Manchester HSI

January 2017

02/01/2017 to 29/01/2017

REGION – North & Yorkshire   Monday to Sunday   COUNT TYPE: Footfall

springboard

Monthly Footfall

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2017	2016	2017	2016	2017	2016
Manchester HSI	▲ 11.0 %		▲ 11.0 %		▼ -37.2 %	
North & Yorkshire	▲ 3.3 %	▲ 0.1 %	▲ 3.3 %	▲ 0.1 %	▼ -24.1 %	▼ -25.3 %
High Street Index(Regional City)	▲ 0.9 %	▲ 4.0 %	▲ 0.9 %	▲ 4.0 %	▼ -21.1 %	▼ -20.7 %
UK	▼ -0.4 %	▲ 0.3 %	▼ -0.4 %	▲ 0.3 %	▼ -20.0 %	▼ -18.2 %

Headlines

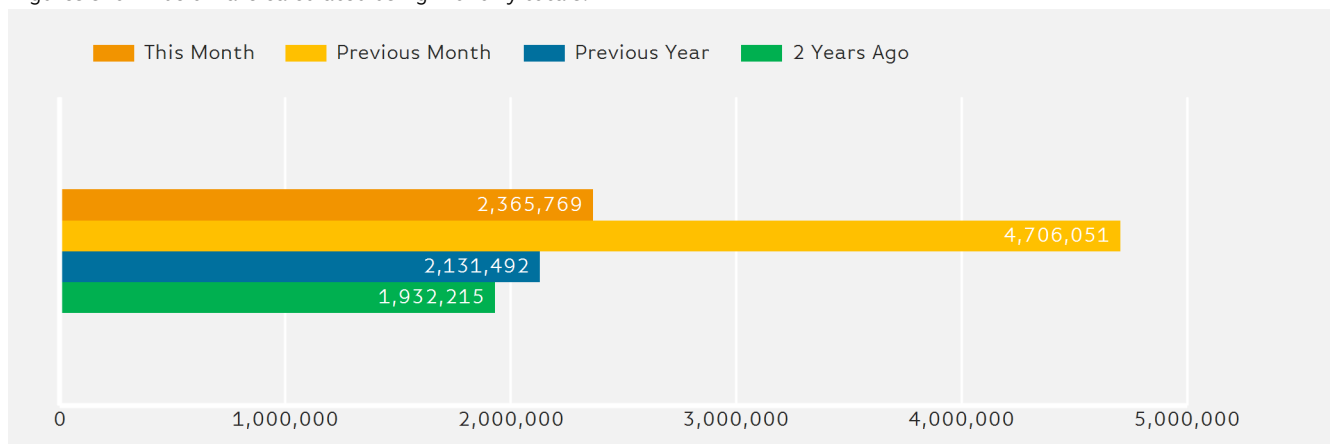Footfall for the year to date is 11% up on the previous year.

The number of visitors counted for month commencing 2 January 2017 was 2,365,769.

The busiest day in month commencing 2 January 2017 was Saturday 28 January with 126,230 visitors.

The peak hour of the month was 14:00 on Saturday with footfall of 17,071

Footfall Totals by Month

Figures shown below are calculated using monthly totals.

■ This Month   ■ Previous Month   ■ Previous Year   ■ 2 Years Ago

	Value
This Month	2,365,769
Previous Month	4,706,051
Previous Year	2,131,492
2 Years Ago	1,932,215

Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Footfall by Hour

The figures shown below are calculated using a weekly average
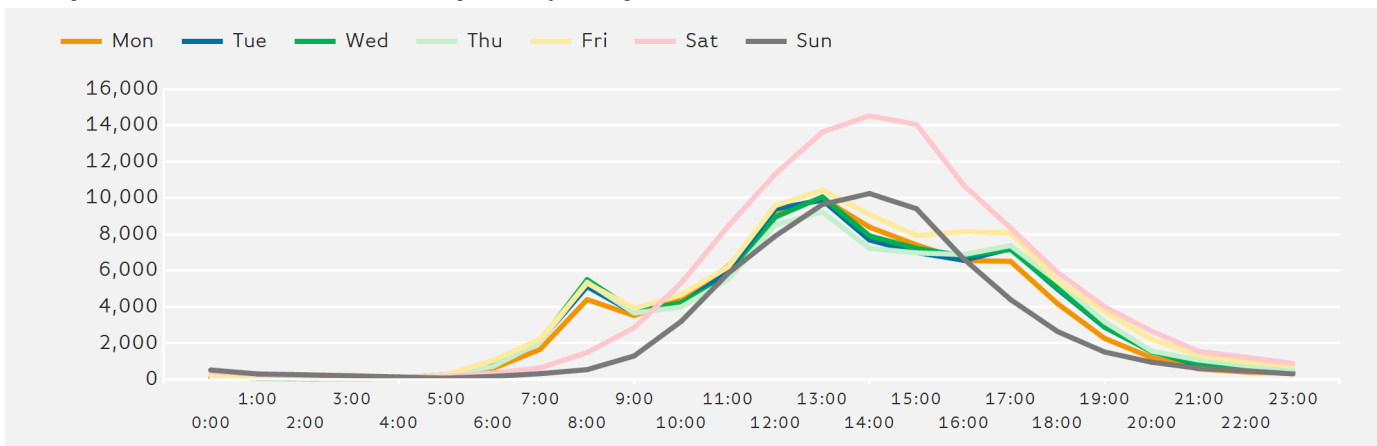
Weather

	☀	☁	🌧	F O G
Number of days this month	8	13	6	1
Number of days same month last year	12	14	2	

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2017	6.8	1.9
2016	7.9	2.9

Footfall by Day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Month	78,501	81,336	81,986	80,862	91,846	109,249	67,660
Previous Month	143,660	134,037	136,488	135,705	142,948	150,861	97,508
Previous Year	73,713	73,062	76,263	71,933	83,960	97,819	56,121
2 Years Ago	65,518	65,221	65,217	67,016	74,391	91,627	54,062
Month on Month % Change	-45.4 %	-39.3 %	-39.9 %	-40.4 %	-35.7 %	-27.6 %	-30.6 %
Year on Year % Change	6.5 %	11.3 %	7.5 %	12.4 %	9.4 %	11.7 %	20.6 %
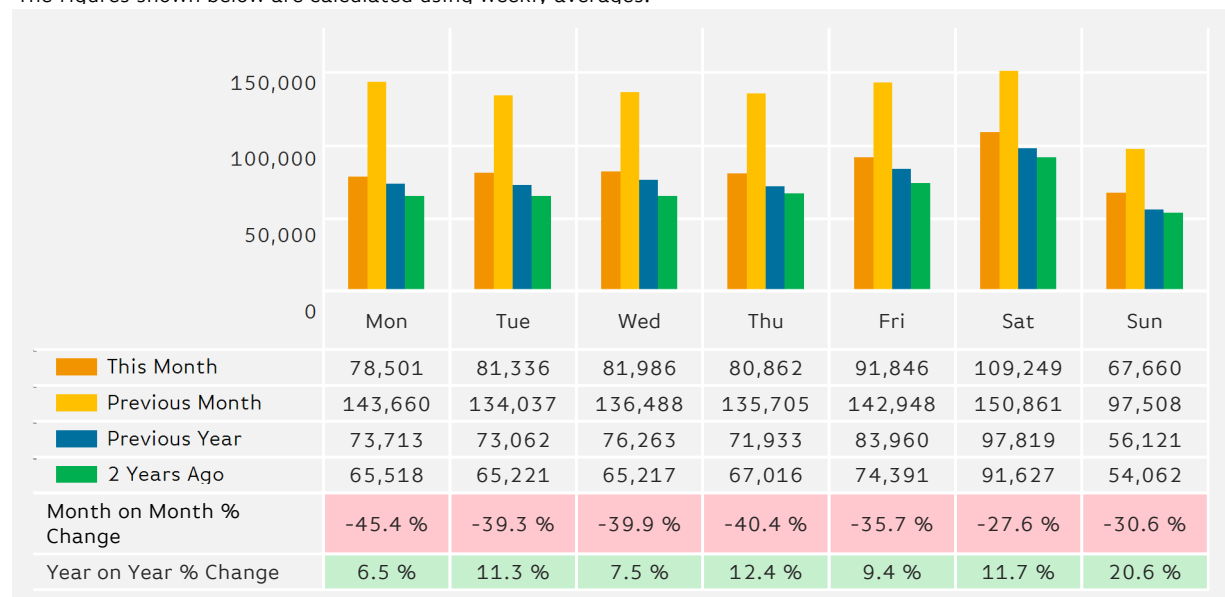
Footfall by Week of Month

