



MCR
BID

MANCHESTER BUSINESS IMPROVEMENT DISTRICT

A THIRD TERM (2023-28)

VOTE YES

BRINGING £8.5 MILLION ADDITIONAL INVESTMENT
INTO MANCHESTER CITY CENTRE

VOTE YES

After a decade of delivering successful initiatives that have supported businesses and brought more vibrancy to the city centre, Manchester BID is looking forward to the next 5 years.

It's hard to believe it's been ten years since Manchester BID was founded to bring people back into the city centre after the 2011 riots. Since then, the BID has helped see the city centre through the impact of the 2017 Manchester Arena Bombing, the building of the second city centre tram line, two years of Covid, massive demographic change, and a collapse in international tourism.

At the end of it all, we're still doing what we originally set out to do – delivering large-scale events to attract people into the city, promoting the city centre as a place to visit, work and play, and building the business community's ability to react to both the everyday and the occasional crisis.

And all of this delivered by CityCo, The City Centre Management Company, which allows the BID to build relationships with businesses across the city and to be operated with limited overheads.

Manchester is growing as fast as it has ever done. Another 20-30,000 residents will be living in the city centre in the next decade. New cultural attractions, new hotels, new arenas are all coming online in the next year. Massive new office developments are underway. Retail is changing. Hospitality continues to grow. Offices will have some sort of hybrid model for the foreseeable future.

And here we remain. Supporting Manchester as a city centre where people want to come to work, where they want to come to play, where they want to come to visit.

Together we are stronger. In December 2022 you get the chance to vote for the continuation of all this work for another five years. Think what we could achieve together in that time.

**JANE
SHARROCKS**

**CHAIR, MANCHESTER BID
& GENERAL MANAGER,
SELFRIDGES MANCHESTER**



OUR PLAN FOR TERM 3

SUPPORTING BUSINESSES AROUND 4 KEY THEMES:



ATTRACTING VISITORS

Attracting shoppers, visitors, tourists, and workers into the city centre, whilst enhancing the city's reputation as a thriving destination.



COMMUNITY

Maintaining a tight-knit relationship between levy payers and keeping businesses in the loop with city authorities.



ENVIRONMENT

Improving the city centre as a welcoming, attractive, resilient, and safe place.



ESG

Continuing to support businesses to help meet Environment, Social and Governance (ESG) commitments.



- The BID has secured £24 million (AVE) of positive press coverage for Manchester through its successful calendar of public events that bring thousands of extra people into the city centre.



- The BID is delivering an additional street cleansing, jet-washing, graffiti removal, and litter picking programme that is cleaning 30,000 sq ft of streetscape each year.



- The BID's annual Mystery Shopping Awards recognises the best of city centre retail and hospitality. This year 190 businesses scored over 80% and gathered at the Royal Exchange to celebrate.

WHAT IS A BID?

A Business Improvement District is a specific geographical area where businesses agree to invest in extra services and initiatives that support and enhance the trading environment. Funding is brought together from a levy, based on commercial business rates.

Manchester Business Improvement District is an independent, not-for-profit, limited-by-guarantee company, governed by a board of directors.

THE BID BALLOT

The second Manchester BID term ends in April 2023. To decide whether the BID continues for a third term, a ballot of eligible hereditaments (rateable commercial units) will take place this December. If successful, a new five year term will start in April 2023.

BID RULES

The third term Manchester BID levy will bring in approximately £1.7 million per year to reinvest in the city centre.

Manchester BID has a detailed set of rules which form part of the official BID Proposal presented to Manchester City Council, to trigger the ballot. These cover which businesses are included in the BID, how the levy is calculated and the relevant appeal processes.

For more details on plans and the 2023-8 BID Rules, go to: manchesterbid.com/thirdterm




BALLOT SCHEDULE

OCT 31	Monday 31st October: Official notice of ballot sent to businesses
NOV 14	Monday 14th November: Ballot papers dispatched
DEC 12	Monday 12th December: Final ballot date
DEC 13	Tuesday 13th December: Ballot count and result announced by 5pm

TALK TO US

TO DISCUSS MANCHESTER BID AND THE BALLOT, PLEASE CONTACT:

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