Footfall Report for:
Manchester BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-2.5 %	3.8 %	-2.6 %	2.4 %	-1.9 %	-1.8 %
North & Yorkshire	0.9 %	-2.7 %	3.2 %	-5.5 %	2.6 %	-5.3 %
High Street Index(Regional City)	0.1 %	-3.4 %	3.1 %	-6.9 %	3.8 %	-3.0 %
High Street Index - BDSU(BDSU - Comparison)	0.8 %		2.5 %		3.1 %	
UK	0.7 %	-4.4 %	2.5 %	-8.6 %	2.8 %	-3.2 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 2.5% down on the previous year.

The number of visitors counted for month commencing 24 February 2019 was 3,264,438.

The busiest day in month commencing 24 February 2019 was Saturday 30 March with 145,993 visitors.

The peak hour of the month was 14:00 on Saturday 23 March 2019 with footfall of 17,819

Footfall by month

Figures shown below are calculated using monthly totals.

This Month	3,264,438
Previous Month	2,661,667
Previous Year	3,350,108
2 Years Ago	3,271,313

■ This Month ■ Previous Year ■ 2 Years Ago
■ Previous Month

Weather

	☀	☁	🌧	🌨
Number of days this month	10	6	17	2
Number of days same month last year	9	6	15	5

Average temperature

	Maximum temperature	Minimum temperature
2019	11°	5°
2018	7°	1°

SPRINGBOARD.

Footfall by day

The figures shown below are calculated using weekly averages.
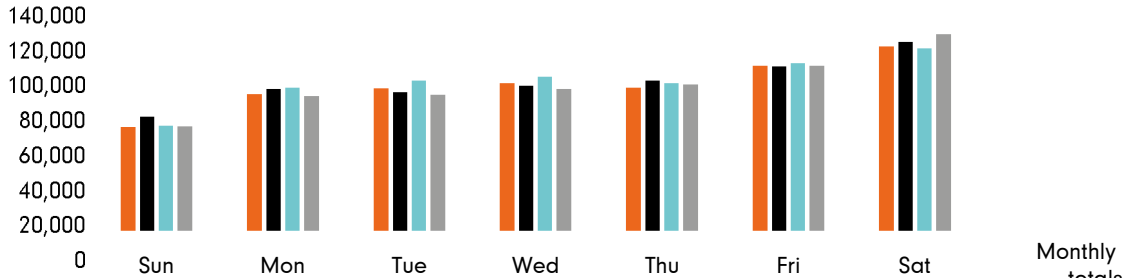
|	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	67,067	87,352	91,029	94,210	91,509	104,981	116,737	652,885
Previous Month	73,404	90,457	88,764	92,711	95,916	104,600	119,563	665,415
Previous Year	68,120	91,325	95,844	98,168	94,287	106,579	115,695	670,018
2 Years Ago	67,380	86,075	87,041	90,746	93,431	105,089	124,497	654,259
Month on month %	-8.6 %	-3.4 %	2.6 %	1.6 %	-4.6 %	0.4 %	-2.4 %	
Year on year %	-1.5 %	-4.4 %	-5.0 %	-4.0 %	-2.9 %	-1.5 %	0.9 %	

