

CityCo

The City Centre Management
Company

BigChangeMCR
Manchester ending homelessness

Urban Resilience Strategies



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Homelessness

& Rough Sleeping



MANCHESTER HOMELESSNESS CHARTER



VISION

To put an end to homelessness in Manchester

The Manchester Homelessness Partnership calls on the citizens of Manchester, the city council, healthcare and other public sector services, charities, faith groups, businesses, institutions and other organisations to adopt the values of this charter; and to implement it through improved working practices, specific pledges and by working together in new ways.

VALUES

While homelessness remains, this charter provides guiding principles concerning the rights of people who are homeless or at risk of homelessness. We believe that everyone who is homeless should have a right to:

- A safe, secure home along with an appropriate level of support to create a good quality of life
- Safety from violence, abuse, theft and discrimination, and the full protection of the law
- Respect and a good standard of service everywhere
- Equality of access to information and services
- Equality of opportunity to employment, training, volunteering, leisure and creative activities

TAKING ACTION

Everyone has a role to play in improving outcomes for people experiencing homelessness. If you wish to adopt the vision and values of the Manchester Homelessness Charter, you should demonstrate your commitment by doing the following:

- Make a pledge to take action towards ending homelessness. Lists of relevant pledges and help with creating your own are available on the Street Support website
- Work in partnership by participating in one of the action groups set up around priority issues. These are designed to change how homelessness is tackled in the city

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Equality of access

to information and services

Equality of opportunity

to employment, training, volunteering, leisure and creative activities.

We believe that those who work with people who are homeless have a collective responsibility to ensure that:

Good communication, coordination and a consistent approach
is delivered across all services

People with experience of homelessness have a voice and involvement
in designing the services aimed at helping them.

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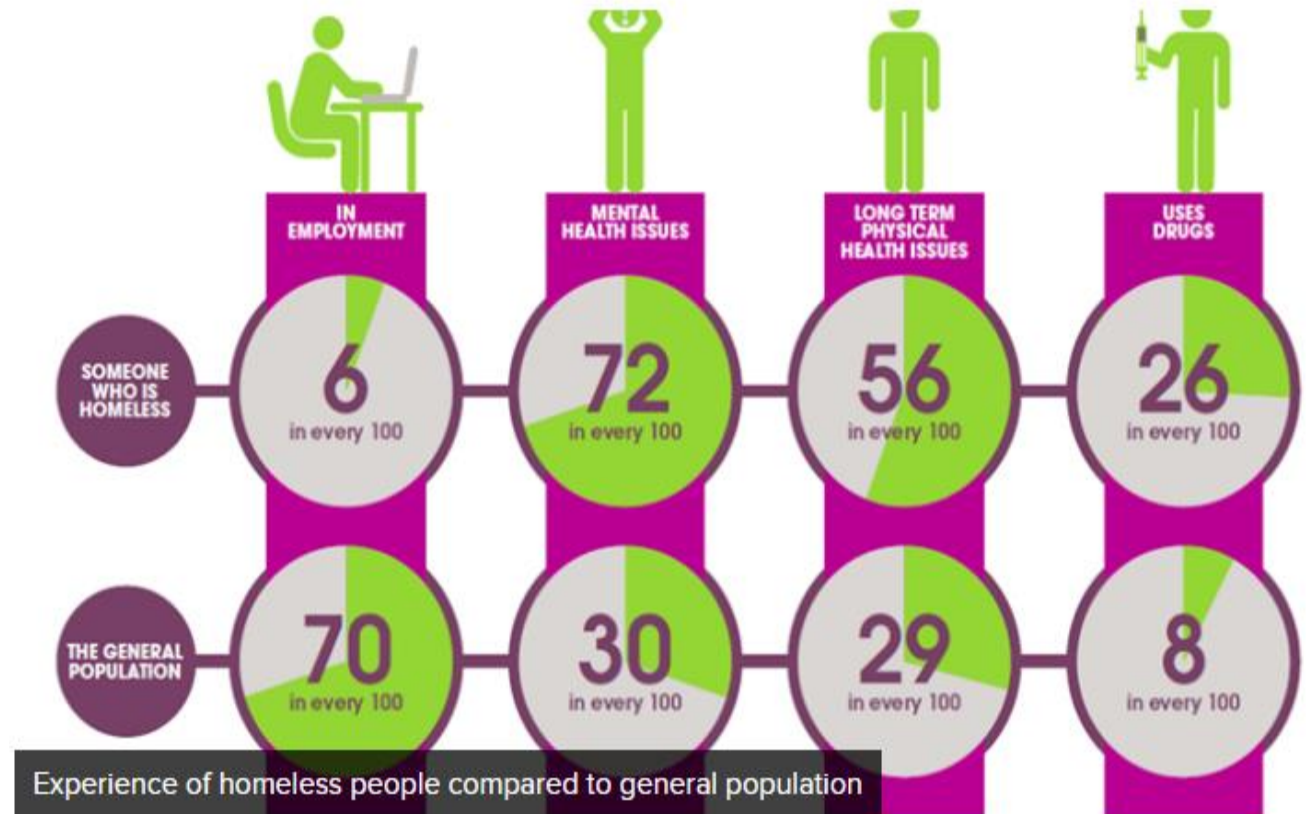
- Display the Manchester Homelessness Charter once the relevant pledges have been made.

