

#### **Weekly Footfall**

	Year to date %		Year o	n year %	Week on week %		
	2022	2021	2022	2021	2022	2021	
Manchester BID	104.4%	-50.3%	-22.4%	601.2%	-1 <b>2.9</b> %	0.0%	
North & Yorkshire	<b>94.8</b> %	<b>-39.7</b> %	6.0%	288.2%	-3.8%	-0.1%	
High Street Index(Regional City)	211.7%	-60.5%	55.7%	433.5%	<b>-6.8</b> %	-2.3%	
High Street Index - BDSU(BDSU - Comparison)	148.9%	-54.2%	25.8%	381.7%	-7.7%	-2.6%	
UK	113.5%	-45.3%	20.8%	260.5%	-5.5%	-0.8%	

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

#### Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 32,286,947 which is 89.2% up on the previous year.

The total number of visitors for the year to date is 8,530,393 which is 104.4% up on the previous year.

The total number of visitors to Manchester BID in week commencing 17 April 2022 was 568,049.

The busiest day in week commencing 17 April 2022 was Saturday with 111,164 visitors.

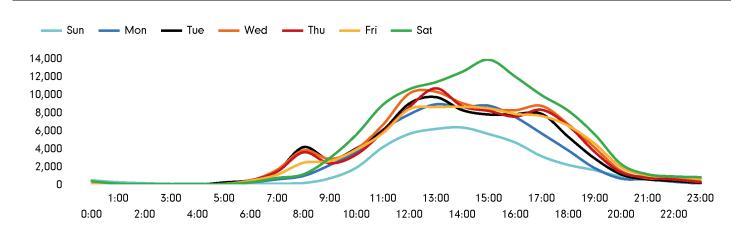
The peak hour of the week was 15:00 on Saturday 23 April 2022 with footfall of 13,935.

Footfall by week	Weather							
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
	This week	$\bigcirc$	උ		Č	Č	ඊ	ඊ
568,049		19°	13°	14°		19°	18°	17°
652,546 731,971	Previous week		۲	۲			ඊ	凸
104,385		12°	15°	15°		17°	19°	20°
	Previous year	ථ	ඊ		ඊ	ඊ	ඊ	ď
This Week Previous Year Previous Week 2 Years Ago		15°	17°	17°	14°	16°	18°	18°

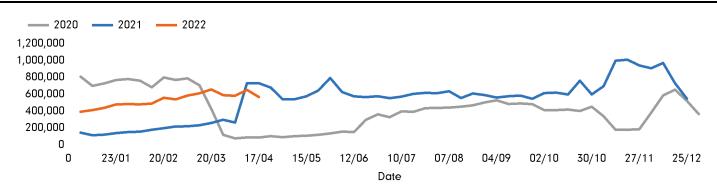
# **SPRINGBOARD.**

150,000							1.1	
100,000	1				.0			
50,000								
0	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	47,791	70,089	81,841	90,120	83,985	83,059	111,164	568,049
Previous Week	73,294	91,311	82,229	94,551	100,408	100,985	109,768	652,546
Previous Year	92,694	95,544	97,356	93,489	92,036	111,432	149,420	731,971
2 Years Ago	11,817	15,338	15,085	14,873	14,926	17,027	15,319	104,385
Week on week %	-34.8%	-23.2%	-0.5%	-4.7%	-16.4%	-17.8%	1.3%	
Year on year %	-48.4%	<b>-26.6</b> %	<b>-15.9</b> %	<b>-3.6</b> %	<b>-8.7</b> %	-25.5%	<b>-25.6</b> %	
% of week	8.4%	12.3%	14.4%	15. <b>9</b> %	14.8%	14. <b>6</b> %	1 <b>9.6</b> %	

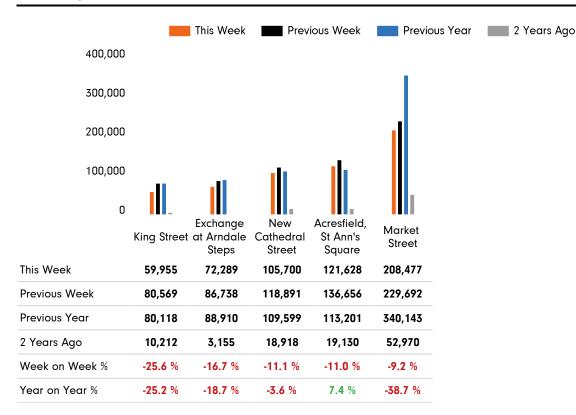
# Footfall by hour



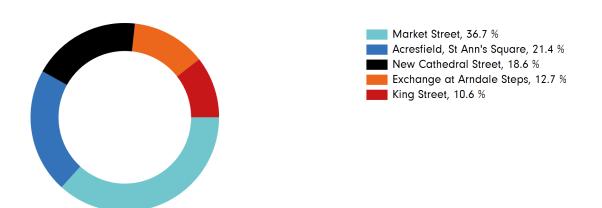
# Footfall by week



#### Footfall by location



#### Footfall by location



#### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 16, 2022 Vs Week 1, 2021 to Week 16, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week16, 2022 Vs Week 16, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2022 Vs Week 15 2022



# Week 16, 2022. 17 Apr 2022 - 23 Apr 2022 2019 Comparison for: Manchester BID

## 2019 comparison for Manchester BID

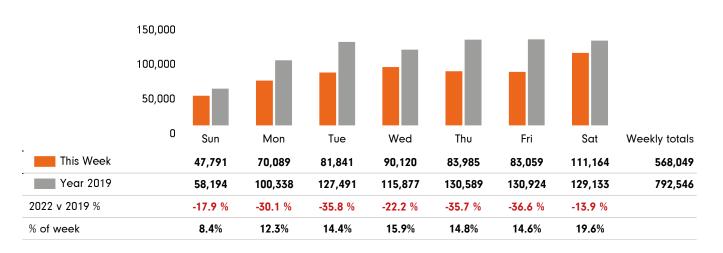
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

#### Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-34.4 %	-28.3 %
North & Yorkshire	-20.8 %	-10.3 %
High Street Index(Regional City)	<b>-24.6</b> %	-15.9 %
High Street Index - BDSU(BDSU - Comparison)	<b>-24.0</b> %	-15.2 %
UK	<b>-21.8</b> %	-13.3 %

Manchester BID is compared to the high street index.

# Footfall by day



## Footfall by location

	This week	2019	2022 - 2019 %	This week Year 2019
Acresfield, St Ann's Square	121,628	141,986	-14.3 %	
Exchange at Arndale Steps	72,289	97,661	-26.0 %	
King Street	59,955	98,167	-38.9 %	
Market Street	208,477	294,507	-29.2 %	
New Cathedral Street	105,700	160,225	-34.0 %	