The figures shown below are calculated using weekly totals.

	Week 1	Week 2	Week 3	Week 4
This Year	531,732	559,035	611,946	663,056
Previous Year	522,094	508,468	558,827	542,103
Annual % Change	1.8%	9.9%	9.5%	22.3%
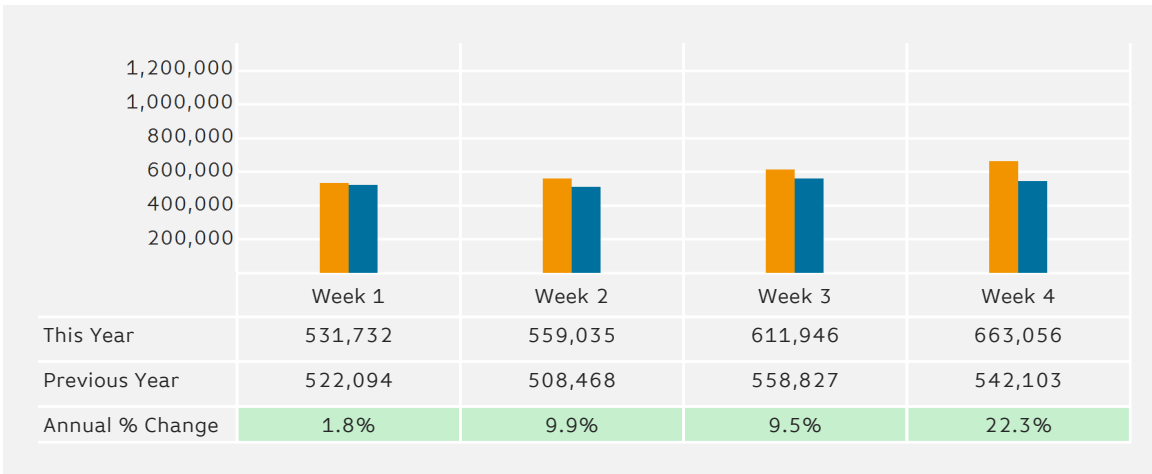
Footfall Totals

The figures shown below are calculated using weekly averages.