If you want to find out more, make a pledge, or sign up to the charter go to:

charter.streetsupport.net

CityCo's Workshop Approach

- Location based, sector based, single business - all work
- Panel of partners, including personal experience
- No taboo questions - opportunity to explore the impact and issues
- Gauge the business audience for insight, experiences and attitude it advance - it will vary and inform the tone of your workshop and who to invite



Aims and Objectives

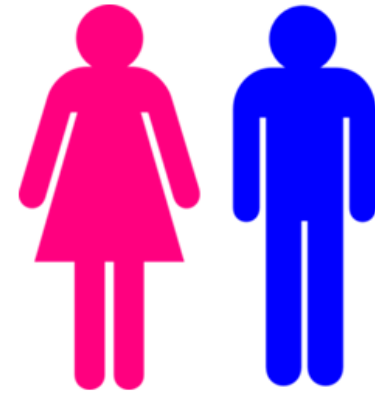
You can't solve homelessness, rough sleeping and begging in an hour.

Be clear on why you are holding the session.



Set the Ground Rules: Language Matters

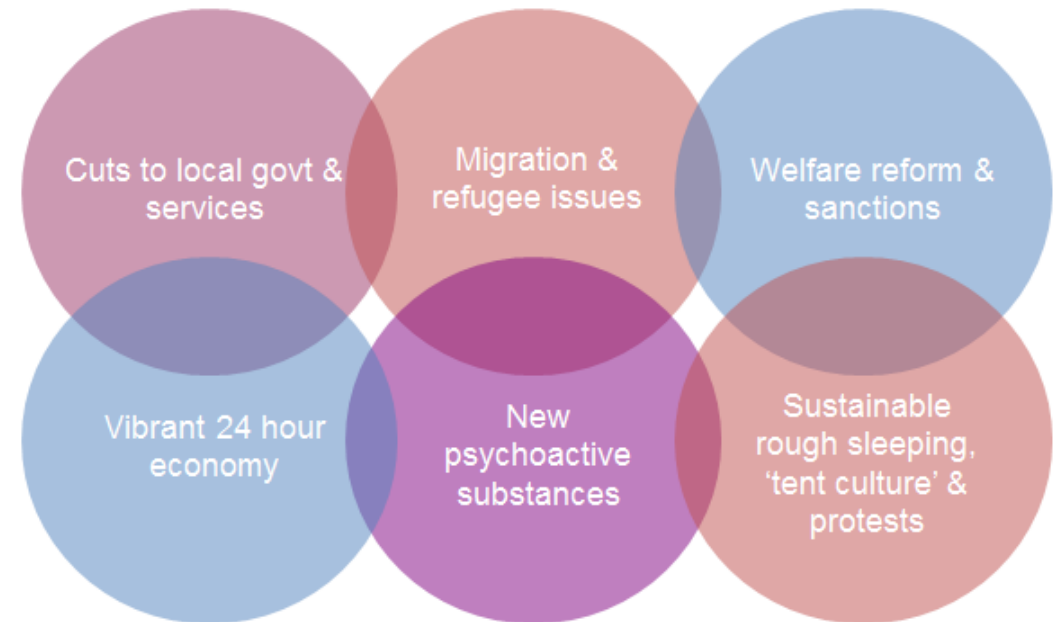
- Person who is homeless
- Person who sleeps rough
- Person who begs
- Person who commits anti-social behaviour



