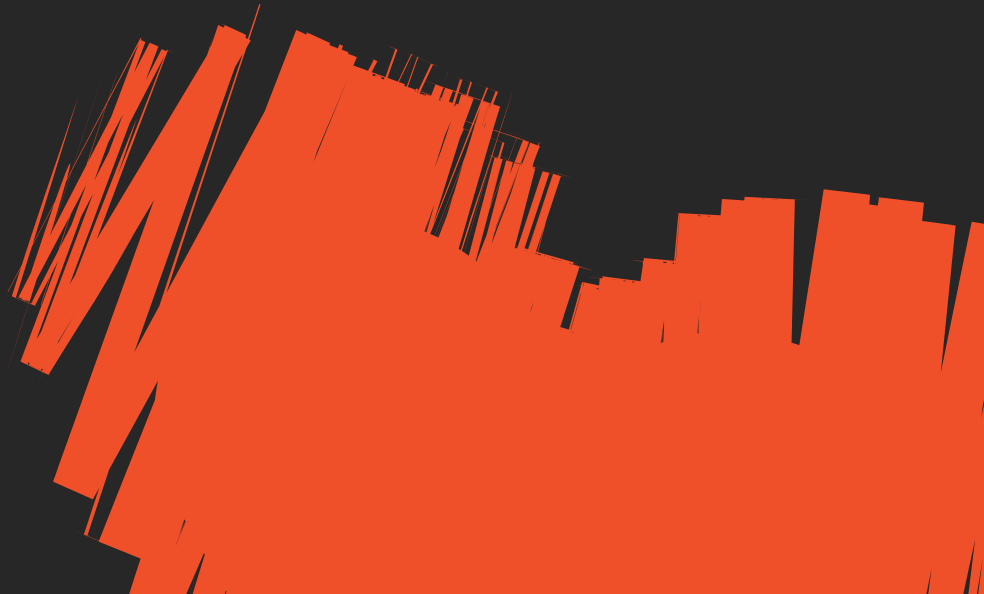
2016-17

SALES INDEX OF
MCR BID RETAILERS
(YEAR ON YEAR)

+1.6% (UK -0.6%)

WE ARE FOCUSED ON SUCCESS AT ALL TIMES, AND THERE ARE FOUR CENTRAL THEMES TO OUR WORK.

THESE REMAIN AT OUR HEART.





Theme One

FOOTFALL

Our events and promotions are strategically planned to boost footfall, particularly in the 'dip' periods for retailers. Here we have shown consistent and evidenced success.

BOOSTING FOOTFALL THROUGH PUBLIC EVENTS?

WE PROMISED:

- **To deliver two new public events** to attract retail aware customers into the city centre during 'dip' periods in the retail calendar
- **To generate sufficient revenue to allow investment into developing the events** and deliver new ones
- **To encourage greater use of the city centre between 5-8pm** on weekdays
- **To support major city centre festivals and events** taking place in the retail district

BOOSTING FOOTFALL THROUGH PUBLIC EVENTS?

WE DELIVERED:

- The Manchester BID's series of major public events and festivals, increasing from two to six pillar events per year by 2016

SPRING

MCR Student Night Out
The King Street Festival

SUMMER

Support for Manchester Day
Eid
Dig the City
One Big Summer Weekend

AUTUMN

MCR Student Night Out
Vogue Fashion's Night Out
Halloween in the City

WINTER

Supporting the Christmas Markets
Chinese New Year





Theme Two

STANDARDS

We've given operational and security support to BID members to make the city centre trading environment as high quality as possible.

BETTER STANDARDS THROUGH OPERATIONAL AND SECURITY SUPPORT?

WE PROMISED:

- **To launch a tourist information service team** on the streets to offer a warm and knowledgeable welcome and improve the visitor experience
- **To provide businesses with operational support** acting to enhance the city centre trading environment
- To offer access to CityCo's award-winning **Business Crime Reduction Partnership (BCRP)**

BETTER STANDARDS THROUGH OPERATIONAL AND SECURITY SUPPORT?

