

**Manchester BID**

Week 27, 2017

02/07/2017 to 08/07/2017



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 9.5 %	▲ 6.6 %	▲ 10.3 %	▲ 1.5 %	▲ 4.5 %	▲ 3.6 %
North & Yorkshire	▲ 0.7 %	▼ -1.9 %	▲ 1.5 %	▼ -2.9 %	▲ 5.1 %	▲ 2.2 %
High Street Index(Regional City)	▲ 1.0 %	▼ -1.7 %	▲ 1.3 %	▲ 2.4 %	▲ 3.5 %	▲ 3.9 %
UK	▲ 0.2 %	▼ -2.3 %	▲ 1.7 %	▼ -0.6 %	▲ 5.2 %	▲ 4.3 %

Headlines

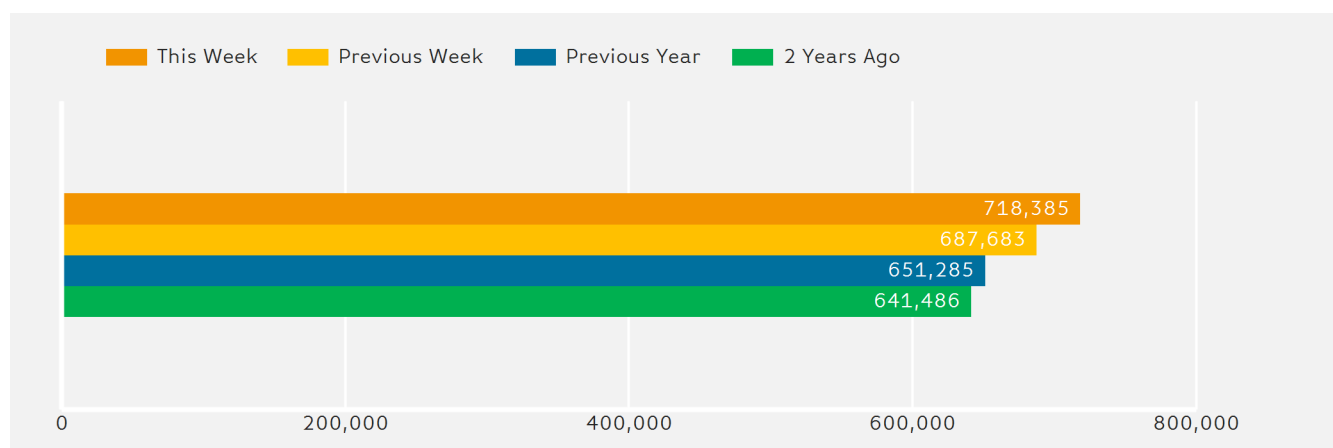
The change in footfall for Manchester BID over the last 52 weeks is 6.4% up on the previous year.

Footfall for the year to date is 9.5% up on the previous year.

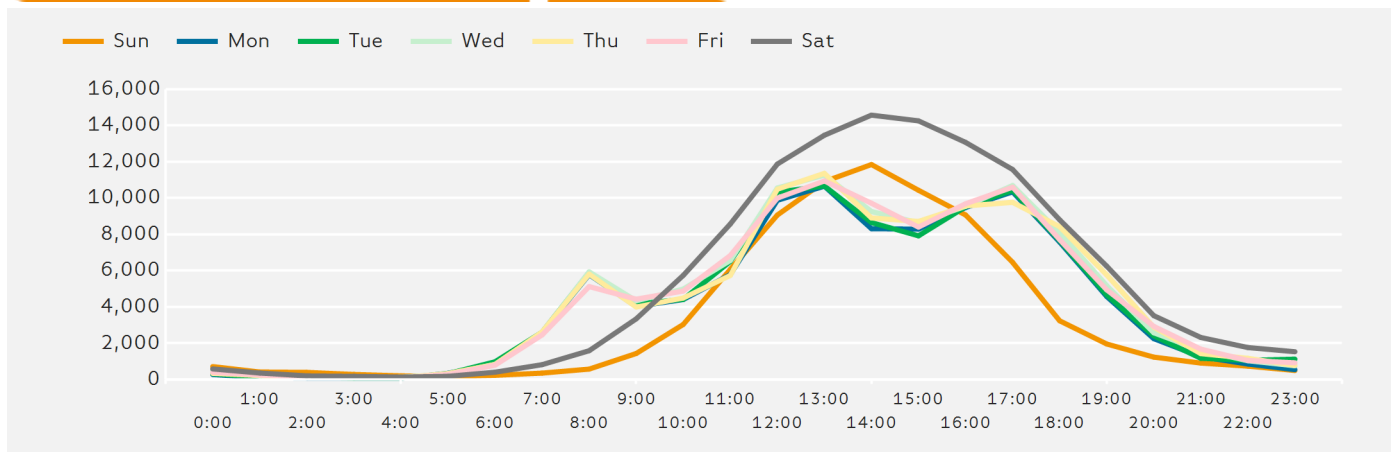
The number of visitors counted for week commencing 2 July 2017 was 718,385.

