

# Footfall Report for: Manchester BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Manchester BID	23.2%	26.9%	13.5%	273.2%	42.6%	27.4%
North & Yorkshire	25.3%	20.3%	0.4%	113.9%	-2.5%	-1.8%
High Street Index(Regional City)	51.7%	23.6%	13.3%	164.9%	3.7%	-2.8%
High Street Index - BDSU(BDSU - Comparison)	41.0%	16.0%	11.0%	129.0%	3.5%	-2.4%
UK	33.3%	16.9%	5.6%	107.4%	-2.2%	-0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 29,362,065 which is 23.2% up on the previous year.

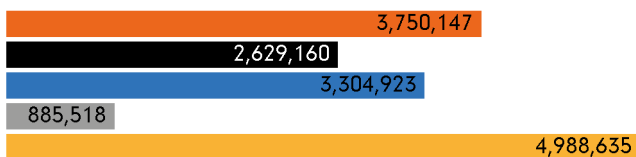
The total number of visitors to Manchester BID in month commencing 30 October 2022 was 3,750,147.

The busiest day in month commencing 30 October 2022 was Saturday 19 November with 264,731 visitors.

The peak hour of the month was 14:00 on Saturday 19 November 2022 with footfall of 28,207.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



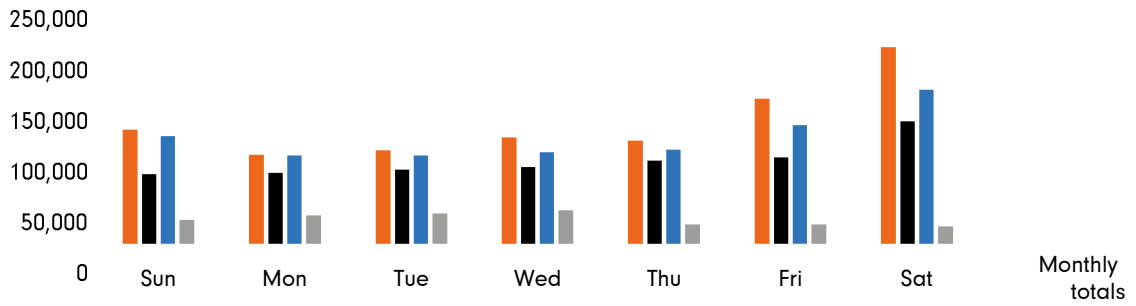
	Sun	Cloud	Rain	Snow	Wind
Number of days this month	12	12	4		
Number of days same month last year	6	2	18	1	1
Number of days same month two years ago	4	5	19		

## Average temperature

	Maximum temperature	Minimum temperature
2022	13°	8°
2021	10°	6°
2020	11°	6°

## Footfall by day

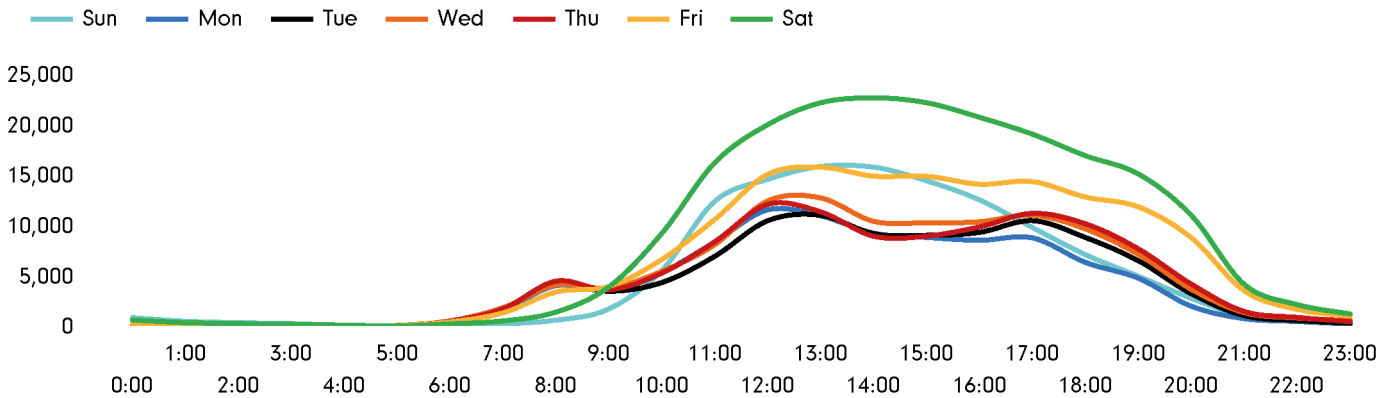
The figures shown below are calculated using weekly averages.



