

# Footfall Report for: Manchester BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Manchester BID	32.4%	9.2%	4.6%	29.2%	2.6%	2.8%
North & Yorkshire	38.0%	9.4%	6.1%	19.7%	2.3%	6.5%
High Street Index(Regional City)	75.6%	3.2%	17.2%	40.4%	1.4%	14.8%
High Street Index - BDSU(BDSU - Comparison)	57.8%	0.5%	12.8%	24.6%	0.5%	11.3%
UK	48.4%	4.8%	13.9%	23.8%	0.8%	8.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors for the year to date is 19,950,057 which is 32.4% up on the previous year.

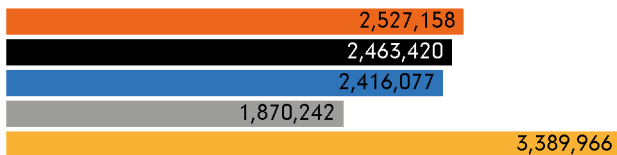
The total number of visitors to Manchester BID in month commencing 31 July 2022 was 2,527,158.

The busiest day in month commencing 31 July 2022 was Saturday 6 August with 114,239 visitors.

The peak hour of the month was 15:00 on Saturday 27 August 2022 with footfall of 13,652.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



Number of days this month	16	1	11
Number of days same month last year	9	2	17
Number of days same month two years ago	10	3	15

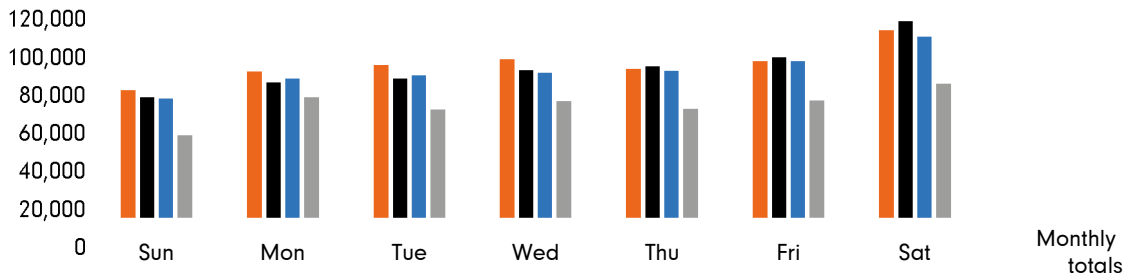
## Average temperature

	Maximum temperature	Minimum temperature
2022	23°	14°
2021	19°	13°
2020	21°	14°

# SPRINGBOARD.

## Footfall by day

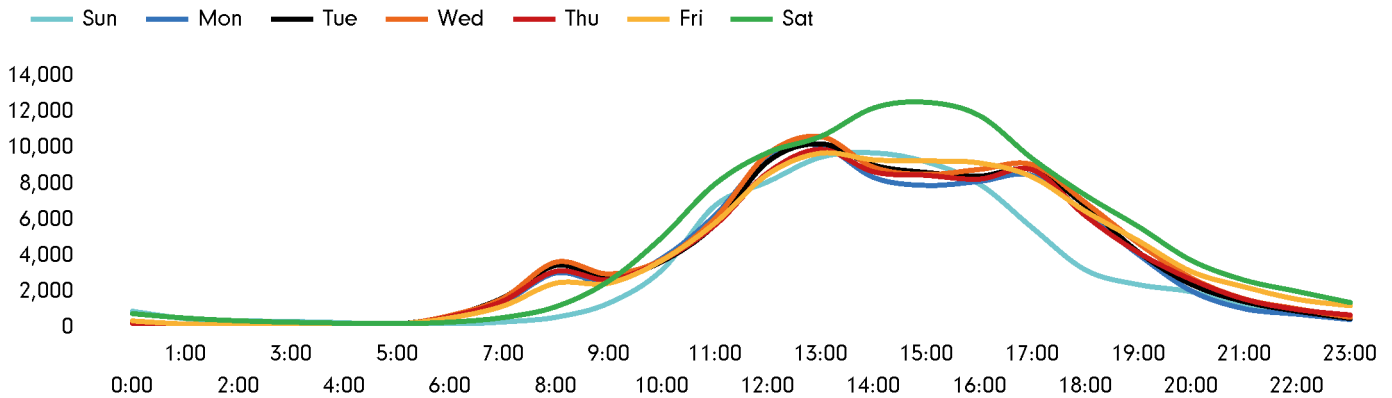
The figures shown below are calculated using weekly averages.



