

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	227.1%	-81.9 %	216.8%	-79.9 %	0.8%	8.8%
North & Yorkshire	146.7%	-68.7 %	143.9 %	-68.2%	-0.4%	3.3%
High Street Index(Regional City)	313.2%	-83.4%	336.4%	-83.1 %	3.8%	6.1%
High Street Index - BDSU(BDSU - Comparison)	226.3%	-79.3%	234.9%	-78.6%	2.9%	6.9 %
UK	169.3%	-72.4%	169.5%	-71.6%	3.1%	9.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 29,465,493 which is 61.7% up on the previous year.

The total number of visitors for the year to date is 2,211,040 which is 227.1% up on the previous year.

The total number of visitors to Manchester BID in week commencing 30 January 2022 was 484,246.

The busiest day in week commencing 30 January 2022 was Saturday with 98,423 visitors.

The peak hour of the week was 14:00 on Saturday 5 February 2022 with footfall of 13,737.

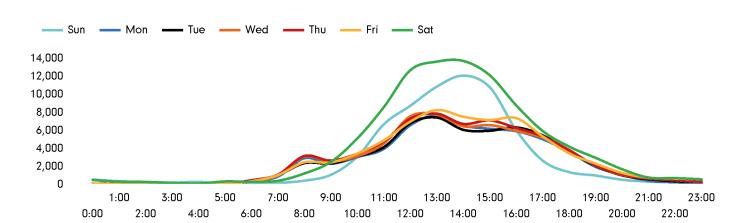
Weather Footfall by week Sun Mon Tue Wed Thu Fri Sat This week 11° 10° 11° 6° 9° **7**° 484,246 480,380 Previous 152,834 week 762,191 10° 12° 3 8° 11° Previous year This Week Previous Year 8° 9° 9° 8° 6° Δ° 6° **Previous Week** 2 Years Ago

SPRINGBOARD.

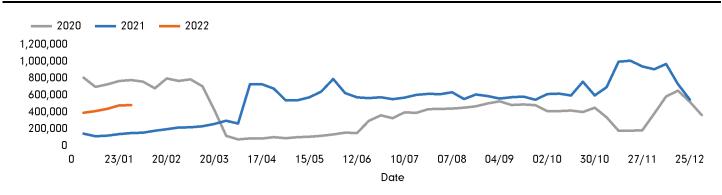
Footfall by day

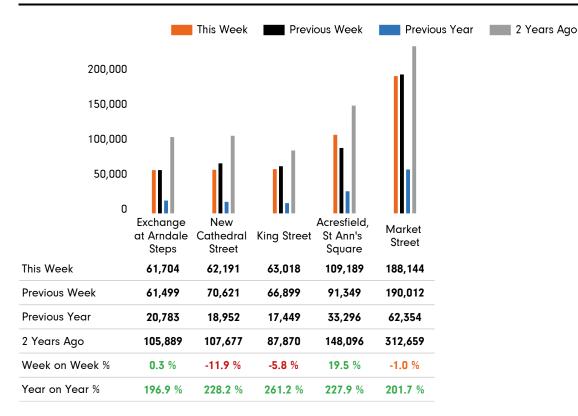
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50,000								
0	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	68,844	59,848	60,352	63,592	65,806	67,381	98,423	484,246
Previous Week	62,406	56,852	54,462	60,704	59,003	76,498	110,455	480,380
Previous Year	18,704	25,536	17,359	22,641	23,498	26,152	18,944	152,834
2 Years Ago	79,858	102,718	100,477	107,805	114,741	121,720	134,872	762,191
Week on week %	10.3%	5.3%	10.8%	4.8%	11.5%	-11.9%	- 10.9 %	
Year on year %	268.1%	134.4%	247.7%	180.9%	180.0%	157.7%	419.5%	
% of week	14.2%	12.4%	12.5%	13.1%	13.6%	13. 9 %	20.3%	

Footfall by hour

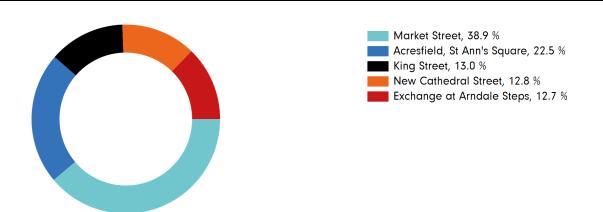


Footfall by week





Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 5, 2022 Vs Week 1, 2021 to Week 5, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week5, 2022 Vs Week 5, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2022 Vs Week 4 2022

2021 versus 2019 comparison follows on subsequent pages



Week 5, 2022. 30 Jan 2022 - 05 Feb 2022 2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

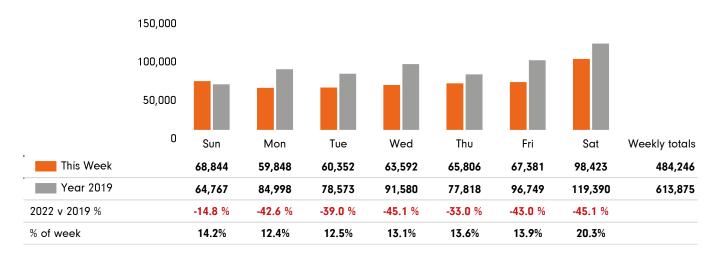
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2022 Vs 2019	2022 Vs 2019
Manchester BID	-39.7 %	-38.9 %
North & Yorkshire	-23.2 %	-21.6 %
High Street Index(Regional City)	-31.4 %	-25.4 %
High Street Index - BDSU(BDSU - Comparison)	- 29.5 %	-23.7 %
UK	-24.5 %	-20.2 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

	This week	2019	2022 - 2019 %	This week Year 2019
Acresfield, St Ann's Square	109,189	0		
Exchange at Arndale Steps	61,704	103,740	-40.5 %	
King Street	63,018	107,801	-41.5 %	
Market Street	188,144	278,827	-32.5 %	
New Cathedral Street	62,191	123,507	-49.6 %	