This Month	126,302	99,592	104,956	118,012	115,126	159,211	214,337	937,536
Previous Month	79,606	80,681	84,428	86,821	93,511	96,991	135,252	657,290
Previous Year	119,618	99,468	99,352	102,537	105,577	131,026	168,652	826,230
2 Years Ago	30,631	35,753	37,295	41,358	26,173	25,918	24,251	221,379
Month on month %	58.7%	23.4%	24.3%	35.9%	23.1%	64.2%	58.5%	
Year on year %	5.6%	0.1%	5.6%	15.1%	9.0%	21.5%	27.1%	

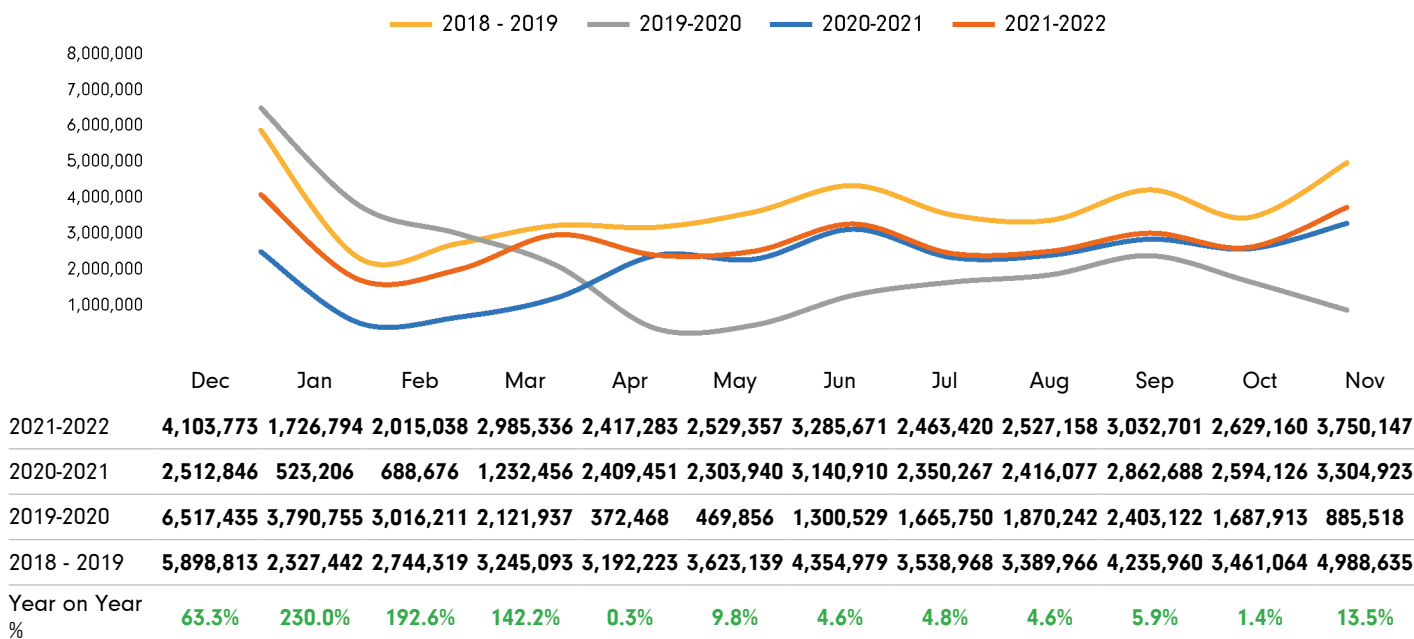
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

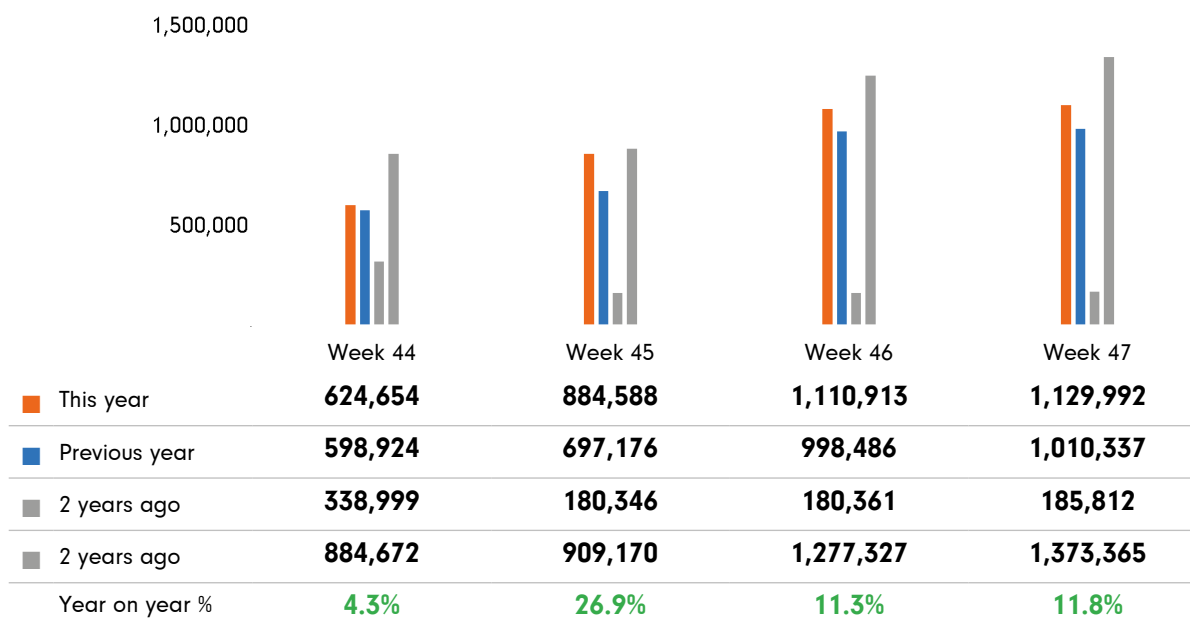
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for November compares November 2022 to November 2021