WE DELIVERED:

- **Our team of City Hosts** who provide detailed help and a friendly face to visitors 363 days a year: 450,000 visitors helped so far
- **Daily operational solutions resolved by a dedicated BID Operations Officer** (e.g. utilities and streetscape works, litter removal, tree pruning, cleaning, beggars and busking complaints)
- Support for the **Manchester Homelessness Charter, the Big Change campaign & Street Support**
- **Additional cleansing and commercial waste management**
- Help with **tackling flood damage**
- Access to CityCo's award-winning **Business Crime Reduction Partnership**



BETTER STANDARDS THROUGH OPERATIONAL AND SECURITY SUPPORT?

WE DELIVERED:

- Daily services of the **Manchester Business Crime Reduction Partnership**
- **Provision of StoreNet/NiteNet radio systems**, 24/7 account management, data-sharing portal
- Retailer representation at **meetings attended by Greater Manchester Police**
- **Security training** sessions for retailers
- **Partnership with GMP Counter-Terrorism Unit:** training for 300 individuals and 70 organisations
- **Defibrillators installation** and First Aid training

MANCHESTER ENDING HOMELESSNESS

Want to help,
but don't know how?

BigChangeMCR.co.uk



The screenshot shows the homepage of the Street Support in Manchester website. At the top, there is a green navigation bar with the 'Street Support' logo and menu items: 'About', 'News', 'Contact Us', and 'Impact'. A white dropdown menu on the right shows 'I'm in Manchester'. Below this is a yellow navigation bar with links for 'Manchester', 'Find Help', 'Give Help', 'Charter', and 'Big Change'. The main content area features a purple and pink city skyline background with the title 'Street Support in Manchester' and two prominent buttons: 'Find Help' (orange) and 'Give Help' (yellow). A text block below explains that Street Support is a network of charities and volunteers working to end homelessness, and provides social media sharing options for Twitter and Facebook. At the bottom, there are two more buttons: 'Find Help' (orange) with a location pin icon and 'Give Help' (yellow) with an icon of hands holding a green cross.



Theme Three

PROMOTION

With our partners, we've supported high quality marketing campaigns and promotions, which have unlocked millions of pounds worth of press coverage.

INCREASING THE CITY'S PROFILE?

WE PROMISED:

- **To support Visit Manchester's major seasonal marketing campaigns** to promote the city centre
 - **To deliver marketing and PR campaigns to promote the BID's public events** including developing promotional partnerships
 - **To deliver ongoing positive PR** to promote the city centre to local, regional and national visitors
-
- **To launch retail awards to encourage best practice** and recognise excellent customer service
 - **To publish a guide book** to promote the diversity of the city centre offer

INCREASING THE CITY'S PROFILE?

WE DELIVERED:

- **Support and sign-off of the city's annual spring, summer and Christmas campaigns** delivered by Visit Manchester in partnership with the Manchester BID, Manchester City Council, transport operators and multiple campaign stakeholders
- **£76 million worth of additional visitor spend** in 2015/16 in the city region as a result of these Visit Manchester seasonal campaigns
- **Christmas 2016: £1.2 million value campaign,**

60 million opportunities for customers to see the advertising through the media channels e.g. 1.5 million Twitter impressions and 500,000 visits to visitmanchester.com/christmas, 2 million opportunities to see regional and national press advertising



Manchester loves summer

22-24 July

Kick off the summer season in Manchester by relaxing at the picnic, shopping at the markets, enjoying jazz performances and celebrating all things science.

visitmanchester.com/summer



There's a gem to be found shopping in MANCHESTER

From high-street brands to high-end fashion, no wonder it's the capital of Christmas.

visitmanchester.com/christmas



Thursday 4 - Sunday 7 February 2016
Celebrate Chinese New Year in Manchester. Four days of spectacular celebrations across the city centre with thousands of lanterns, a giant golden dragon and evening LED light shows.

Manchester
spectacular and unmissable

visitmanchester.com/winter



Chinese New Year
16-19 January 2017

Four days of the brightest celebrations this winter. As the dark streets light up, welcome in the Year of the Rooster.

Manchester loves winter
visitmanchester.com/winter

Guarantee your parking space this winter. Pre-book today at nospaces.co.uk



Mark the start of
**KING STREET
FESTIVAL**
2016

28th - 30th May 2016
Celebrating the past, present
and future of King Street.