43 47

Do your Homework

- Use relevant local examples and national statistics
- Do your research into local challenges (political, social, upcoming)
- Who is working in that space already?



By the end of the Workshop

- Have your resources ready to share (links to charities, apps, events, networks)
- Ask what will change in their lives/place of work as a result of the workshop
- What hasn't been addressed?
- Give time for post workshop networking



Summary of Best Practice

Do

- Be a useful partner
- Understand the differences between people who beg, sleep rough, are homeless or commit anti-social behaviour
- Understand the procedures and support available through public sector partners
- Have operational procedures in place to deal with needles, human waste etc
- Educate your staff, keep doing it in high turn over centres
- Have consistent messaging to staff and customers


Don't

- Wait until issues have reached crisis point
- Take an introvert approach to building or business management
- Assume that 'someone else' will deal with it or report it
- Fail to use public sector support - even if it can be difficult to see immediate results
- Give to non-partner charities or agencies

Watch Promotional Film

☰ YouTube GB

big change manchester 🔍



Big Change Manchester

4,392 views • Sep 5, 2017

👍 28 🗨️ 1 ➦ SHARE 📌 SAVE ⋮

The image is a still from a promotional film. It features a white, disposable cup filled with several silver coins, likely 50p pieces, resting on a dark, crumpled fabric surface. The cup is surrounded by crumpled white paper and a dark jacket, suggesting a homeless person's living conditions. The lighting is dramatic, with strong highlights and deep shadows.



BigChangeMCR

Manchester ending homelessness





**What could
your money
become if you
gave differently
to people on
the street?**

Donate online now

BigChangeMCR.co.uk

Working Together to End Homelessness

Find support services near you, and see how you can help.

[Find Help](#)[Give Help](#)

Where we are

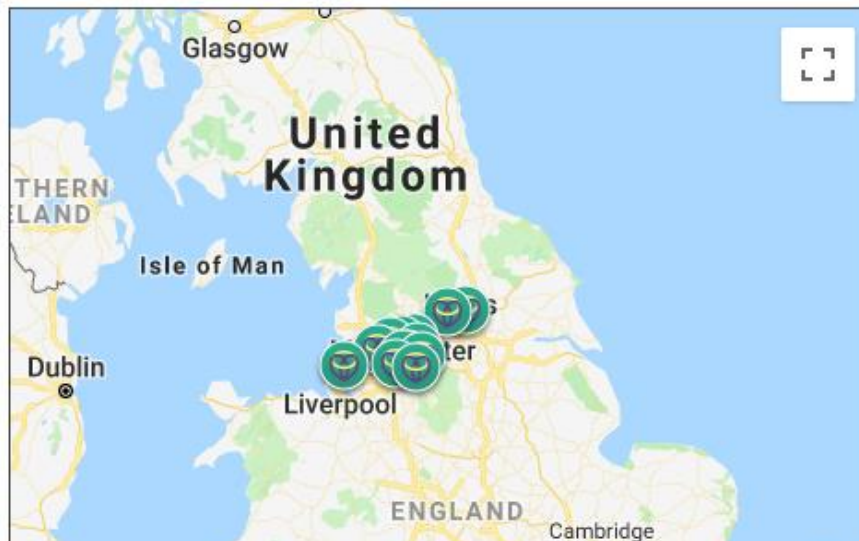
Street Support Network is currently active in several locations across the UK.