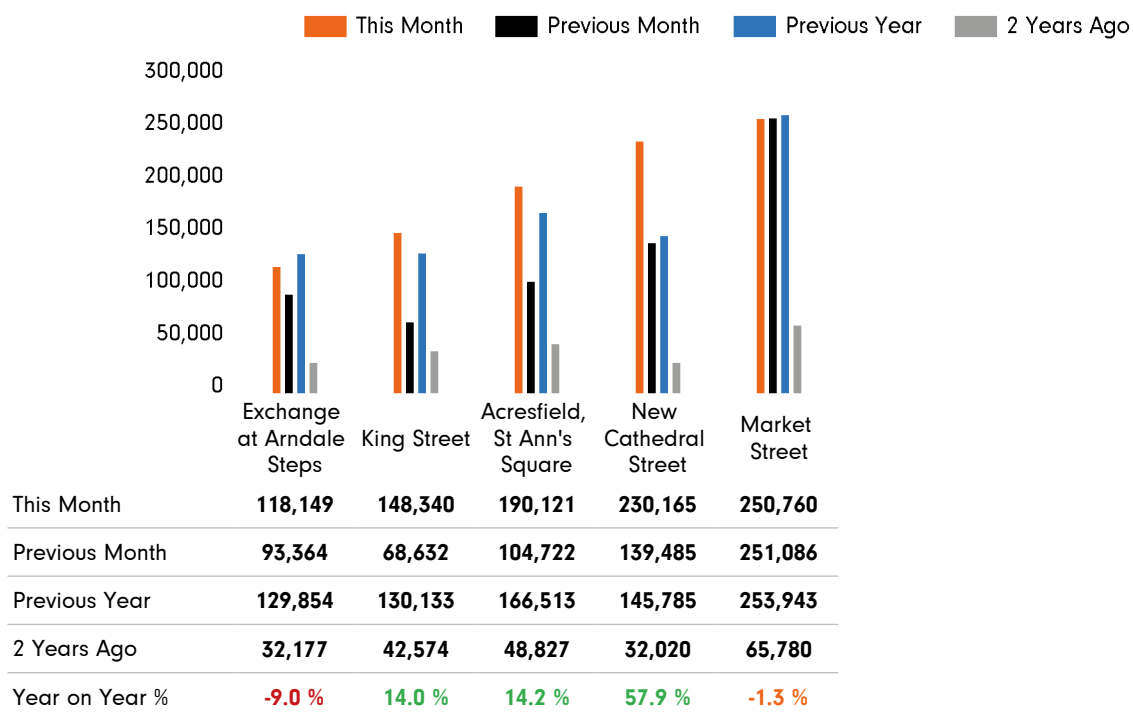
## Footfall by week of month

The figures shown below are calculated using weekly totals.

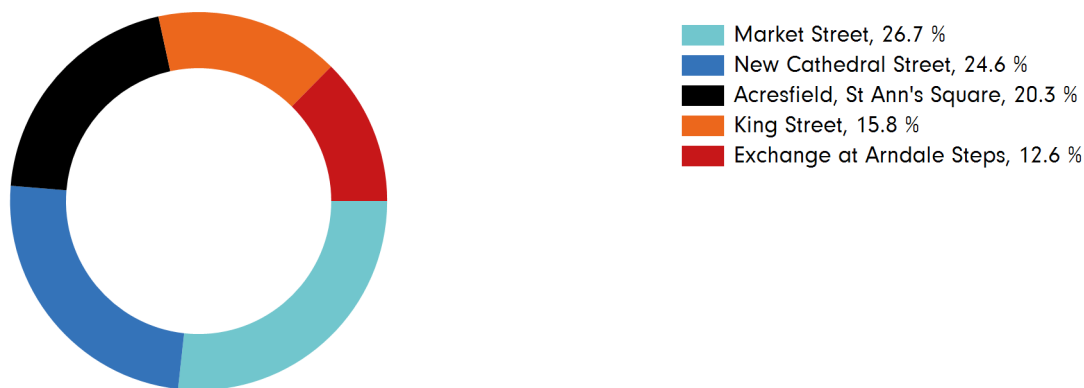


## Footfall by location

The figures shown below are calculated using weekly averages.