Footfall by hour

The figures shown below are calculated using a weekly average
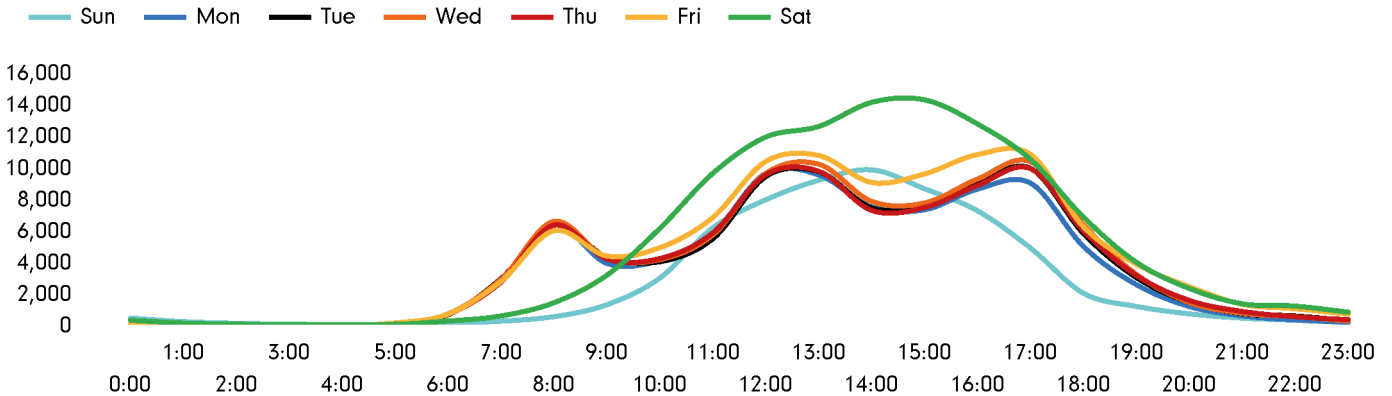
Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.
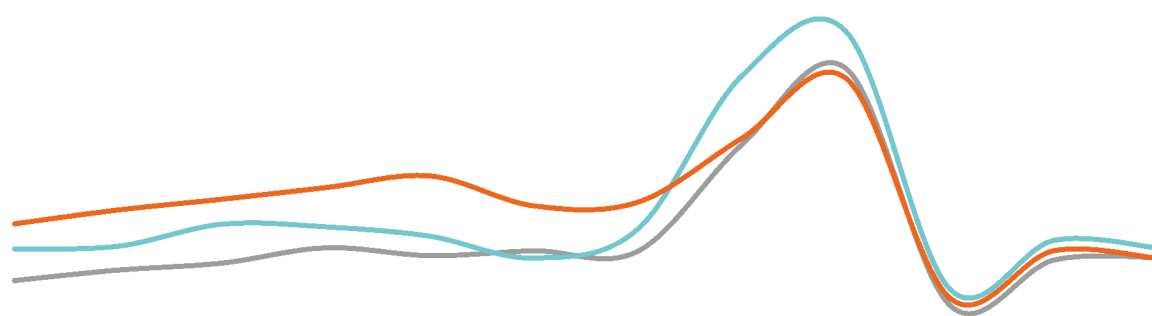
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2019-2018	709,393	732,139	749,698	768,682	787,561	738,719	744,938	849,540	947,195	587,971	665,416	652,887
2018-2017	668,198	672,848	708,917	704,374	689,055	653,470	701,186	951,765	1,023,799	602,552	682,299	670,021
2017-2016	616,676	633,844	645,212	670,318	657,357	665,265	664,734	839,119	963,398	576,132	650,199	654,262
Year on Year %	6.2%	8.8%	5.8%	9.1%	14.3%	13.0%	6.2%	-10.7%	-7.5%	-2.4%	-2.5%	-2.6%

Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 9	Week 10	Week 11	Week 12	Week 13
This year	684,177	606,924	574,348	686,851	712,138
Previous year	546,987	680,995	692,642	673,762	755,722
Year on Year %	25.1%	-10.9%	-17.1%	1.9%	-5.8%

Footfall by location

The figures shown below are calculated using weekly averages.

Legend: ■ This month ■ Previous month ■ Previous year ■ 2 Years ago
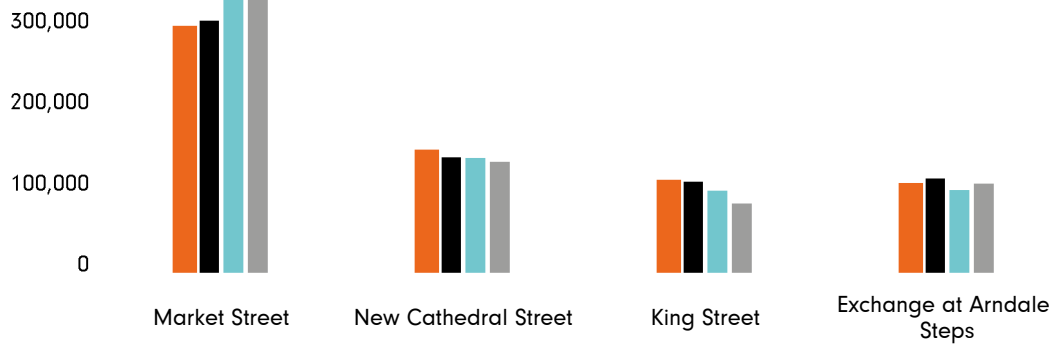
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This month	**289,086**	**145,464**	**111,203**	**107,134**
Previous month	298,195	140,138	111,660	115,424
Previous year	327,914	138,835	101,294	101,979
2 Years ago	324,260	134,594	86,190	109,219
Year on year %	**-11.8 %**	**4.8 %**	**9.8 %**	**5.1 %**

Footfall by location

- Market Street, 44.3 %
- New Cathedral Street, 22.3 %
- King Street, 17.0 %
- Exchange at Arndale Steps, 16.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to March , 2019 Vs January, 2018 to March , 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.March, 2019 Vs March, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month.3 2019 Vs 2 2019

Footfall Report
Manchester BID

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