Legend: This Month ■ Previous Month ■ Previous Year

	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Month	296,761	110,449	99,684	84,549
Previous Month	293,028	248,343	202,706	197,134
Previous Year	255,582	103,516	86,233	87,543
2 Years Ago	263,780	66,217	79,006	74,051
Year on Year % Change	16.1 %	6.7 %	15.6 %	-3.4 %
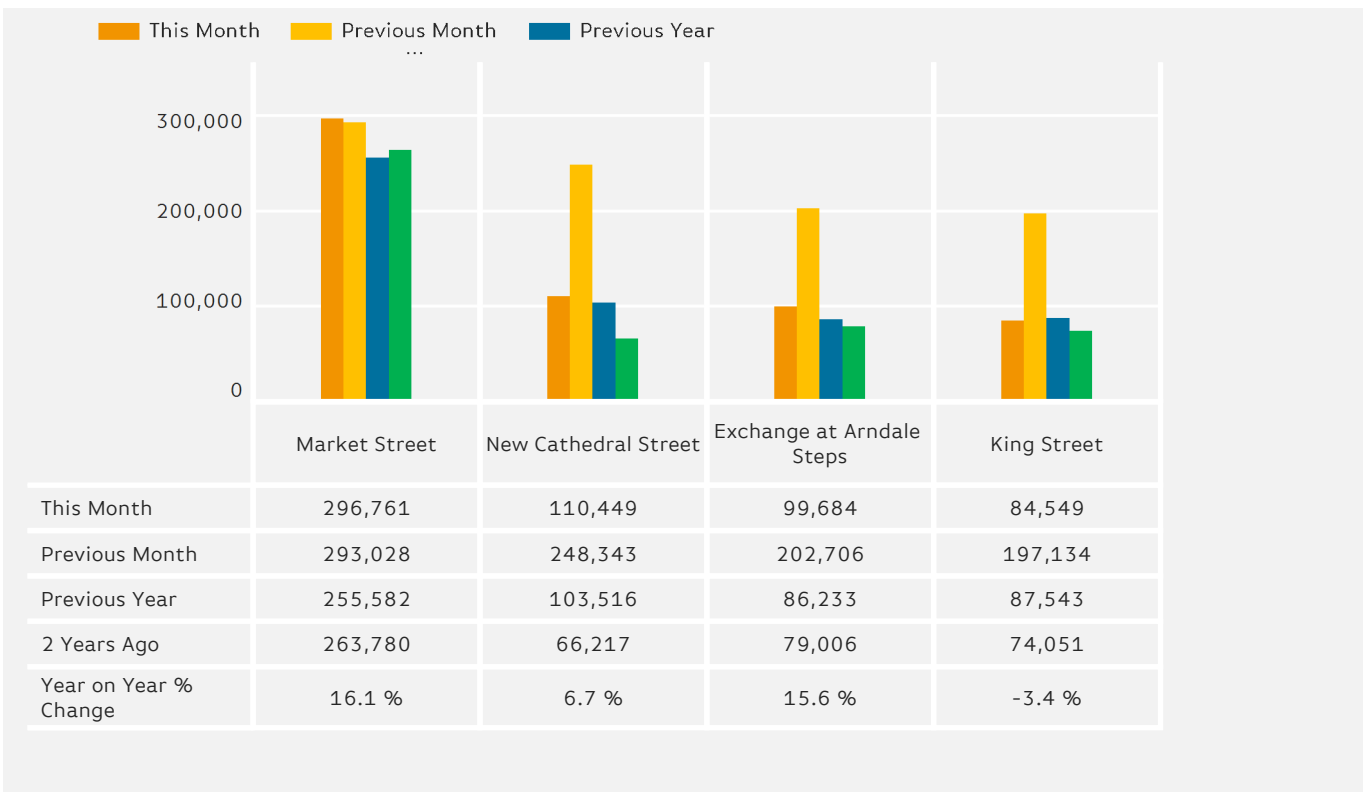
Footfall Totals

Counting By Location - Main Locations Only

The figures shown below are based on weekly averages

- Market Street, 50.2 %
- New Cathedral Street, 18.7 %
- Exchange at Arndale Steps, 16.9 %
- King Street, 14.3 %
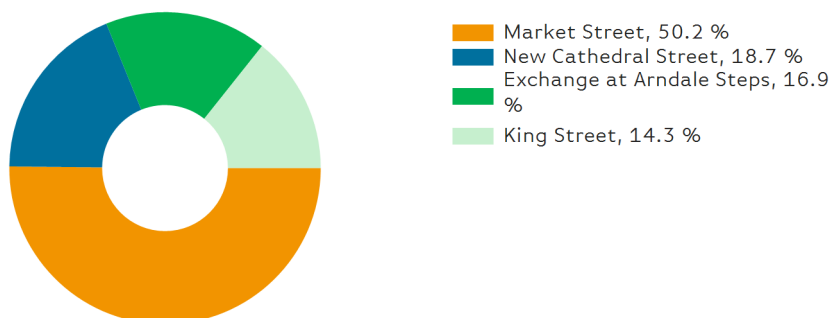
Footfall - Rolling 12 Months

