

### **Manchester BID**

Week 37, 2017 10/09/2017 to 16/09/2017 Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

# Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2017		2016		2017		2016		2017		2016	
Manchester BID		7.2 %		4.4 %	•	-6.2 %		5.1 %		4.2 %		5.6 %
North & Yorkshire	•	-0.4 %	•	-1.4 %	•	-6.8 %	<b>A</b>	1.5 %	•	-0.7 %	•	-0.3 %
High Street Index(Regional City)		0.2 %	•	-1.0 %	•	-3.9 %	<b>A</b>	2.4 %		0.8 %		3.9 %
UK	•	-0.7 %	▼	-1.4 %	•	-5.0 %		3.1 %		0.2 %		1.8 %

## Headlines

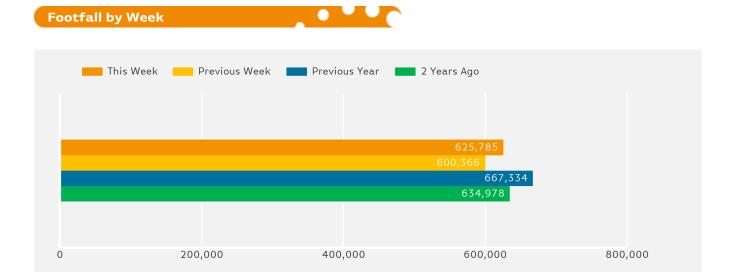
The change in footfall for Manchester BID over the last 52 weeks is 6.9% up on the previous year.

Footfall for the year to date is 7.2% up on the previous year.

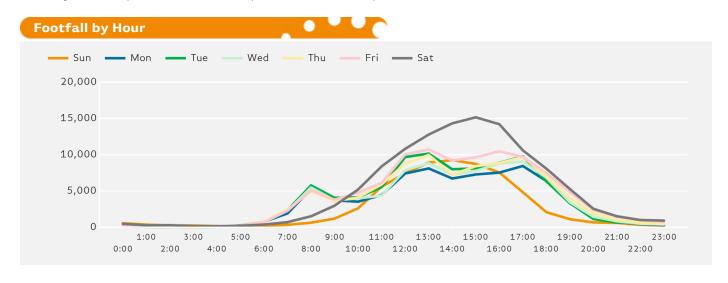
The number of visitors counted for week commencing 10 September 2017 was 625,785.

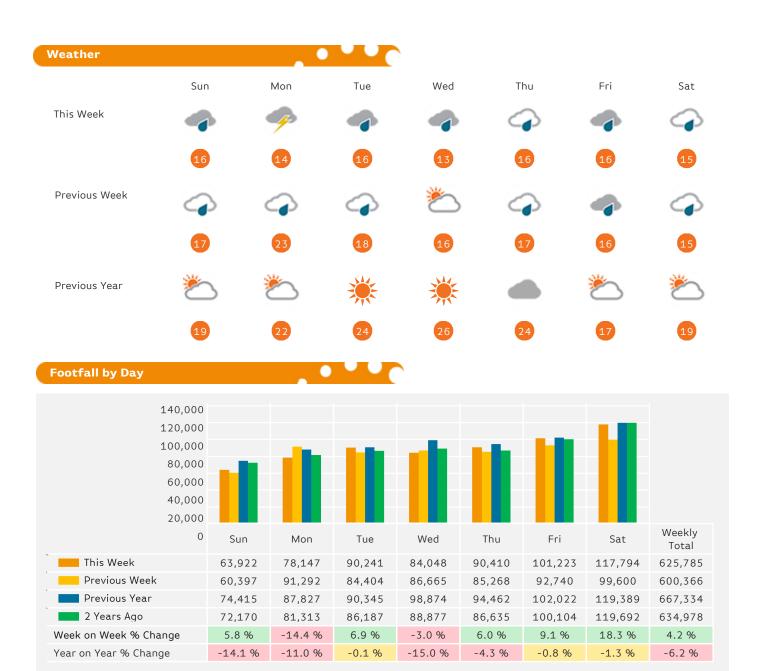
The busiest day in week commencing 10 September 2017 was Saturday with 117,794 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 15,142



Powered by Springboard Page 1 of 3





Powered by Springboard Page 2 of 3

#### Footfall by Location This Week Previous Week Previous Year 2 Years Ago 300,000 200,000 100,000 0 Exchange at Arndale Market Street New Cathedral Street King Street Steps This Week 319,574 86,541 79,208 140,462 Previous Week 315,475 132,555 76,566 75,770 Previous Year 290,677 170,172 106,186 100,299 2 Years Ago 276,353 182,737 82,665 93,223 Week on Week % 1.3 % 6.0 % 13.0 % 4.5 % Change Year on Year % -21.0 % 9.9 % -17.5 % -18.5 % Change

# Footfall by location

# Counting By Location - Main Locations Only



# **Footfall by Week**



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3