

Week 41, 2021. 10 Oct 2021 - 16 Oct 2021 Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year o	n year %	Week on week %		
	2021	2020	2021	2020	2021	2020	
Manchester BID	12.4%	-51.4%	46.5%	-50.5%	2.0%	1.5%	
North & Yorkshire	12.8%	-40.0%	42.6%	-38.3%	-0.3%	-5.7%	
High Street Index(Regional City)	11.0%	-51.6%	73.7%	-52.5%	2.3%	-4.6%	
High Street Index - BDSU(BDSU - Comparison)	5.9%	-47.4%	49.1 %	-45.5%	1.6%	-3.0%	
UK	9.0%	-43.4%	40.3%	-40.0%	0.0%	-2.8 %	

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 23,398,219 which is 21.1% down on the previous year.

The total number of visitors for the year to date is 19,144,478 which is 12.4% up on the previous year.

The total number of visitors to Manchester BID in week commencing 10 October 2021 was 614,527.

The busiest day in week commencing 10 October 2021 was Saturday with 135,604 visitors.

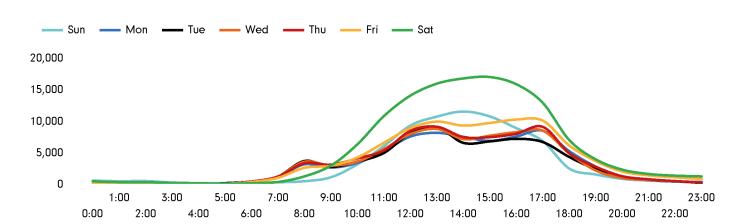
The peak hour of the week was 15:00 on Saturday 16 October 2021 with footfall of 17,076.

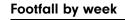
Footfall by week	Weather							
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
	This week	ඊ	ථ				ඊ	
614,527		15°	16°	15°	15°	15°	13°	15°
602,280 419,444	Previous week				ඊ		ඊ	
847,092		14°	14°	11°	14°	18°	20°	17°
	Previous year	ඊ			ඊ		ď	
This Week Previous Year Previous Week 2 Years Ago		14°	11°	13°	14°	12°	12°	12°

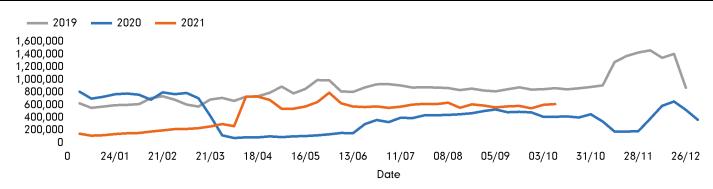
SPRINGBOARD.

150,000 100,000 50,000	h	ы	ы	b	вl	h		
0	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	79,924	75,151	72,781	77,483	80,057	93,527	135,604	614,527
Previous Week	68,447	73,986	65,922	78,760	80,486	90,990	143,689	602,280
Previous Year	57,676	45,567	50,990	56,806	53,842	66,986	87,577	419,444
2 Years Ago	88,126	111,846	118,141	118,500	118,362	130,058	162,059	847,092
Week on week %	16.8%	1.6%	10.4%	-1.6 %	-0.5 %	2.8%	-5.6%	
Year on year %	38.6%	64.9 %	42.7 %	36.4%	48.7%	39.6 %	54.8%	
% of week	13.0%	12.2%	11. 8 %	1 2.6 %	13.0%	15.2%	22.1%	

Footfall by hour

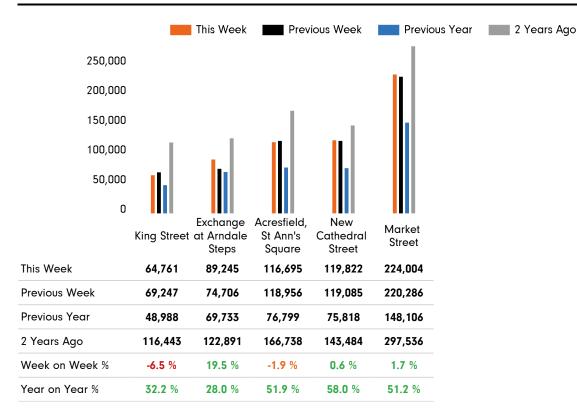




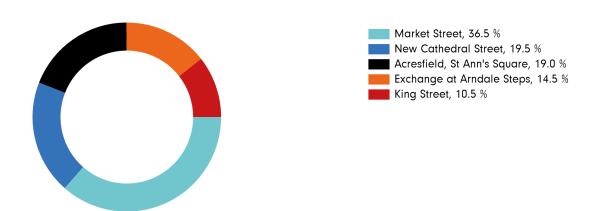


Footfall Report Manchester BID

Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 41 , 2021 Vs Week 1, 2020 to Week 41 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2021 Vs Week 41, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2021 Vs Week 40 2021

2021 versus 2019 comparison follows on subsequent pages



Week 41, 2021. 10 Oct 2021 - 16 Oct 2021 2019 Comparison for: Manchester BID

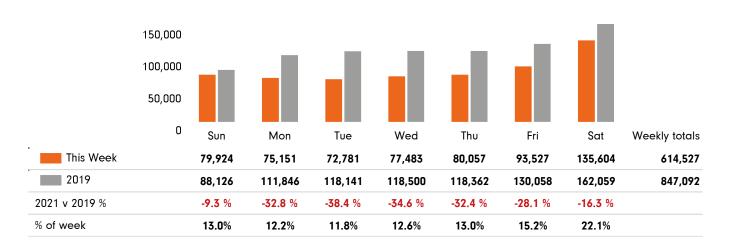
2019 comparison for Manchester BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

	Year to date %	Year on year %		
	2021 Vs 2019	2021 Vs 2019		
Manchester BID	-44.1 %	-27.5 %		
North & Yorkshire	-26.1 %	-12.0 %		
High Street Index(Regional City)	-46.8 %	-19.8 %		
High Street Index - BDSU(BDSU - Comparison)	-43.3 %	-18.0 %		
UK	-35.9 %	-15.3 %		

Manchester BID is compared to the high street index.



Footfall by day

Footfall by location

	This week	2019	2021 - 2019 %	This week 2019
Acresfield, St Ann's Square	116,695	166,738	-30.0 %	
Exchange at Arndale Steps	89,245	122,891	-27.4 %	
King Street	64,761	116,443	-44.4 %	
Market Street	224,004	297,536	-24.7 %	
New Cathedral Street	119,822	143,484	-16.5 %	