



Manchester BID

Week 52, 2017

24/12/2017 to 30/12/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 7.5 %	▲ 5.0 %	▲ 7.5 %	▼ -8.8 %	▼ -33.9 %	▼ -26.9 %
North & Yorkshire	▼ -0.6 %	▼ -0.4 %	▼ -0.6 %	▲ 0.9 %	▼ -28.7 %	▼ -21.1 %
High Street Index(Regional City)	▲ 0.1 %	▼ -0.9 %	▼ -3.8 %	▼ -5.5 %	▼ -23.0 %	▼ -13.7 %
UK	▼ -1.1 %	▼ -1.1 %	▼ -4.7 %	▼ -4.6 %	▼ -27.5 %	▼ -19.3 %

Headlines

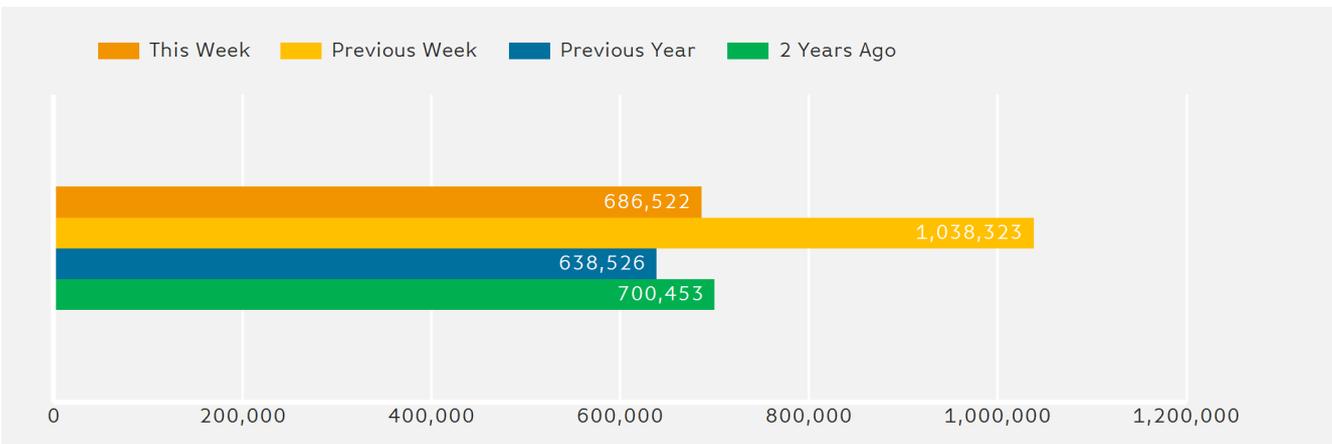
Footfall for the year to date is 7.5% up on the previous year.

The number of visitors counted for week commencing 24 December 2017 was 686,522.

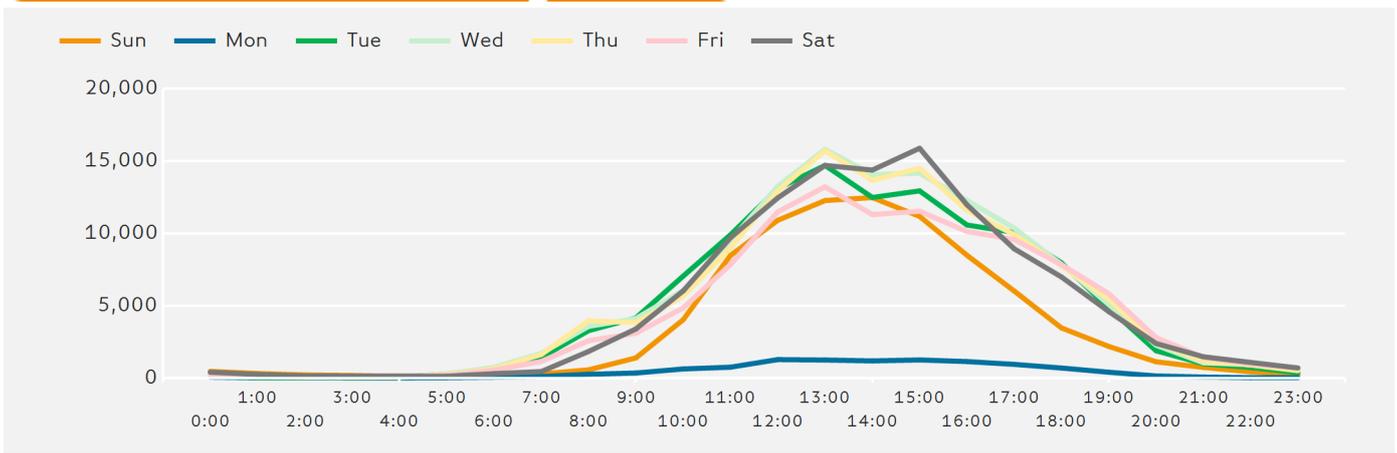
The busiest day in week commencing 24 December 2017 was Wednesday with 124,213 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 15,869

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	12	11	6	3	5	6	10
Previous Week	9	5	8	11	10	9	9
Previous Year	14	7	4	6	6	9	10

Footfall by Day

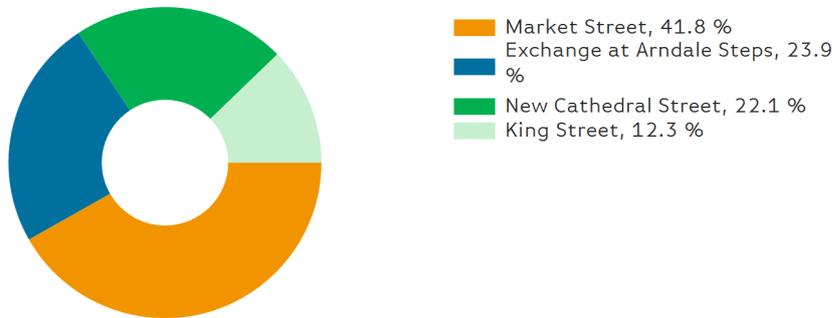
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	85,789	10,757	117,660	124,213	121,982	107,701	118,420	686,522
Previous Week	141,088	162,830	166,811	154,208	140,573	148,560	124,253	1,038,323
Previous Year	10,495	110,002	105,944	111,804	105,268	106,625	88,388	638,526
2 Years Ago	109,555	121,877	134,333	110,315	86,114	40,769	97,490	700,453
Week on Week % Change	-39.2 %	-93.4 %	-29.5 %	-19.5 %	-13.2 %	-27.5 %	-4.7 %	-33.9 %
Year on Year % Change	717.4 %	-90.2 %	11.1 %	11.1 %	15.9 %	1.0 %	34.0 %	7.5 %

Footfall by Location



Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.