## Footfall by location



## Reporting dates

This month - 30 October 2022 - 26 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to November, 2022 Vs January, 2021 to November, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2022 Vs November, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2022 Vs 10 2022

# 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

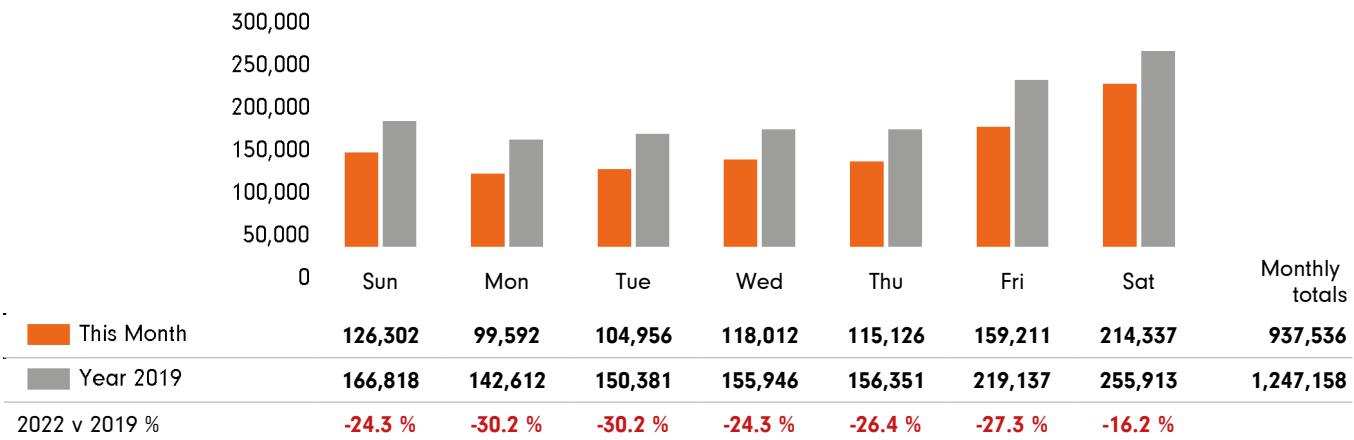
### Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	<b>-28.9 %</b>	<b>-24.8 %</b>
North & Yorkshire	<b>-18.7 %</b>	<b>-17.7 %</b>
High Street Index(Regional City)	<b>-18.6 %</b>	<b>-10.8 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-20.0 %</b>	<b>-15.8 %</b>
UK	<b>-17.2 %</b>	<b>-12.4 %</b>

Manchester BID is compared to the high street index.

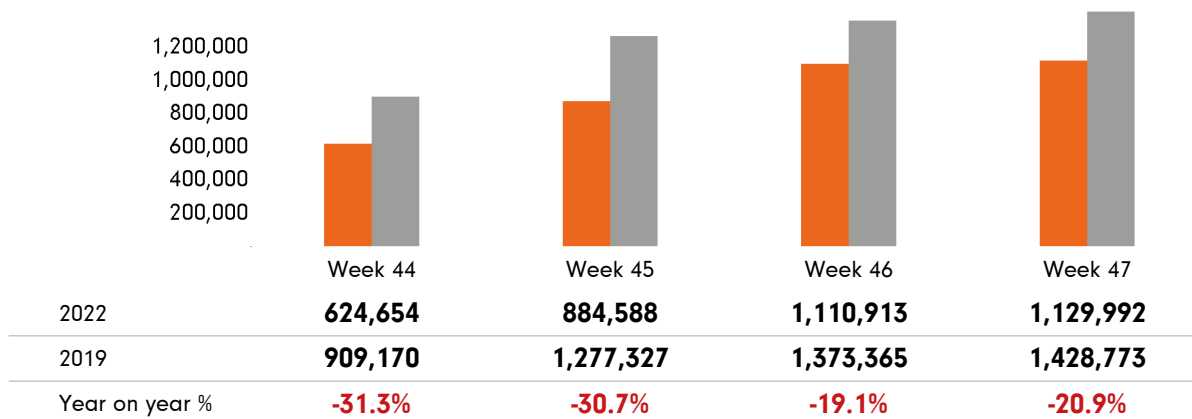
### Footfall by day

The figures shown below are calculated using weekly averages.



## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