The figures shown below are calculated using weekly averages.

| | 2015-2014 | 2016-2015 | 2017-2016 |

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
2017-2016	580,696	591,330	617,027	640,536	640,827	670,970	658,206	665,293	663,252	857,160	941,210	591,442
2016-2015	554,033	536,657	596,875	584,268	614,587	685,617	680,444	634,620	587,864	807,751	911,273	532,873
2015-2014	486,758	600,808	616,993	634,689	631,296	662,776	641,476	636,166	645,077	864,818	858,226	483,053
Annual % change	4.8%	10.2%	3.4%	9.6%	4.3%	-2.1%	-3.3%	4.8%	12.8%	6.1%	3.3%	11.0%
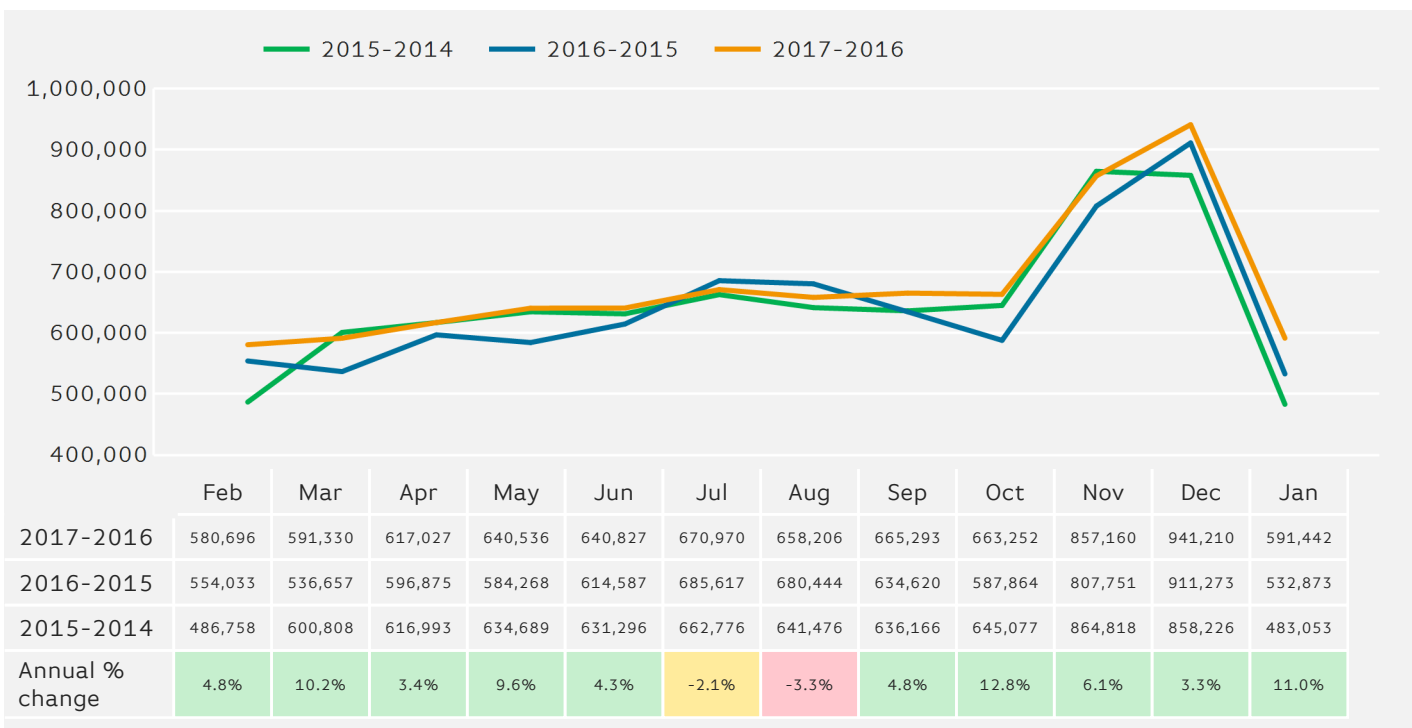
Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.