This Month	75,376	85,840	89,391	92,912	87,383	91,532	109,355	631,789
Previous Month	71,068	79,483	81,740	86,479	88,746	93,860	114,479	615,855
Previous Year	70,420	81,771	83,555	85,054	86,070	91,654	105,495	604,019
2 Years Ago	49,726	71,151	64,433	69,118	64,630	69,594	78,908	467,560
Month on month %	6.1%	8.0%	9.4%	7.4%	-1.5%	-2.5%	-4.5%	
Year on year %	7.0%	5.0%	7.0%	9.2%	1.5%	-0.1%	3.7%	

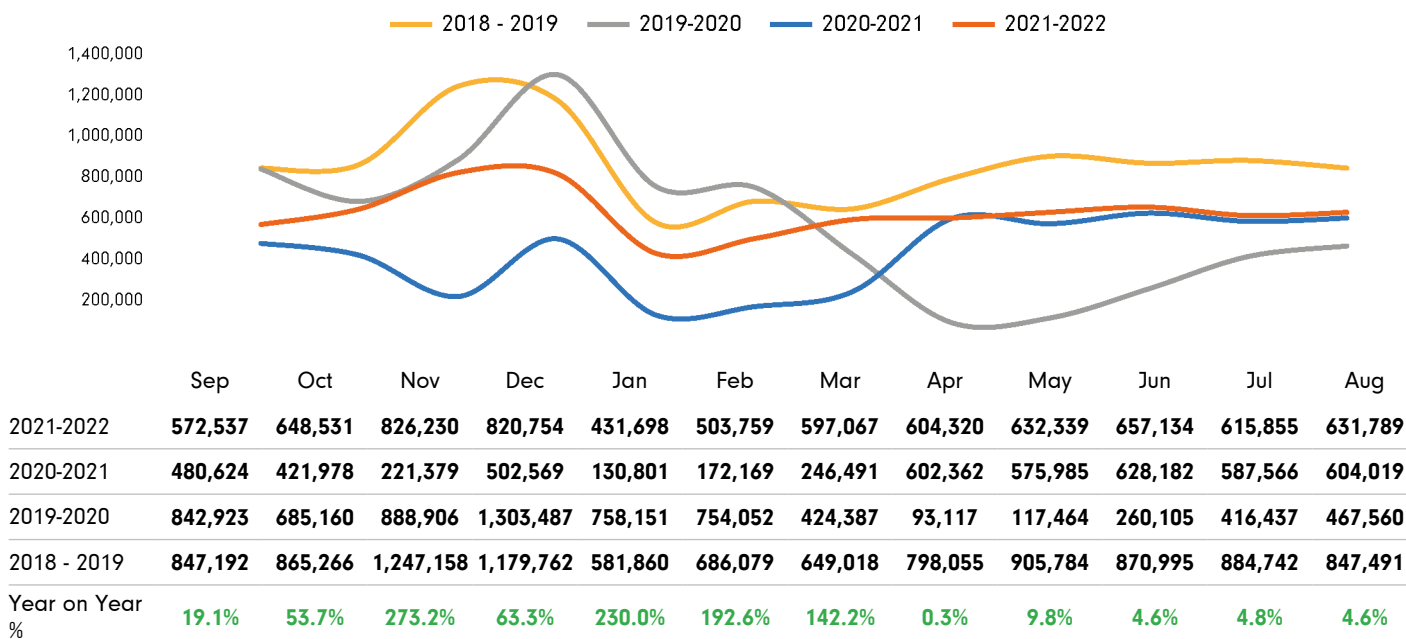
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

