

Weekly Footfall

	Year to date %		Year o	n year %	Week on week %		
	2022	2021	2022	2021	2022	2021	
Manchester BID	50.1 %	-4.3%	17.3%	93.5 %	7.3%	-8.1 %	
North & Yorkshire	56.3%	-0.5 %	11.1%	75.1%	2.9%	-3.5%	
High Street Index(Regional City)	117.7%	-19.1 %	40.2%	131.2%	3.6%	-6.1 %	
High Street Index - BDSU(BDSU - Comparison)	86.3%	-15.2%	27.9%	90.5%	3.4%	-5.3%	
UK	69.6 %	-8.4%	24.1%	77.7%	5.0%	-5.4%	

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 32,514,123 which is 55.8% up on the previous year.

The total number of visitors for the year to date is 13,737,970 which is 50.1% up on the previous year.

The total number of visitors to Manchester BID in week commencing 12 June 2022 was 675,925.

The busiest day in week commencing 12 June 2022 was Saturday with 122,087 visitors.

The peak hour of the week was 14:00 on Saturday 18 June 2022 with footfall of 15,248.

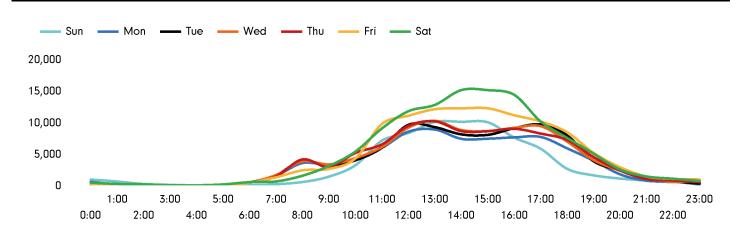
Footfall by week	Weather							
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
	This week	ඊ		Č	ථ		ඊ	÷
<u>675,925</u> 630,140		16°	17°	19°	23°	24°	27°	16°
576,112 297,764	Previous week						ඊ	
877,197		15°	17°	21°	17°	18°	20°	19°
	Previous year	ඊ		ඊ	ඊ			ඊ
This Week Previous Year 2019 Previous Week 2 Years Ago		25°	18°	22°	24°	19°	19°	20°

SPRINGBOARD.

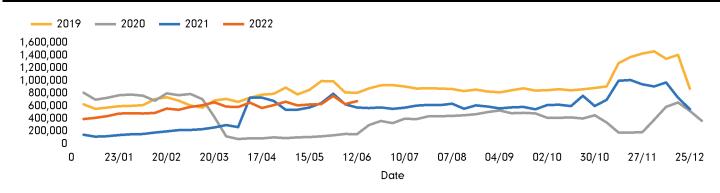
Footfall by day

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100,000					b	П.		
50,000	11.							
0	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	77,025	83,590	92,173	93,902	94,312	112,836	122,087	675,925
Previous Week	56,105	77,646	85,612	82,810	83,500	114,233	130,234	630,140
Previous Year	65,622	70,601	79,215	79,201	76,183	83,474	121,816	576,112
2 Years Ago	18,009	52,354	38,897	45,220	33,794	46,270	63,220	297,764
Week on week %	37.3%	7.7%	7.7%	13.4%	12.9%	-1.2%	-6.3%	
Year on year %	17.4%	18.4%	16.4%	18.6%	23.8%	35.2%	0.2%	
% of week	11.4%	12.4%	13.6%	13.9 %	14.0%	16.7%	18.1%	

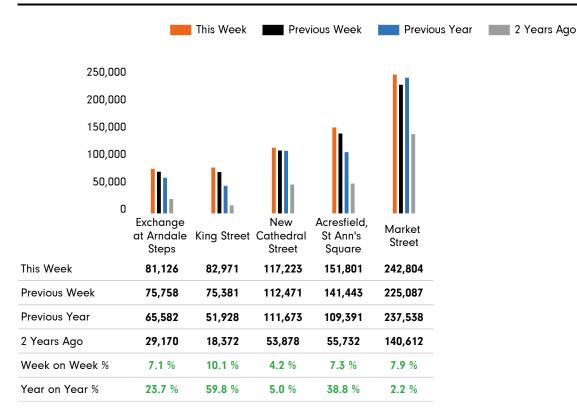
Footfall by hour



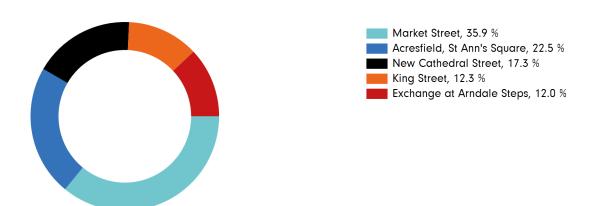
Footfall by week



Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 24 , 2022 Vs Week 1, 2021 to Week 24 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week24, 2022 Vs Week 24, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 24 2022 Vs Week 23 2022



Week 24, 2022. 12 Jun 2022 - 18 Jun 2022 2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

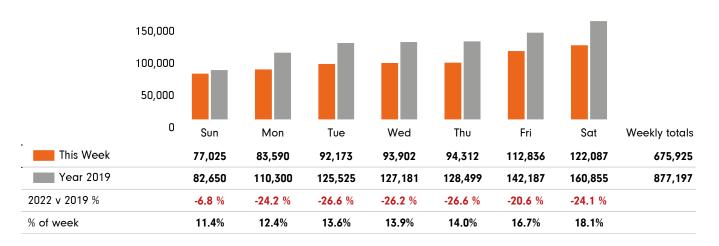
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-31.0 %	-22.9 %
North & Yorkshire	-18.7 %	-16.6 %
High Street Index(Regional City)	-21.3 %	-17.5 %
High Street Index - BDSU(BDSU - Comparison)	-21.1 %	-17.6 %
UK	-19.3 %	-14.8 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

	This week	2019	2022 - 2019 %	This week Year 2019
Acresfield, St Ann's Square	151,801	181,314	-16.3 %	
Exchange at Arndale Steps	81,126	112,778	-28.1 %	
King Street	82,971	117,848	-29.6 %	
Market Street	242,804	286,788	-15.3 %	
New Cathedral Street	117,223	178,469	-34.3 %	