Location: On the street. Brilliant bank holiday events and offers from over 90 of the biggest names in shopping, food and drink - only in Manchester's most iconic, historic shopping street.

Manchester
spectacular and unmissable

visitmanchester.com/spring



MANCHESTER
The capital of Christmas

INCREASING THE CITY'S PROFILE?

WE DELIVERED:

- **Additional marketing value** for the BID's public events due to partnerships including Visit Manchester, Manchester City Council, Transport for Greater Manchester, Metrolink, NCP
- **£11 million+ Advertising Value Equivalent (AVE) of marketing and press coverage** for the BID's public events including TV, radio, digital, print and social media coverage across international, national and regional titles
- **Broadcast features** on BBC North West Tonight, ITV Good Morning Britain, ITV Daybreak, Granada Reports, ITV News, BBC Radio 2, BBC Radio 4, BBC Radio Manchester, Classic FM, Heart FM, Key 103
- **Press and online articles** across The Guardian, The Independent, Telegraph, The Times, Sunday Times, Daily Mirror, Daily Mail, Daily Express, The Sun, Waitrose Magazine, Huffington Post, Stylist, Vogue, Drapers, Cheshire Life, Lancashire Life, Woman, BBC online, Retail Week, Event Magazine, Greater Manchester Business Week, Manchester Evening News + many more

CLASSIC FM THE BRITISH GARDEN FESTIVAL

YEAR OF THE SHEEP IS MAKING WAY FOR MONKEY

CLASSIC FM THE BRITISH GARDEN FESTIVAL

CLASSIC FM THE BRITISH GARDEN FESTIVAL

CLASSIC FM THE BRITISH GARDEN FESTIVAL

Win a 4* Manchester break for Dig the City

100 x a £1,000

Dig the City is back, Manchester's summer garden festival returns from Friday 31 July to Thursday 6 Aug and we're a Manchester break to be won.

the guardian

Chinese new year in Manchester

It is the year of the monkey and celebrations have been taking place across the UK. Guardian photojournalist Christopher Thomson spent several days covering the preparations and events leading up to the Dig the City in Manchester.

www.theguardian.com

Light above

Last giving out increase stocks for people to make a good wish in a monetary year

itv NEWS

Chinese New Year celebrations begin tomorrow with four days of music, dance and street food

Greater Manchester welcomes in the Year of the Monkey. Mayor and Police and Crime Commissioner Tony Lloyd has shared a message of celebration with the region's Chinese community.

Chinese New Year celebrations begin tomorrow with four days of music, dance and street food.

The highlight of the celebrations will take place in Chinatown and Albert Square on Sunday 7 February.

12 PAGE CITY LIFE SPECIAL TO WELCOME CHINESE NEW YEAR

YEAR OF THE MONKEY

Worthington Project Dis to take part in street music event at MCR Street Night Out.

THE TIMES

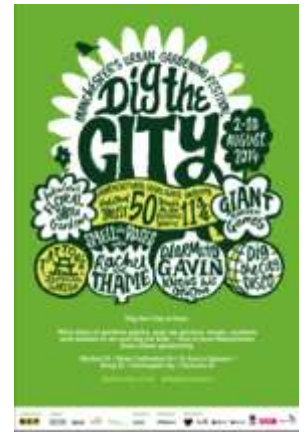
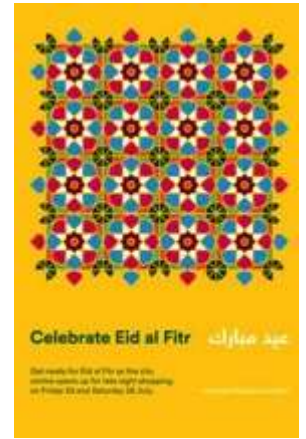
Horrible Histories horticulture and RHS winners light up Manchester's free garden festival

MANCHESTER'S annual garden festival, Dig the City, will feature RHS winners and a Horrible Histories garden when it takes over the city centre from next week, July 31 to August 6.

