

**Manchester BID**

Week 2, 2019

06/01/2019 to 12/01/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Manchester BID	▲ 2.4 %	▲ 7.9 %	▼ -9.0 %	▲ 9.8 %	▼ -11.5 %	▲ 12.0 %
North & Yorkshire	▲ 2.1 %	▲ 0.9 %	▼ -2.6 %	▲ 0.6 %	▼ -7.0 %	▲ 2.2 %
High Street Index (Regional City)	▼ -0.3 %	▲ 1.6 %	▼ -2.8 %	▼ -2.0 %	▼ -14.4 %	▼ -9.8 %
High Street Index - BDSU (BDSU - Comparison)	▲ 2.7 %		▼ -1.2 %		▼ -10.9 %	
UK	▲ 1.1 %	▼ -0.4 %	▼ -2.1 %	▼ -1.9 %	▼ -8.4 %	▼ -2.0 %

Headlines

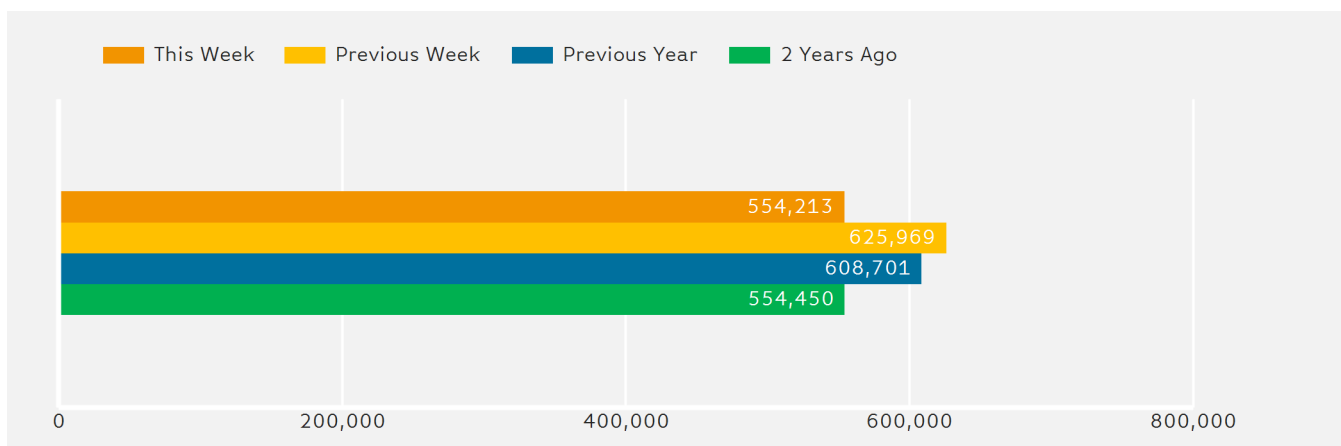
The change in footfall for Manchester BID over the last 52 weeks is 3.5% up on the previous year.

Footfall for the year to date is 2.4% up on the previous year.

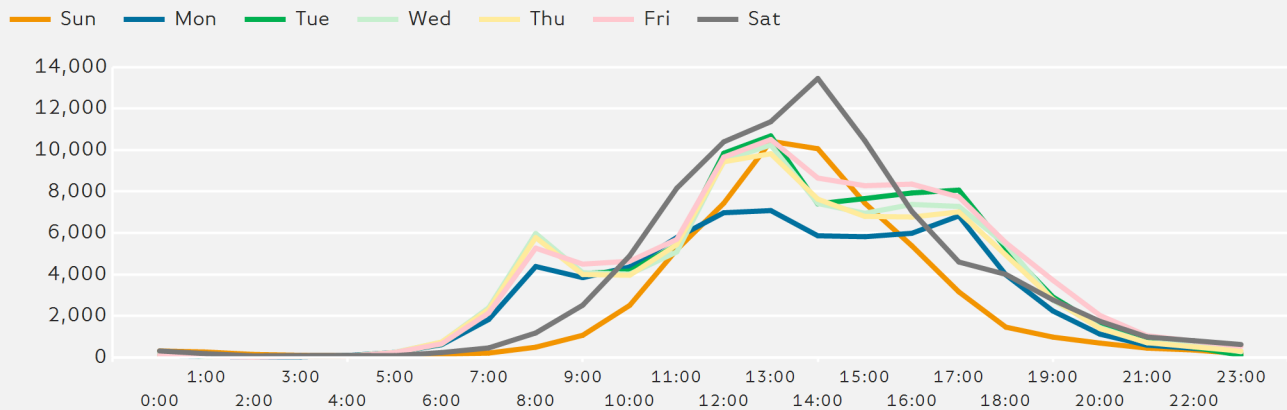
The number of visitors counted for week commencing 6 January 2019 was 554,213.