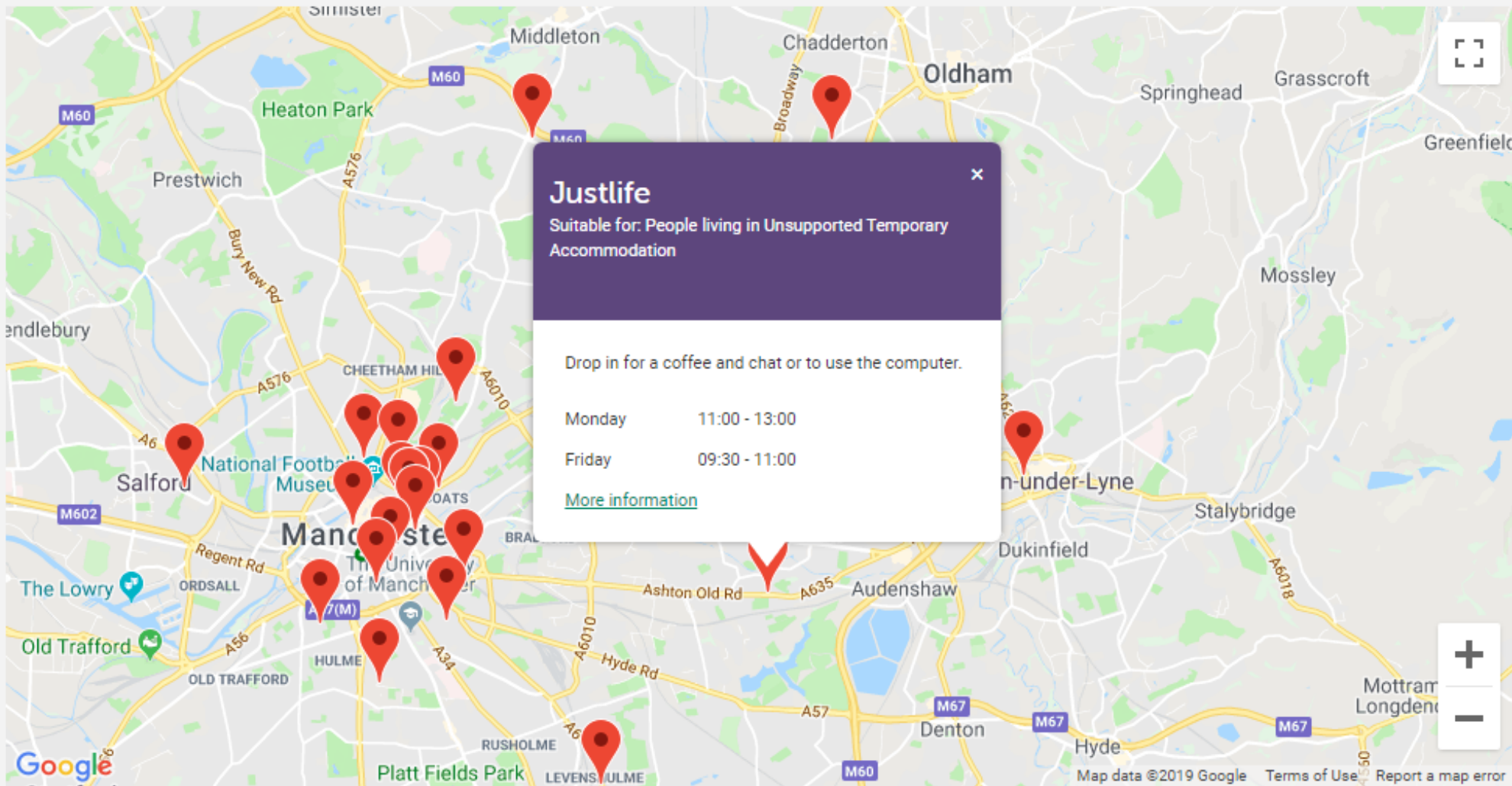
Want to see what is happening near you? Select one...