EXPRESS

Horrible Histories horticulture and RHS winners light up Manchester's free garden festival

MANCHESTER'S annual garden festival, Dig the City, will feature RHS winners and a Horrible Histories garden when it takes over the city centre from next week, July 31 to August 6.

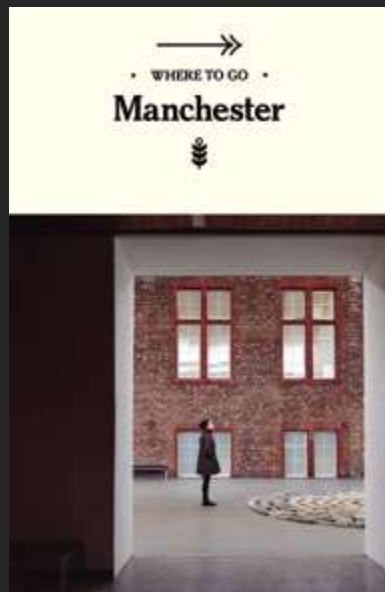




INCREASING THE CITY'S PROFILE?

WE DELIVERED:

- **Where to Go Manchester, the BID's guide book** to showcase the best of the city: 25,000 copies
- **The Heart of MCR Retail Awards** to celebrate the success of the BID retail sector and staff stars
- **Annual 'secret shopping' exercise with Storecheckers** to provide detailed reports for over 300 businesses: average score 84% with top 100 high scoring stores attending a celebration breakfast
- **Tax-Free Shopping marketing campaigns:** retail guides published in Arabic and Mandarin and distributed via airlines to Middle East, Hong Kong, China, Australia
- **Film to showcase tax-free shopping in Manchester** featuring Harvey Nichols, House of Fraser, Manchester Arndale and Selfridges, shared via international social networks including Weibo (274 million monthly active users)





A woman with short blonde hair, wearing a dark blazer, is seated at a table and looking towards a man. The background is a blurred indoor setting, likely a restaurant or event space, with other people and tables visible. A red semi-transparent banner is overlaid on the bottom half of the image, containing text.

Theme Four

COMMUNICATIONS

We connect our retail members with each other and lobby on their behalf with the city, police, transport and other key organisations.

BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE PROMISED:

- **To bring retailers together** at regular networking events, forums and briefings
- **To share information** on strategic developments, BID and civic events, festivals, activities and issues that may affect business productivity
- **To develop a web presence** for members and opportunities to share brands, promotions and offers
- **To act as a lobbying voice** for retail in the city centre

BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE DELIVERED:

- **Internal BID events:** quarterly BID Board meetings and bi-monthly Marketing and Finance Groups
- **Street Meetings:** held across the BID district for different street communities, bi-monthly during 2017
- **Attendance at relevant city briefings** e.g. Greater Manchester Police, Manchester City Council and Manchester Arndale's annual 'Talking Shop' conference
- **Regular store and business visits** by BID Manager and City Hosts: 3,000+ visits a year
- **BID Socials:** regular gatherings around BID event launches e.g. House of Fraser for Dig the City, Selfridges for Vogue Fashion's Night Out, Harvey Nichols for Chinese New Year



BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE DELIVERED:

- **Opportunities for BID members to meet face-to-face**, hear from leading city speakers and keep informed about what is happening across the city
- **Member events with talks** by Sir Howard Bernstein, former Chief Executive of Manchester City Council, Sir Richard Leese, Leader of Manchester City Council and other city leaders
- Transport for Greater Manchester (**TfGM**) **strategy and major works briefings**
- **Conferences on the future of retail**, growth of the F&B sector, new property developments, greening, new tech and healthy cities
- **Group tours** of Manchester Central Library, Albert Hall, MMU School of Art, Manchester Science Park, Corn Exchange



BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE DELIVERED:

- **Sharing of critical city information** and intelligence
- **Strategic partnership groups for events** including The Battle of the Somme Commemoration, Olympic Heroes Parade, Political Party Conferences
- **Delivery of business support letters**, briefings and invites via the City Hosts
- Annual printed BID and city **events calendar**
- **Individual guidance to BID members** on staff access, deliveries, parade timings
- **Regular transport updates and notice of temporary road closures** communicated in liaison with TfGM and Manchester City Council
- **Communication and consultation around the Metrolink Second City Crossing** and Bus Priority Works



BROUGHT TO YOU
BY MANCHESTER'S
CITY CENTRE
RETAILERS

2017 MANCHESTER EVENTS CALENDAR & KEY RETAIL DATES

Manchester's Business Improvement District, the Heart of Manchester BID, brings together 380 retailers and businesses. We host and support a calendar of public events to attract visitors into the city centre.