The busiest day in week commencing 2 July 2017 was Saturday with 125,004 visitors.






















The peak hour of the week was 14:00 on Saturday with footfall of 14,564

Footfall Totals by Week

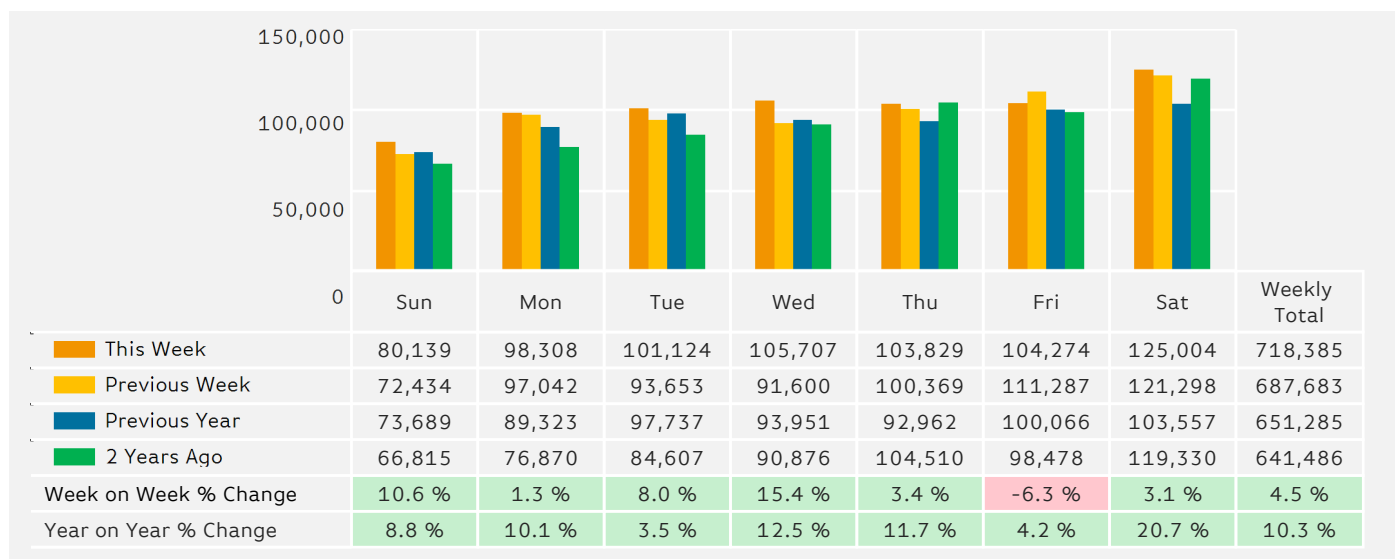
Footfall by Hour



Weather

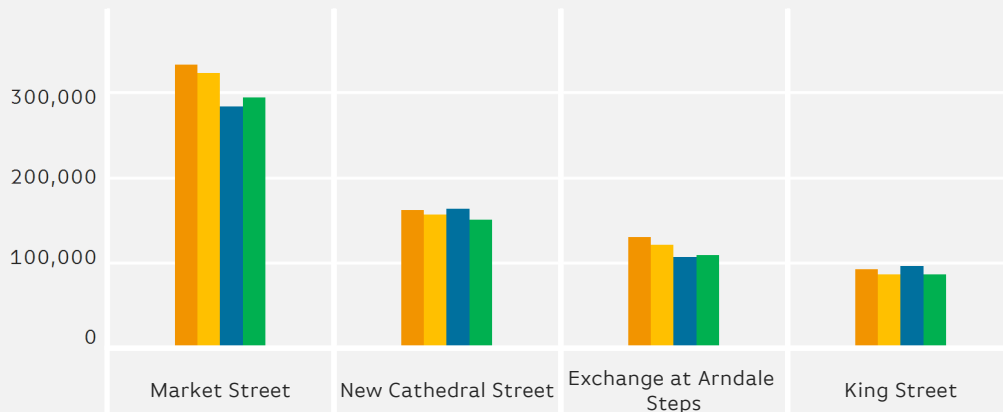
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	 18	 18	 20	 22	 26	 21	 20
Previous Week	 16	 19	 18	 13	 16	 21	 19
Previous Year	 18	 20	 16	 19	 20	 19	 21

Footfall by Day