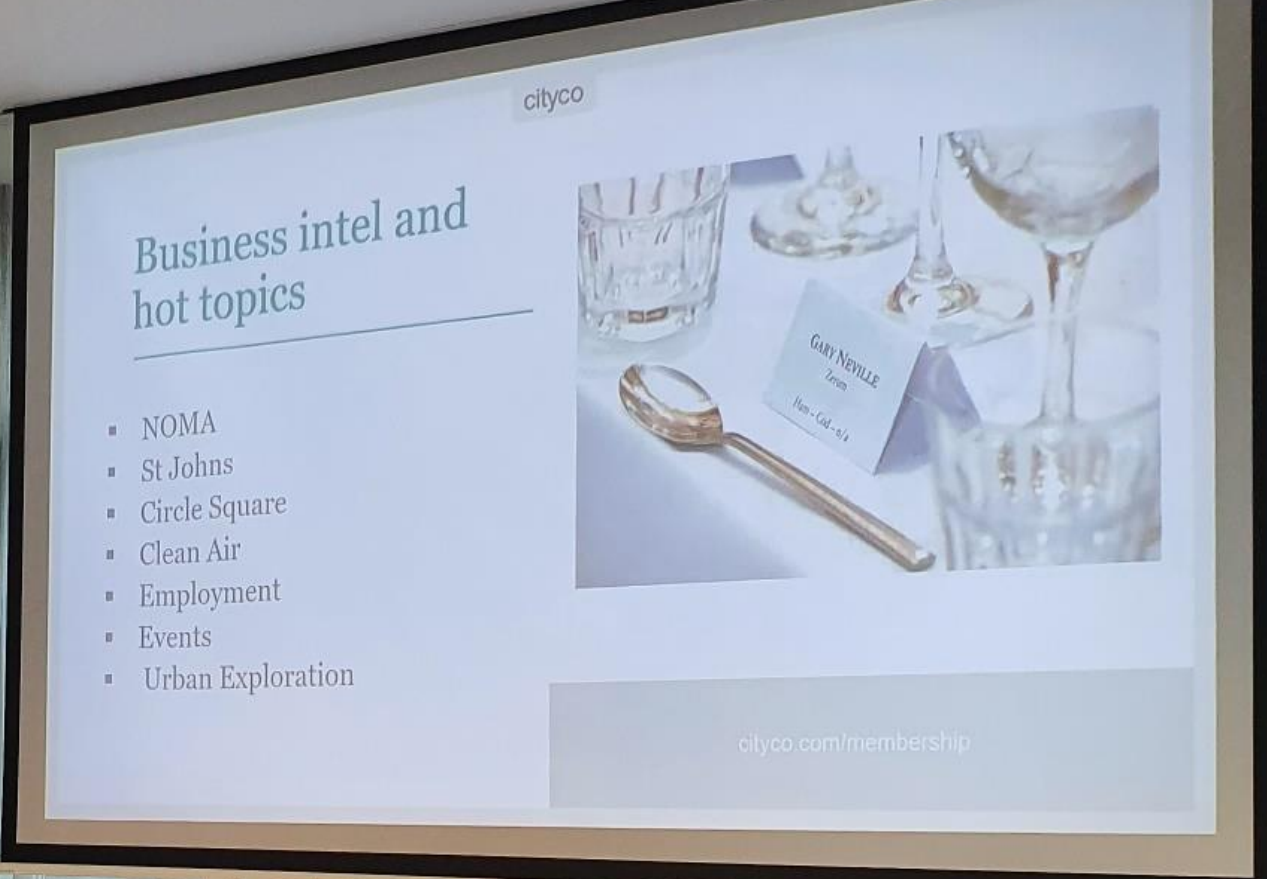
[Visit location page](#)

We would love to see the network grow

If you think Street Support might be useful in your area, please get







cityco

Business intel and hot topics

- NOMA
- St Johns
- Circle Square
- Clean Air
- Employment
- Events
- Urban Exploration



cityco.com/membership

ST. JOHN'S

HOMELESSNESS INITIATIVE



www.stjohnsmanchester.com
#SJHI #SeeOurSkills

[Watch Project Film](#)



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St John's Manchester: Homelessness Initiative

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