The busiest day in week commencing 6 January 2019 was Friday with 90,343 visitors.

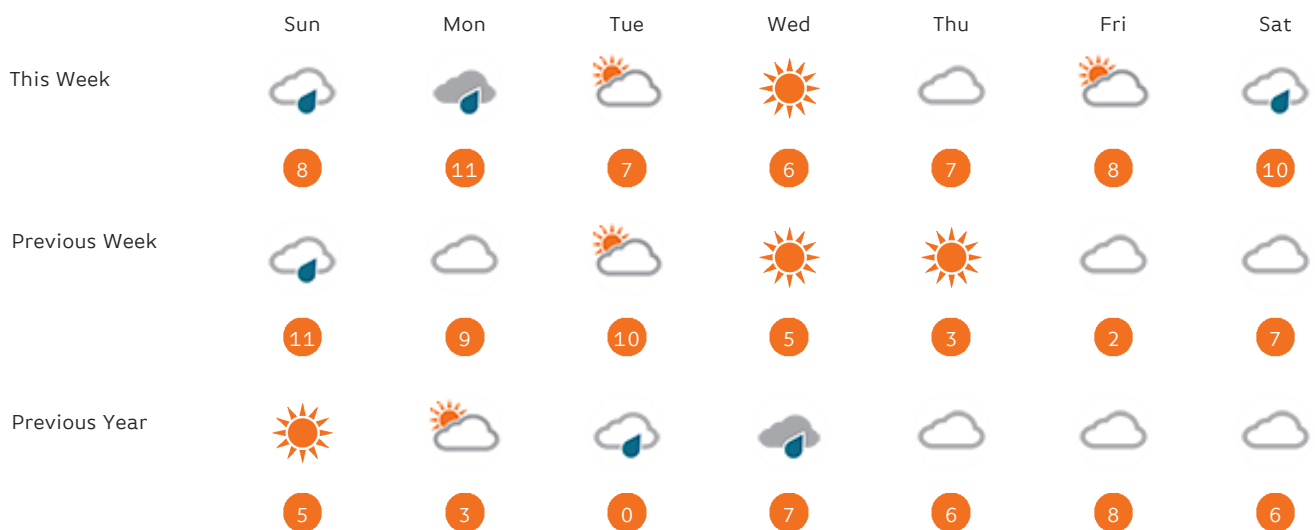
The peak hour of the week was 14:00 on Saturday 12 January 2019 with footfall of 13,451