Footfall Totals

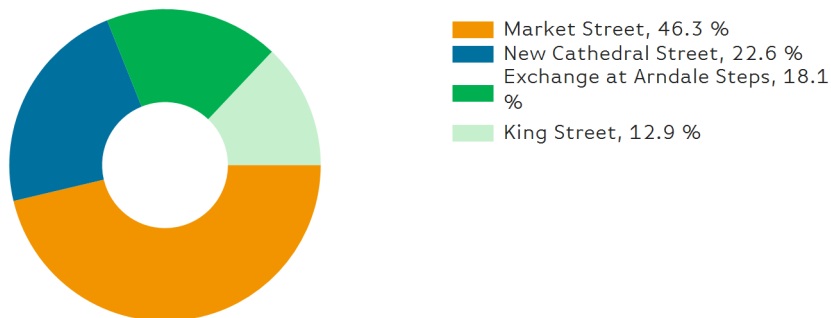
■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



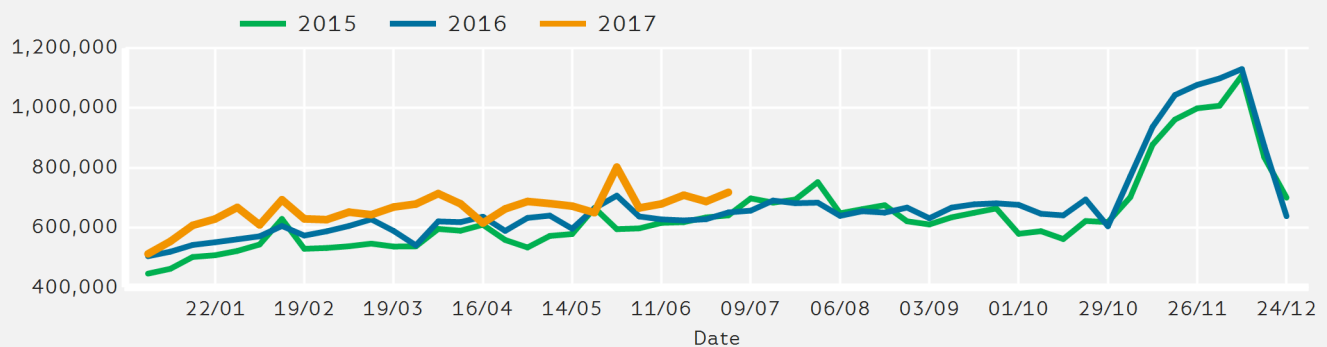
This Week	332,629	162,563	130,189	93,004
Previous Week	322,780	156,942	121,557	86,404
Previous Year	284,074	164,002	106,866	96,343
2 Years Ago	294,170	151,167	109,106	87,043
Week on Week % Change	3.1 %	3.6 %	7.1 %	7.6 %
Year on Year % Change	17.1 %	-0.9 %	21.8 %	-3.5 %

Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.