	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
KEY DATES	Valentine's Day 14 February	St Patrick's Day 17 March Mother's Day 26 March	St George's Day 23 April	Mayoral Elections 4 May	Father's Day 18 June Eid al-Fitr 25 June		Eid al-Adha 21 August		Diwali 19 October Halloween 27 October	Black Friday 24 November	Christmas
BANK HOLIDAYS			Good Friday 14 April Easter Monday 17 April	May Day Bank Holiday 1 May Spring Bank Holiday 29 May			Summer Bank Holiday 28 August				
SCHOOL HOLIDAYS	February Half-Term 26 - 24 February		Easter Hols 3 - 17 April	Summer Half-Term 29 May - 2 June		Summer Hols 24 July - 1 Sept			Autumn Half-Term 23 - 27 October		Christmas Hols 27 December - 7 January
BUSINESS IMPROVEMENT DISTRICT EVENTS <small>Join by the BID on your behalf in Manchester's retail district. Talk to us about how to get involved!</small>			MCR Student Night Out 27 April Mystery Shop	Mystery Shop	The King Street Festival 2 - 4 June Mystery Shopping Awards Breakfast 14 June	One Big Summer Weekend 26 - 29 July Mystery Shopping Award Dinner 29 July		MCR Student Night Out 26 September	Halloween in the City 28 - 29 October		
MAJOR MANCHESTER CITY CENTRE EVENTS & FESTIVALS		Irish Festival 10 - 13 March Future Everything St Patrick's Day Parade 12 March	St George's Day Parade 27 April Sounds from the Other City - Salford 28 April Spring Markets	Castlefield Food Festival 11 - 14 May Manchester After Hours 18 May Dot to Dot Festival 24 May Great City Games Great Manchester Run & Half Marathon 28 May Whitwalks 29 May	Partials 10 - 13 June Manchester International Festival 29 June - 14 July Manchester Day Parade 18 June Armed Forces Day 24 June Sounds of the City - Castlefield Bowl 30 June - 8 July Summer Markets Manchester Historical Festival	Manchester Jazz Festival 28 July - 4 August	Manchester Pride Weekend 25 - 28 August Manchester Pride Parade 28 August	Foreign Spanish Festival Day Art Fair 28 September - 1 October Manchester Food & Drink Festival 28 September - 9 October	Cooperative Party Conference 1 - 4 October Manchester Literary Festival 6 - 23 October Neighbourhood Festival 7 October Diwali Mela ScholarFest 19 - 22 October Manchester Science Festival 19 - 20 October	Remembrance Sunday 12 November Christmas Lights Switch On Christmas Markets Manchester Ice Skat	New Years Eve Fireworks 31 December
CORPORATE BID MEMBER EVENTS <small>(run by CityCo for BID members)</small>	CitySustain Salford New Frontiers 21 February	CitySustain Tackleshire Showcase 1 March		CitySustain Eat the City		CitySustain Plans, People, Progress 6 July				Annual Members Lunch	
THE PA NETWORK <small>(Social events for city H&A & Exec Assistants run by CityCo. BID members are welcome to attend and host)</small>		Valerie's 15 March	Ashade 16 April	Lancashire County Cricket Club	Manchester City Football Club	Sedule 24 July		The Fox & Parrot 7 September	Jon's Inn	Halloween 8 November	
BID STREET MEETINGS & SOCIALS	New Cathedral Street 1 February King Street 15 February St Ann's Square & Deansgate 14 February	Market Street 15 March	Manchester Arndale 1 April King Street 22 April	New Cathedral Street 10 May St Ann's Square & Deansgate 11 May Market Street 24 May	King Street Festival 10 June Manchester Arndale 17 July One Big Summer Weekend Launch Social 27 July						