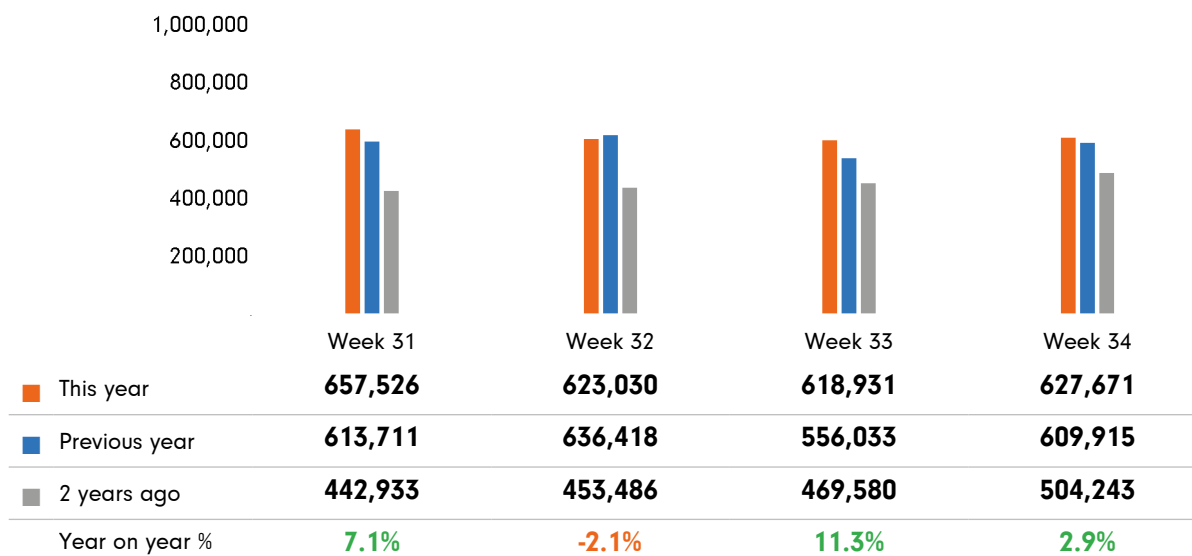
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for August compares August 2022 to August 2021

## Footfall by week of month

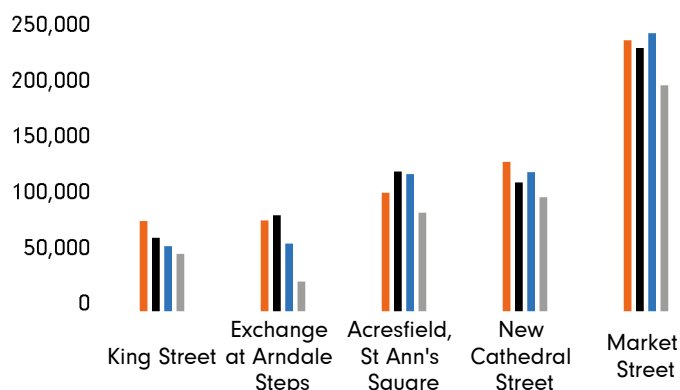
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This Month   
 ■ Previous Month   
 ■ Previous Year   
 ■ 2 Years Ago



This Month	<b>80,945</b>	<b>81,537</b>	<b>104,943</b>	<b>130,858</b>	<b>233,505</b>
Previous Month	<b>66,707</b>	<b>85,891</b>	<b>122,901</b>	<b>113,229</b>	<b>227,124</b>
Previous Year	<b>59,760</b>	<b>61,872</b>	<b>120,745</b>	<b>122,381</b>	<b>239,260</b>
2 Years Ago	<b>53,192</b>	<b>29,724</b>	<b>88,044</b>	<b>101,026</b>	<b>195,572</b>
Year on Year %	<b>35.5 %</b>	<b>31.8 %</b>	<b>-13.1 %</b>	<b>6.9 %</b>	<b>-2.4 %</b>

## Footfall by location



■ Market Street, 37.0 %  
■ New Cathedral Street, 20.7 %  
■ Acresfield, St Ann's Square, 16.6 %  
■ Exchange at Arndale Steps, 12.9 %  
■ King Street, 12.8 %

## Reporting dates

This month - 31 July 2022 - 27 August 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to August, 2022 Vs January, 2021 to August, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2022 Vs August, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2022 Vs 7 2022