Footfall by Week

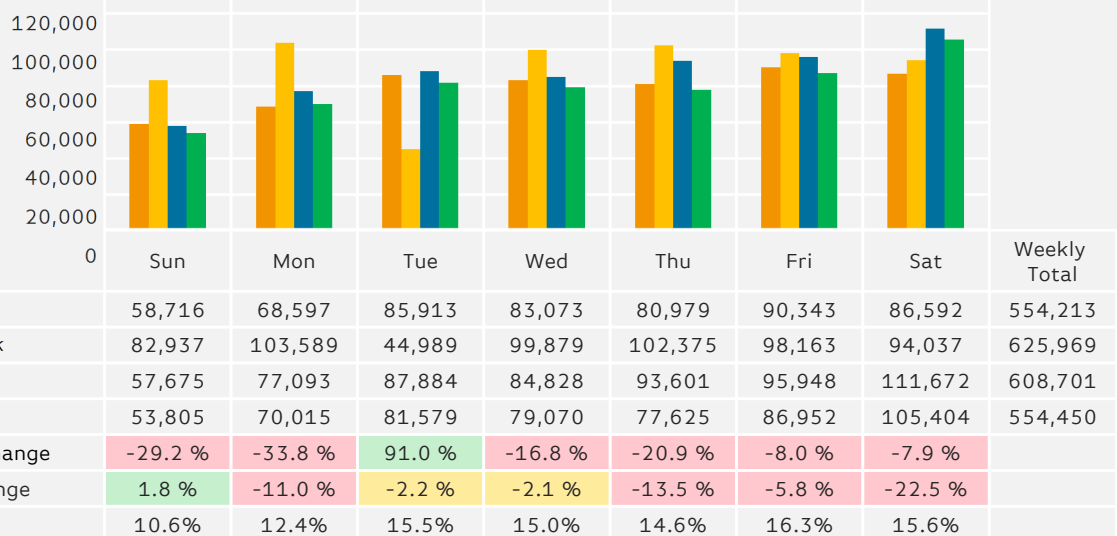
Footfall by Hour



Weather



Footfall by Day



Footfall by Location

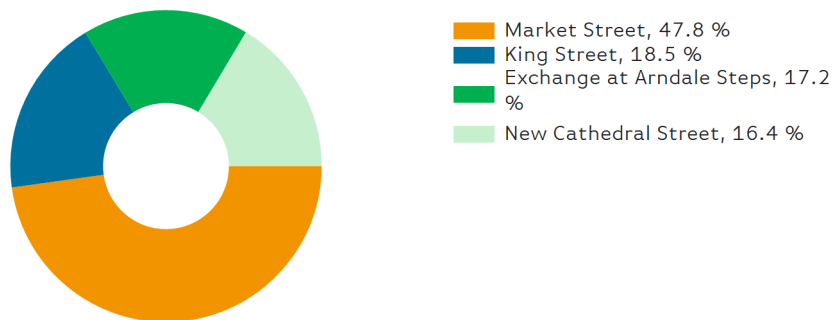
■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



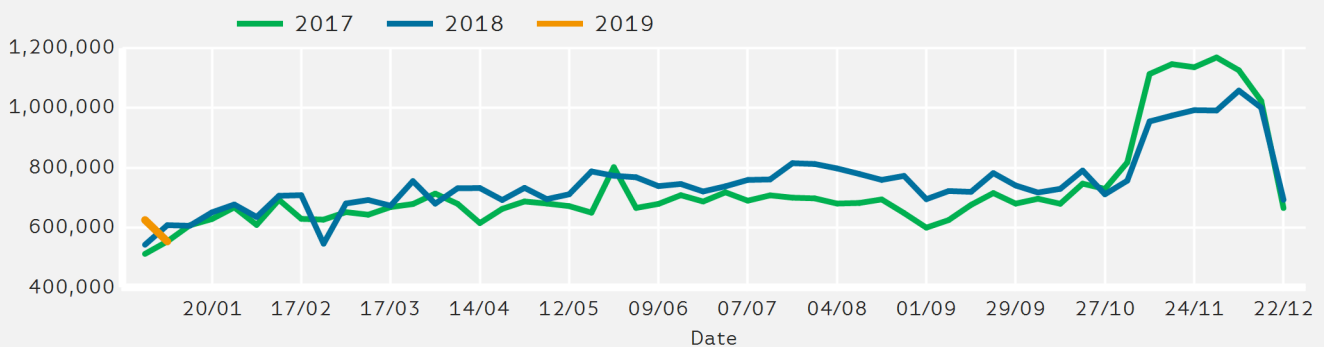
	Market Street	King Street	Exchange at Arndale Steps	New Cathedral Street
This Week	264,971	102,676	95,589	90,977
Previous Week	291,042	98,497	120,370	116,060
Previous Year	294,181	101,965	100,022	112,533
2 Years Ago	285,680	84,908	89,985	93,877
Week on Week % Change	-9.0 %	4.2 %	-20.6 %	-21.6 %
Year on Year % Change	-9.9 %	0.7 %	-4.4 %	-19.2 %

Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 2 , 2019 Vs Week 1, 2018 to Week 2 , 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2019 Vs Week 2, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2019 Vs Week 1 2019