We share weekly football & sales stats on our website, please visit manchesterbid.com



BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE DELIVERED:

- **manchesterbid.com** website
- **@manchesterbid** Twitter feed
- Monthly **e-newsletters**
- Quarterly **printed newsletters**
- Manchester BID **LinkedIn Group**
- Manchester BID **LinkedIn business page**
- Manchester BID **YouTube Channel**
- **@/ShopMCR** social media channels





Manchester's Business Improvement District



Manchester's Business Improvement District (BID) launched in 2013. It is a working consortium of more than 380 city centre businesses in
... Show more

Uploads



Manchester's Business Improvement District Events ...
28 views · 5 days ago



Chinese New Year in Manchester 2017
99 views · 1 month ago



Chinese New Year 2017
9 views · 1 month ago



Chinese New Year 2017 - Zodiac Hunt
50 views · 2 months ago



Chinese New Year Lantins in Manchester
178 views · 2 months ago



MCR Student Night Out 2016
288 views · 4 months ago

Created playlists



Manchester BID

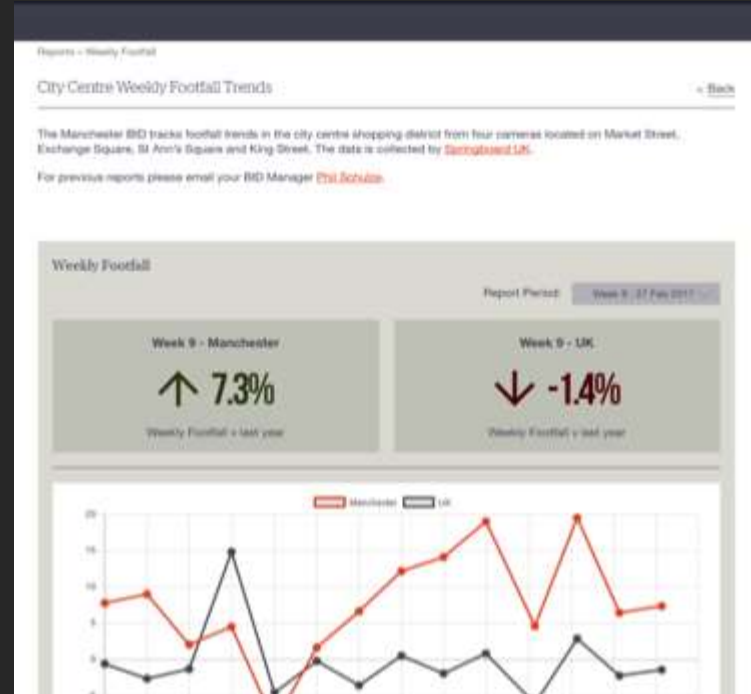


2016 Chinese New Year Celebrations in Manchester

BETTER COMMUNICATIONS AND LOBBYING FOR OUR RETAILERS?

WE DELIVERED:

- **Weekly and monthly footfall and sales index** provided by Springboard UK: a rolling 13-week trend giving members useful comparative commercial information
- **Online reports**, downloads, Marketing and PR reports, Annual Reports, success statistics, BID event photos and videos





HEART OF MANCHESTER BID

Annual Report 2013/14

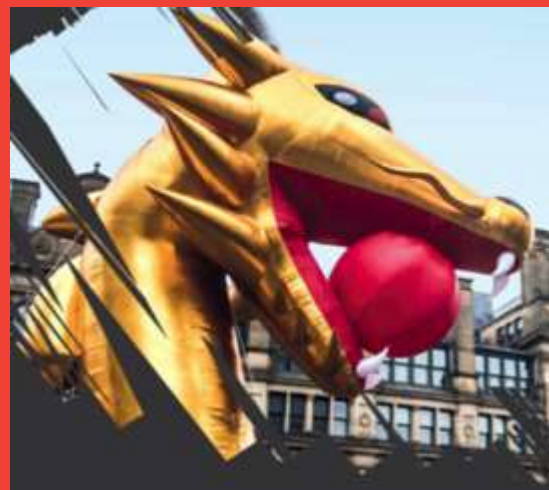
Manchester City Centre
Business Improvement District (BID)