# 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

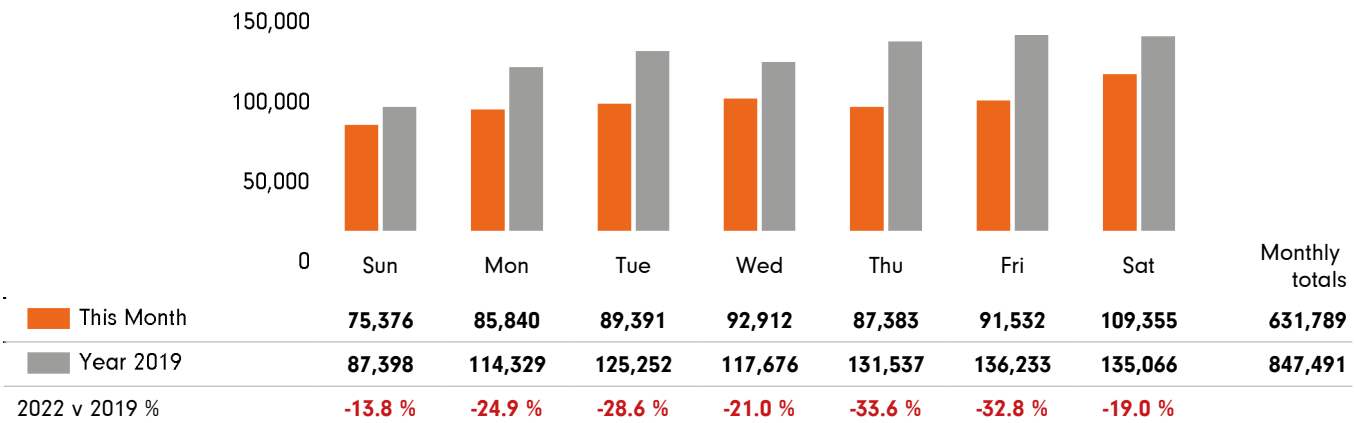
### Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Manchester BID	<b>-30.4 %</b>	<b>-25.5 %</b>
North & Yorkshire	<b>-19.8 %</b>	<b>-15.2 %</b>
High Street Index(Regional City)	<b>-21.0 %</b>	<b>-14.3 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-21.4 %</b>	<b>-16.8 %</b>
UK	<b>-18.8 %</b>	<b>-15.1 %</b>

Manchester BID is compared to the high street index.

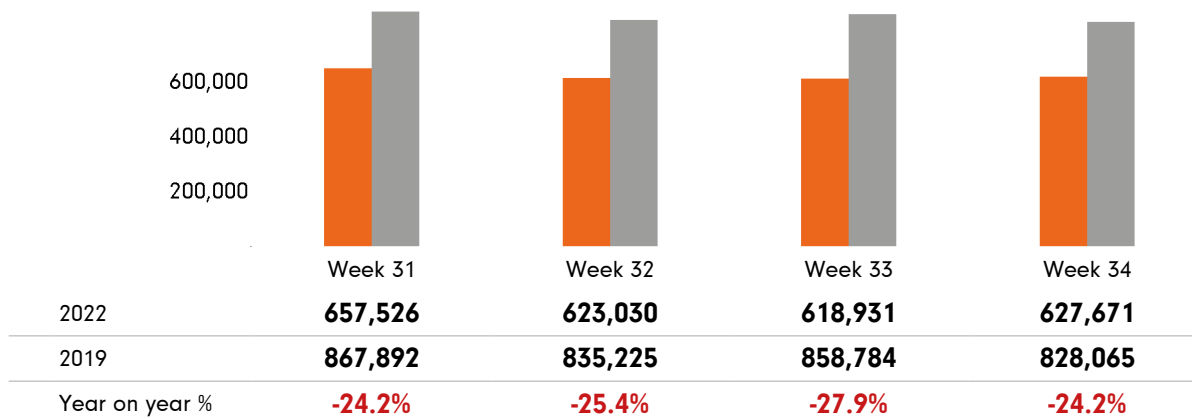
### Footfall by day

The figures shown below are calculated using weekly averages.



## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