HEART OF MANCHESTER BID

Annual Report 2014/15

Manchester City Centre
Business Improvement District (BID)



HEART OF MANCHESTER BID

Annual Report 2015/16

Manchester City Centre
Business Improvement District (BID)

A consortium of 360 city centre residents, working together for a better city centre



AS ONE OF ENGLAND'S LEADING
BUSINESS IMPROVEMENT
DISTRICTS, WE'VE WORKED
HARD TO MEASURE OUR
PERFORMANCE AND SUCCESS.



AND AFTER FOUR YEARS OF HARD WORK, IN DECEMBER 2017 WE'LL ASK OUR MEMBERS TO RE-ENDORSE OUR PLAN FOR A PROSPEROUS, SAFE AND HUGELY SUCCESSFUL HEART OF MANCHESTER.



IT WOULD LEAD
TO MORE OF THIS...





MILLIONS MORE VISITORS

laura mercier

HIGHER FOOTFALL

FNO
13

AND MORE OF A SAY IN OUR CITY CENTRE'S FUTURE



AND AS RETAIL FLOURISHES?

THERE ARE MORE HOTEL NIGHTS.
MORE RESTAURANT BOOKINGS.
MORE TICKETS BOUGHT.

MORE GLOBAL AWARENESS OF A
GREAT CITY THAT'S GOING PLACES.



DON'T JUST TAKE OUR
WORD FOR IT, THOUGH.



“House of Fraser has had the privilege of working with Manchester’s BID since its launch. I am delighted to say that the partnership has generated benefits for both the store and the city. We are working together to create a better shopping experience for customers and visitors.”

— Anne Latham, Store Manager, House of Fraser Manchester



“We can all be very proud of the legacy of Dig the City. It’s not only been a terrific boost for retailers, the festival has been a remarkable coming together of both community and business. We managed to create a summer garden festival with a uniquely Mancunian spirit.”

— Jane Sharrocks, General Manager, Selfridges Exchange Square



“The Heart of Manchester BID demonstrates a very positive impact on city retail by helping to drive sales and footfall. We are delighted to work with the BID. From taking part in its events to connecting retailers, the company makes a valuable contribution.”

— David Allinson, Centre Director, Manchester Arndale



“M&S has a long history of supporting the community in which we trade, especially Manchester. The BID is helping to bring retailers together and attract visitors to the city centre. With regular operational help and information too, we are delighted to be involved.”

— Joanne Elliott, Store Manager, M&S



“Jigsaw continues to work very closely with the BID, which benefits us individually and collectively on King Street. We partner on everything from event planning, through to tackling operational issues such as waste collection. It is great to have a team working tirelessly on our behalf.”

— Erica Roberts, Store Manager, Jigsaw



IN DECEMBER WE'LL ASK OUR PARTNER
BUSINESSES TO VOTE AGAIN ON WHAT ACTION
THEY WOULD LIKE TO SEE FROM 2018 TO 2023.

OUR CONSULTATION ON A BUSINESS
PLAN HAS ALREADY STARTED.

An abstract graphic in the bottom right corner consisting of several overlapping, jagged, orange-colored shapes that resemble a stylized city skyline or a series of vertical bars of varying heights, set against a dark background.

WE'RE VOTING ON FIVE MORE YEARS FOR THE HEART OF MANCHESTER BUSINESS IMPROVEMENT DISTRICT

FIVE MORE YEARS...

of greater
footfall

of successful
promotions

of greater
standards
and security

of a
stronger
voice for
retailers

WHAT HAPPENS NEXT?

- The current BID comes to an end in March 2018
- Following a survey in autumn 2016 and a Shadow Board process in 2017 we are consulting on whether the BID should be extended for another five years
- Monthly meetings are determining the remit of the next Business Plan and will debate how future projects could benefit the retail community
- There will be a full vote on a new Business Plan in late 2017

To share your ideas and priorities for the next BID please contact

Phil Schulze,
Manchester BID Manager
phil.schulze@manchesterbid.com
0161 838 3250

